

Austria	Stg. 15	Iceland	Fr. 2500
Belarus	DM 0.957	Italy	L 1200
Bulgaria	Fr. 28	Japan	Yen 1.10
Canada	C\$2.60	Jordan	Fr. 250
Cyprus	CYD 1.60	Korea	Fr. 250
Denmark	Dkr 7.25	Lithuania	L 2.50
Egypt	£C 1.20	Latvia	Fr. 250
Fiji	Fr. 2.25	Malta	Fr. 4.25
Germany	DM 2.20	Morocco	Fr. 250
Greece	Dr. 0.85	Netherlands	Fr. 2.50
Hong Kong	HK \$12	New Zealand	Fr. 2.50
India	Rs. 15	Philippines	Pes. 20
U.S.A.	\$1.50	U.S.A.	\$1.50

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,470

Friday November 9 1984

D 8523 B

State industry needs  
put squeeze  
on Lisbon, Page 2



## NEWS SUMMARY

### GENERAL

### Managua fears U.S. air attack

A supersonic military aircraft overflew Managua, causing alarm and raising fears of bombing raids. The Nicaraguan ministry of defence said the flight was by a U.S. Air Force SR71 reconnaissance aircraft.

The Sandinista Government has also protested against the presence of two U.S. frigates in Nicaraguan waters off Corinto. The frigates have been shadowing a Soviet freighter, which the Reagan Administration said might be carrying MiG 21 jet aircraft to Nicaragua. One of the frigates came within five miles of Corinto, according to Foreign Minister Father Miguel d'Escoto.

The U.S. Administration strongly repeated its denials of Nicaraguan claims that it had violated the country's airspace and territorial waters.

### Chile bans priest

Chile's military government banned a Roman Catholic priest and human rights campaigner from the country as it severely restricted political dissent and guerrilla violence after imposing a state of siege. Editorial comment, Page 14

### Discovery lifts off

The space shuttle Discovery blasted off from the U.S. space centre to rescue two wayward satellites and place two more in orbit.

### Shorter week

Dutch civil servants will work a shorter week for less money under a new deal accepted by their trade unions. It will save the Government £1.5bn (£375m).

### Lebanon talks

Israel and Lebanon started talks on a withdrawal of Israeli troops from south Lebanon, 29 months after Israel invaded Lebanon. Page 3

### Turkey sentences

Ten left-wing militants were sentenced to death by a military court in Istanbul for forming an armed organisation to overthrow the state, murder and robbery.

### China campaign

China is launching a campaign to wipe out illiteracy which affects a fifth of its population of 1bn.

### Harare 'spies'

Six Zimbabweans appeared in a Harare court on spying charges after Prime Minister Robert Mugabe disclosed that his government had broken a spy ring. Five were accused of spying for South Africa and the sixth charged with recruiting spies.

### Balloonists fined

Two environmentalist campaigners who flew a hot-air balloon over the Berlin Wall into East Berlin were fined DM 700 (\$223) for breaking Allied military laws.

### Austria protest

Austria protested to Czechoslovakia about the death of a Czech refugee who crossed the border into Austria and was then shot dead, apparently by Czechs.

### Naples arrests

Italian police detained about 70 people when a group demanding jobs smashed shop windows and wrecked cars outside Naples town hall.

### Archbishop barred

Pontifical refused a residence permit to Archbishop Valerian Trifa of the Romanian Orthodox Church, who was deported from the U.S. for his alleged Nazi past.

### BUSINESS

### Shell suffers marketing setback

ROYAL DUTCH/SHELL suffered a £2m (Stg.2m) third-quarter loss on its downstream marketing, marine and manufacturing activities outside North America, compared with a £181m profit in the 1983 third quarter. Report Page 26; Lex, Page 16

DOLLAR was slightly firmer in London, rising to DM 2.941 (DM 2.935), SwFr 2.4185 (SwFr 2.4145), FF 9.0285 (FF 9.01) and Yen 0.0255 (Yen 0.0257). On Bank of England figures, its trade-weighted index rose to 138.2 from 137.7. It closed in New York at DM 2.94075, FF 9.025, SwFr 2.417 and Yen 0.025. Page 35

STERLING was weaker overall, falling 35 points to \$1.2685. It also fell to DM 3.7375 (DM 3.74) and FF 11.4725 (FF 11.45) and was unchanged at SwFr 3.0725. Its trade-weighted index closed at 76.5 from 76.8 previously. Its New York close was \$1.2685. Page 35

GOLD rose 75 cents on the London bullion market to finish at \$347.50. It was down slightly in Frankfurt at \$347.25 and was unchanged in Zurich at \$347.25. In New York, the December Comex settlement was \$349.70. Page 34

WALL STREET: The Dow Jones industrial average closed 4.33 down at 1,228.86. Section III

LONDON equities reversed most of their early losses but gains were more vulnerable. The FT Industrial Ordinary index closed 1.1 down at 833.0. Section III

TOYOTA blue chips remained unpopular as the Nikkei-Dow market average dipped 11.82 to 11,108.92. Section III

U.S. TRADE deficit widened to a record \$33.3bn in the third quarter, and Commerce Secretary Malcolm Baldrige forecast a 1984 current account deficit more than doubled at above \$100bn.

U.S. TREASURY auction of 30-year bonds brought an average 11.65 per cent yield with the coupon set at 11.76 per cent.

U.S. MONEY SUPPLY: M1 fell \$60bn to \$344.1bn in the week to October 29.

WEST BERLIN's ambition to become a high-technology centre received a boost from Siemens, which said it would build a DM 220m (\$76.3m) plant in the city to produce components for optical fibre technology. Page 19

HONG KONG's chamber of commerce claimed that investment funds amounting to HK\$10bn (\$1.28bn) had deserted the country in recent months because of fears that new laws would bring an end to tax exemption. Page 19

NATIONAL AUSTRALIA BANK, one of the country's four private trading banks, lifted net profits 4.15 per cent for the year to September from A\$10.8m to A\$27.6m. Page 19

RENAULT, French car group, is forming a joint venture with Norton, U.S. industrial products concern, to produce a new generation of ceramic car motors. Page 17

PHARMACIA, Swedish pharmaceuticals and biotechnology group, raised earnings after net financial costs by 33 per cent to SKr 430m (\$52.1m) for the nine months ending September. Page 18

SANTA FE INTERNATIONAL, U.S. energy group, is buying Occidental Petroleum's geothermal operations for \$330m. Page 17

SWISS RE, the Zurich-based insurance group, boosted 1983 consolidated group earnings to SwFr 105m (\$43.3m) from SwFr 97m. Page 18

### CONTENTS

Europe	2	Editorial comment	14
Companies	18	Euromarkets	26
America	4	Euro-optics	26
Companies	17	Financial Futures	26
Overs seas	3	Gold	26
Companies	19	Int. Capital Markets	26
World Trade	6	Letters	26
Britain	8, 10	Lex	26
Companies	17	Lombard	26
Agriculture	34	Management	26
Appointments	19	Market Monitors	26
Arts - Reviews	13	Men and Matters	26
- World Guide	13	Mining	26
Commodities	34	Money Markets	26
Crossword	32	Property	26
Currencies	35	Risk materials	26
		Stock markets - Bourses	25, 26
		- Wall Street	25, 26, 36
		- London	25, 26, 31
		Technology	26
		Unit Trusts	26, 33
		Weather	26

### Egypt calls on U.S. to revive Mid-East peace bid

BY TONY WALKER IN CHICAGO

EGYPT wants the U.S. immediately to resume the search for a Middle East peace settlement in the wake of President Reagan's sweeping election victory.

Dr Ezzat Abdel Meguid, the Foreign Minister, said yesterday in an interview with the Financial Times that he believed Mr Reagan's recent reaffirmation of his commitment to his 1982 peace proposals was "very encouraging".

They are also looking for backing from Iraq, which is expected shortly to become the second Arab country to restore diplomatic relations with Egypt. Iraq and the U.S. are also planning to restore the formal links between the two countries that were severed in 1987.

"I hope now that Mr Reagan has been reconfirmed and has won a very strong mandate from the American people that we will see his words translated into action for

the sake of peace and stability," said Dr Meguid.

In a message of congratulations to Mr Reagan, President Mubarak emphasised that the deteriorating situation in the region demanded urgent action. It was essential for the U.S. to play an effective role.

Both Mr Mubarak and King Hussein fear that Israel's occupation of the West Bank and Gaza Strip may soon become irreversible if the U.S. does not encourage greater Israeli

restraint.

Egyptian officials believe that now is a critical psychological moment for a revival of peace efforts and is willing to accept President Reagan's September 1982 proposals as

a possible starting point on the road to a Palestinian solution.

Dr Meguid said there had been several promising developments recently in the region. Those included the election of a government in Israel that had shown "some flexibility" in its approach; the restoration of diplomatic relations between Jordan and Egypt, and indications that the Palestinians were emerging from a painful process of re-assessment.

"The Arab world has been going through tremendous changes," the Foreign Minister said. "It is no longer a question of mere slogans or taking up positions that are impractical."

He believed that Egypt's attitude

was much better appreciated and that a silent majority of Arab states supported Cairo.

Dr Meguid said Egypt favoured a Middle East peace conference that accepted all interested parties but accepted that this would not be practical "for so long as Israel refuses to participate".

In the meantime, Egyptian officials are urging other parties to the Middle East dispute to start informal discussions on the range of peace proposals that have emerged in the past few years.

Israel strove to withdraw from Lebanon, new sense of豪邁 in Betrayal; PLO moderates seek to reassess authority, Page 3

### South African crackdown after strike

By Jim Jones in Johannesburg

THE South African Government yesterday imposed restrictions on black trade unions and the multi-racial United Democratic Front (UDF) coalition in the wake of a 48-hour general strike by black workers that paralysed large sections of industry around Johannesburg on Monday and Tuesday.

Police arrested several black trade union and student leaders who organised the strike (referred to as a stayaway in South Africa). Hundreds of thousands of workers are believed to have stayed away from work during the strike, making it the largest such action since a black workers' boycott in 1980.

More workers responded to the strike call than to national strikes organised by the black leader Mr Nelson Mandela in 1981, although response was limited geographically to the Transvaal.

More than 20 people died in rioting and clashes with police in black townships during the strike, called to protest against rent and bus fare rises. The protest was also aimed at the recent use of army troops to combat unrest in the townships, a policy that seems to have inflamed the already tense situation there.

The expanded fibre-optic cable network, together with a planned digital microwave system and 4,500 miles of upgraded coaxial cable which is being converted to digital transmission, will link 120 major urban centres in the U.S.

In addition, AT&T said that by 1990 the company will have constructed most of the previously announced transatlantic fibre-optic cable, called TAT-8, which will connect Tuckerfield, New Jersey, with Widnes in the UK and Paris.

AT&T and other domestic and international telephone and telecommunication services unit, announced the completed expansion of its network to include new routes totalling almost 21,000 miles, at a press conference in Washington on Friday.

All the new routes proposed yesterday are subject to approval by the U.S. Federal Communications Commission.

### AT&T presents \$2bn plan for fibre-optic links

BY PAUL TAYLOR IN NEW YORK

AMERICAN Telephone and Telegraph (AT&T), the U.S. telecommunications group, yesterday announced a plan to spend a total of \$2bn by the end of the decade on a worldwide expansion of its advanced fibre-optic cable network.

AT&T said it would spend about \$1bn next year and in 1989 on the network, which, it claimed, would be the largest of its type in the world.

The company said the investment will be financed internally. It would not seek telephone rate increases to fund the cost.

The digital network, capable of carrying voice, data and video transmissions, will connect the Atlantic and Pacific oceans with the latest in light wave communications technology.

Mr Robert Kleinert, president and chief operating officer of AT&T Communications, the domestic telephone and international services unit, announced the completed expansion of its network to include new routes totalling almost 21,000 miles, at a press conference in Washington on Friday.

AT&T will construct the world's largest fibre-optic telecommunications network by the end of the decade," he said.

FT EUROPEAN TOP 500

THE THIRD annual FT survey of the leading 500 European companies, published today, shows French and Finnish companies making notable gains in the market capitalisation rankings, buoyed by the strong performances of their domestic stock markets.

A recovery in heavy industries such as steel is highlighted, while insurers have shown benefit from the year's bad activity. In the UK, big electrical stocks have slipped but smaller high-technology operations moved up strongly. The building sector lost ground.</

## EUROPEAN NEWS

### Pay rises less fast in France

By David Housego in Paris

The pace of wage increases in France slowed sharply in the third quarter, confirming the government's success in breaking the automatic indexation of the level of industrial earnings to the inflation rate. According to provisional figures, hourly earnings in industry rose by only 0.8 per cent in the July-October period. This is a record for recent years, apart from the period of wage freeze in 1982.

It means that for the first nine months of the year hourly wages have risen by a cumulative 4.8 per cent at the percentage point below the cumulative inflation rate. Over the 12-month period to the end of October, hourly wages have risen by 6.4 per cent against an inflation rate of 7.1 per cent.

The slowdown in wage increases, explains in large part the improvement in company profits. It also, for the Government, one of the most important elements of its anti-inflationary strategy.

Though virtually all the main unions have protested against the loss of purchasing power the index of higher rates of unemployment has offset widespread strike action in support of wage claims.

Indicative of this was the only partial support last month for the one-day strike by public employees against the Government's wages policy.

The slower pace of wage increases also coincides with a forecast by BIPE, one of the main private forecasting agencies, that inflationary pressures will continue to ease next year. It believes

France will achieve a twelve-month inflation rate of 5.6 per cent by the end of 1985

after 7 per cent expected this year.

The institute forecasts that France's growth rate next year will still be lower than that of its major trading partners.

With an expansion of real GDP of 1.2 per cent against a projected 1.3 per cent this year.

It also expects a small trade deficit next year of FFr 1.2bn (£105m) after a FFr 19bn deficit this year and FFr 43.5m in 1983.

Diana Smith on constraints within Portugal's economy

### Demands of nationalised industry put Lisbon on a tight budget

THIS IS the season when Portuguese Cabinet Ministers fight the Finance Minister for budget allocations.

The contest is even fiercer this year for funds have shrunk under the austerity enforced by an 18-month agreement with the International Monetary Fund and after nearly a decade of public sector losses.

Politically-motivated nationalisations, misguided investment, misplaced management, over-manning and heavy borrowing at home and abroad have reduced state finances to the point where merely to service the accumulated public debt will cost some Esc 350bn (£2.1bn) next year.

This represents almost a third of the total 1985 budget of £6.8bn when outlays of £1.7bn on the salaries of 600,000 people who work for the state are added over half the budget is devoured by these two items. Little is left for health, education, welfare, transport or investment in industry.

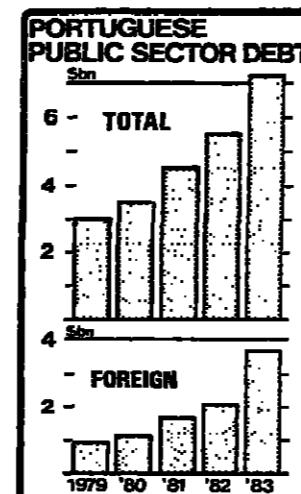
Each year politicians and outside government cry for action on the public sector. They agree that new forms of management and inter-ministerial co-ordination are essential. But the distance between consensus and action seems to grow each year.

The deficits and debts also grow annually. The continuing inability of some public enterprises and ministries to pay their suppliers, and the huge debt owed by public enterprises to domestic banks affects production and interest rates more negatively each year. Action, if it comes, will not be a moment too soon.

The latest proposals are due for cabinet debate shortly, following completion of research into the finances of the state, Energy and Mining.

This department controls the nation's 13 largest manufacturing companies, three mining companies and an industrial estates company, nearly all nationalised haphazardly in the 1975 revolution.

The 1983 figures for these enterprises, although distorted by the severe liabilities of five — the shipyard Setenave, the



Portugal is planning an Esc 312bn (£1.5bn) budget deficit next year, a serious departure from the Esc 250bn for which Sr Ernesto Lopes, the Finance Minister, had hoped, writes Diana Smith.

Public accounts are again distorted by increasingly expensive servicing of the accumulated public debt, requiring Esc 275bn next year, and by the public sector's unresolved financial crisis.

chemicals and fertiliser complex Quimigal, the petro-chemical complex CNP, the national steel corporation Siderurgia Nacional and a small, crippled glass company belonging to the state by an elderly foreign couple.

Other industrial companies of the group are ticking over and in some cases showing a profit. They include two breweries, Sociedade Central de Cerveja and Unicerveja, the largest state-run pulp mills, Portucel, the national cement corporation, Cimpor, and CEP, which makes town gas for Lisbon.

The solutions proposed for the companies include opening capital to minority private shareholders (assuming anyone is interested), conversion of part of debt to equity if possible, divestment, restructuring of the debt of a few of the most overburdened enterprises and more flexible management.

The government has been forced to prune investment in public enterprises drastically and investment has been made in this year except energy-saving processes or equipment. In two years, jobs in the big companies under the Industry's Ministry's jurisdiction were reduced by 2,500 and the companies are only allowed to replace one out of every two people who retire or leave for other reasons.

The restricted investment hampers some profitable enterprises which should be expanding or modernising. As one senior official said: "We need a big, strong industrial base, but we can only afford a tiny kitchen. It is not enough."

Employing 72,000 people, the 17 companies had staff costs of £360m, financial overheads of

first eight months compared with 1 per cent growth last year and a target this year of 1.2 per cent. Grain production is expected to top last year's when 13.7m tonnes were harvested after a severe drought.

According to President Nicolae Ceausescu, Romania's industrial production rose more than 5 per cent to the end of August compared with a 7 per cent target, and an increase of 4.8 per cent in 1982. A record grain crop of 22.6m tonnes was brought in this year.

In Bulgaria, industrial production rose 4.6 per cent in the first nine months, the same as recorded last year. This year's goal is 5 per cent. The official news agency said there were

"good" harvests of wheat and barley but gave no figures.

### Industrial growth tops East Europe targets

BY LESLIE COLITT IN BERLIN

THE ECONOMIC recovery begun last year in Eastern Europe is continuing, with industrial growth in most countries exceeding their plan targets.

East Germany reports that its economy expanded by 5.3 per cent in the 10 months to the end of October as reflected in the growth of national income. Its target for the year is 4.4 per cent, the level that was achieved last year. In 1982, a low point for all the East European economies, East Germany had 2.6 per cent growth.

Industrial production in the first 10 months rose by 4.3 per cent against the same period last year. The target for the year is 3.6 per cent. Labour productivity is said to have risen by 7.6 per cent and a

record harvest exceeding 11m tonnes of grain was brought in.

In the Soviet Union, industrial production in the first nine months is reported to have increased by 4.1 per cent, against a target for the year of 3.5 per cent.

Normally, Comecon countries achieve their best output figures in the final quarter. Soviet labour productivity rose by 3.7 per cent against a target of 3.5 per cent for the year.

The plan for oil production, however, was not achieved, and Western estimates of the grain harvest are 170m tonnes, 65m tonnes below the plan target and lower than last year's estimated 190m tonnes. This may adversely affect national income growth, targeted for 3.5 to 4 per cent.

Poland says public sector industrial production to the end of September rose by 5.3 per cent, while the important extractive industries produced 3.6 per cent more. However, overall economic performance last year, which showed the first growth since 1978, was 20 per cent below 1978. The grain harvest this year was a record 22m tonnes.

The Czechoslovak economy expanded by 2.2 per cent in the first six months, slightly better than planned. Industrial output was up 3.4 per cent compared with a 1.9 per cent goal and 2.7 per cent achieved last year. This year's grain harvest was the largest ever at 12m tonnes.

Hungary reports industrial production up 3 per cent in the

first eight months compared with 1 per cent growth last year and a target this year of 1.2 per cent. Grain production is expected to top last year's when 13.7m tonnes were harvested after a severe drought.

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"good" harvests of wheat and barley but gave no figures.

### FT COMMERCIAL LAW REPORTS

### Good faith and problems with bills of exchange

BY A.H. HERMANN, LEGAL CORRESPONDENT

DISTINGUISHING between form and substance is often the essential part of judicial decisions. The relative weight given to one or the other differs between countries, between courts and between individual judges. Three recent decisions illustrate the approach of the West German Federal Supreme Court (BGH). A deal in the bills of exchange and the third with a letter of credit.

An Italian company equipped three ice cream parlours in Berlin for an Italian owner of a cafe on Kurfürstendamm. The total cost was about DM 375,000. As part of the payment arrangements the supplier drew on the cafe owner three bills of exchange which were accepted in bianco, one by signing his name only, and the other two by adding to his name "Ice Cafe."

The supplier later filed in the bills, and when these were not honoured, sued and obtained judgment for DM 65,214 plus interest and costs. This was confirmed by the appeal court of Berlin.

The debtor appealed to the Supreme Court, arguing that the bills were completed in a way contrary to the agreement between the creditor and himself. According to this the drawer should have been Ice Cafe G.P. & Co., a limited partnership established on June 18 1981. Mr P., the general partner with unlimited liability, should have accepted the bills, but the creditor insisted on the signature of the cafe owner who he knew from Italy and to whom he addressed the invoices.

The BGH said that, assuming the facts were as presented by the debt-

or, the holder of the bills could not gain any rights from them by filling them in a way deviating from the agreement. The case also had another aspect, however. Two of the bills were accepted after the formation of the partnership but before its appearance in the commercial register. As the defendant maintained, the formation of the partnership made it jointly liable for the debts of the yet unregistered company.

The third bill was accepted on June 17, one day before the formation of the company; but in view of the closeness of these two dates, it must be assumed that Mr P. approved, expressly or by implication, the acceptance of the bill in the name of the limited partnership, either before it was concluded or subsequently.

As the defendant would be liable as one of the partners, even if the bills were signed by the unregistered limited partnership, it would be contrary to good faith to free him from his liability only because the agreed form of signature was not observed.

In another case, where the BGH was asked to decide at what point a bank acquired the ownership of a bill of exchange handed over the counter for discounting, the decision was based primarily on the routine followed by banks in transactions of this sort.

Company C drew a bill for DM 30,000 on the defendant B, who accepted it. Company C then endorsed the bill to the order of the plaintiff, A, and handed it over the

counter for discounting at its branch office on May 7 1982. The counter clerk took the bill but made no statement as to its discounting, and the current account of Company C was not credited by the bank with the proceeds of a discounting transaction at the time. Instead, the bill was entered on a provisional internal account of the bank.

A month later Company C became insolvent. The bank credited the amount of the bill to the account of the failed company, showing a debit balance well in excess of DM 1m, and claimed payment from the defendant on the basis of his acceptance. This was refused.

The defendant argued that the bank decided to discount the bill much too late and only with a condition, namely, that it should be used exclusively for reducing the debt of the failed company. Because the bank did not accept the offer of the bill as it was when it was made, it did not become its owner.

As the presumption of ownership was in favour of the bank, formally entitled by the endorsement, it was up to the defendant to prove that the transfer agreement had not been concluded. Reverting two lower courts, the BGH held that the absence of such an agreement was evident from the undisputed facts of the case.

It found that in the usual course of business a bank does not discount a bill before a special department checks its validity and the creditworthiness of the obligor under it. Such routine was also followed in the present case.

\* BGH, Case II ZR 195/83

† BGH, Case II ZR 23/84

‡ BGH, Case II ZR 160/83

Even the approval of the discounting by the headquarter of the bank did not amount to an acceptance of the customer's offer and did not, therefore, establish a perfect agreement. Although the Civil Code provided in Section 151/1 that the acceptance of an offer need not be communicated to the offeror if this corresponded to business usage, or if the offer renounced such communication, neither was this the case here.

In a third case, the BGH said that although banks must keep strictly within the formal and precise instructions from a customer in handling letters of credit, this principle, like any other, was subject to the overriding requirement of good faith. A bank might deviate from the instructions in a minor detail which would cause no loss to the client. In the case before the BGH, however, the lower courts concluded rightly that a deviation which increased the freight costs by about DM 4,000 could not be considered insignificant.

A confirming bank in Madrid advised that the documents were "in order" when, in fact, the invoice was *ex-factory* instead of *free alongside ship*. As the Madrid bank had consequently no rightful claim to the money remitted to it by the issuing bank, such a remittance could not be seen as a "necessary" disbursement on behalf of the instructing importer.

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Now the party organisation in the works has accused the council of "overstepping its rights as outlined in the self-management law" and said that the declaration "contained a number of religious and political accents out of line with the lay character of the enterprise."

The three day period of mourning, said the party, which has a hard-line reputation, was a political protest.

### W. German coalition split over Law of Sea pact

By Peter Bruce in Bonn

A HEATED debate has erupted within the governing West German coalition over whether the country should sign the Law of the Sea Convention by the time the deadline to do so expires on December 9.

Apart from coming under strong pressure from the French to sign the United Nations-sponsored convention, and equally urgent calls to not to from Washington, it has become clear in recent days that Chancellor Helmut Kohl's coalition of Christian Democrats (CDU), Christian Socialists (CSU) and Free Democrats (FDP) is deeply divided on the issue.

Other health companies, Petrolgal, the national oil monopoly, and EDP, the national electricity corporation, have hefty foreign debts — Petrolgal's mostly for financing oil purchases and EDP's for modernisation and diversification of energy supplies.

At the end of 1983 these were respectively \$1.4bn and \$1.6bn.

They have a strong image on world money markets

however, and are heavily involved in international loans to finance investment.

Other industrial companies of the group are ticking over and in some cases showing a profit. They include two breweries, Sociedade Central de Cerveja and Unicerveja, the largest state-run pulp mills, Portucel, the national cement corporation, Cimpor, and CEP, which makes town gas for Lisbon.

The solutions proposed for the companies include opening capital to minority private shareholders (assuming anyone is interested), conversion of part of debt to equity if possible, divestment, restructuring of the debt of a few of the most overburdened enterprises and more flexible management.

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## OVERSEAS NEWS

As talks start for the withdrawal of Israeli troops from Lebanon, Nora Boustany examines a new mood of harmony in Beirut  
**Negotiators under tight security**

By Lynne Richardson in Tel Aviv

LEBANESE and Israeli army officers yesterday opened negotiations in the frontier village of Naqoura under tight security in an effort to bring about the withdrawal of Israeli troops. The atmosphere at the talks was described as "cool and formal."

Heavily-armed United Nations troops surrounded the site as the Israeli delegation arrived by car from across the nearby border and the Lebanese military men—three Christians and three Muslims—flew in from Beirut.

The short meeting consisted only of opening statements by the leaders of the delegation, and procedural matters.

Brig Gen Amos Gilboa, Israel's chief negotiator, said in his address that Israel would only withdraw after peace is guaranteed for Israel's northern region.

Israel is also looking for an official role for its ally, the South Lebanese Army, perhaps as a territorial brigade within the Lebanese army proper, having responsibility for the parts of Southern Lebanon closest to the Israeli border.

No time limit has been set on the talks which are to take place three times a week, but Jerusalem understands that Syria gave the Beirut Government the green light for the talks to take place.

Israel hopes that the U.S. will engineer an endorsement from Damascus for any decisions eventually reached at Naqoura.

**Israel municipal workers plan to widen pay strike**

By Lynne Richardson

ISRAEL'S thousands of municipal workers are threatening to bring the country's services to a halt from Sunday, to protest against the non-payment of their salaries by local councils.

The councils, for their part, claim they do not have the means to pay their workers because the central government has not transferred the necessary funds. In previous months the councils have resorted to taking loans from banks, but the cost proved prohibitive.

Haifa's city workers went on strike on Tuesday and municipal employees in Tel Aviv followed suit yesterday. In Nazareth and other Arab towns, council workers walked off the job on October 22 because of the city's failure to pay them.

The strike affects many hospital staff and kindergarten teachers as well as sanitation workers. Secondary school teachers are also considering joining the strike.

**New Zealand budget aims to restructure economy**

By Dai Hayward in WELLINGTON

NEW ZEALAND'S Labour Government last night introduced measures to cut government spending by NZ\$1.20m (£480m) next year, to reduce the huge external deficit, to restructure the economy and to reform extensively the taxation system.

In its first budget since taking office in July, the government also announced a number of what Mr Roger Douglas, Finance Minister, described as "painful measures" which will substantially increase many consumer prices. To counter these, the government introduced a "family care" programme to help low-income and large families.

Increased taxes and the removal of subsidies affect both consumers and farmers. They will mean a 16 cent increase in the price of 20 cigarettes, 6 cents for a nip of brandy, 4 cents for a nip of whisky and other spirits, and 24 cents for a litre of petrol.

There will also be a 15 cents in the dollar increase in personal income-tax for those earning more than \$6,000 a year.

To offset these, the government has granted a tax-free \$10 a week allowance for every child on top of the existing child allowance. The government also hopes this will soften trade union demands for a substantial wage increase.

Mr Douglas said for a family with three children, on the average weekly wage, the child allowance grant is equivalent to a \$56 wage increase.

The budget was one of several steps including devaluation which the Labour Government planned to overcome the economic crisis facing New Zealand, Mr Douglas said. The key objectives were to promote growth and employment, reduce the internal deficit and inflation, and create a climate of greater business confidence.

The business community could now plan ahead with confidence into the next decade, the Minister added.

## Gemayel strengthens his grip on Christian community

LEBANON'S leader Mr Amin Gemayel, who has presided over two of his country's most turbulent years, is finally consolidating his hold on the Christian camp.

Despite predictions of a schism between doves and hawks in Christian ranks after the death of his father, Phalange Party leader Sheikh Pierre Gemayel, the 42-year-old President's co-religionists are falling into step behind him.

The unification process has been prompted by an instinct for survival within the Christian community, as its political power comes under threat from Lebanon's Moslem majority.

Mr Alfred Madi, member of the Phalange Party politburo and formerly one of the closest advisers to President Gemayel's assassinated younger brother, Bachir, says now that "nothing must be done to jeopardise the President."

"The interest of the Christian community is to have a very strong President," he said in an interview. "The issue is no longer whether we should back the President, but how to save the community."

Christians have been divided in the past year over whether Lebanon should ally itself with Israel or Syria. The hardline



Christians have been divided in the past year over whether Lebanon should ally itself with Israel or Syria. The hardline

alignment but a peace treaty with Israel publicly opposed the Cabinet decision to cancel the May 17 Lebanon-Israel withdrawal accord, contradicting the mainstream Phalange Party's backing of the agreement.

With the death of Sheikh Pierre, an imposing and moderating force who always managed to rally political strength behind his only surviving son, observers feared the Christian front would crumble. But Lebanon's Forces ideologues now concede that "Amin is the boss."

Mr Karim Pakradouni, a former member of the Phalange politburo and the adviser of the Lebanese Forces, says he has a "growing popular base" in Christian areas. The President has worked quietly but firmly in recent months to strengthen his grip in these areas, often using the influence of his local strongmen in the Maten region, Northeast of Beirut.

After his election in September, 1982, Amin's biggest obstacle to effective leadership was the cult of posthumous adulation, which had grown up around his more charismatic and extremist brother Bachir, who died in a massive bomb

explosion at Phalange party headquarters that year. Outsize portraits of Bachir are still visible in the streets of Christian East Beirut.

The death of Bachir was so shattering that Christian forces lost their sense of direction. Their image suffered miserably after their participation in the Sabra and Chatila massacres and their defeat by Druze militias in the 1982 mountain war.

When Moslem militiamen crushed the Christian-led army in West Beirut and its suburbs last February, sweeping Amin's Moslem opponents into power as Ministers in his national unity Cabinet, it was clear that something had to change.

The Phalange and the National Liberal Party of former President Camille Chamoun are now hammering out a working paper on a Christian platform. The paper underlines coexistence with Moslems and favours a loose form of administrative decentralization that would not compromise Lebanon's unity. Mr Madi notes that the Phalangites are now focusing on "institutional reform rather than on charismatic rulers."

It is still not known how the Lebanese Forces' demands will be worked into this, but their

commander, Abu Nader, is considered closer to Amin than his predecessor Fady Freij, and has been a loyal and disciplined Phalange Party member since 1971.

Christians have made a rude awakening to the realisation that Israel is not their regional protector and that they must fend for themselves as a minority.

This realisation has led the various Christian political groups to believe that "harmony is imperative" if they are to face the challenges of the future. A determination to put the Christian house in order and quiet behind-the-scenes lobbying has produced three victories for Amin:

- The election of Dr Elias Karameh as chief of the Phalange Party.

- The appointment of Phalange Radio director Joseph Al Hashem as Health and Telecommunications Minister.

- The selection of his nephew, Fuad Abu Nader, as commander of the Lebanese forces.

Dr Karameh, a typical party man, is stressing reorganisation and purification of party membership of 120,000 to 150,000. Two Phalange deputies, Mr Edmond Rizk and Mr Louis Abu Sharaf, were expelled for

failing to abide by a politburo resolution to vote for Mr Hussein Al Huseini, Amin's

and Syria's choice for speaker of Lebanon's unicameral legislature.

None of the changes imply that all the resentment about Amin's moderate views has been totally eliminated. But there is clearly a strong will to stand behind the Christian community's highest ranking leader.

The Christians are still worrying about two things: a possible battle with Druze fighters in the southern tip of the Chouf mountains, which could bring the Druze down to the coastal road leading to South Lebanon; and that further attempts might be made to destabilise Lebanon in the wake of King Hussein's rapprochement with Egypt.

Christian leaders are apprehensive that Fatah guerrillas loyal to Mr Yassir Arafat, the Palestine Liberation Organisation leader, may filter back to Beirut and do battle with pro-Syrian forces.

At present, this seems a remote possibility, but Lebanon's fate, as usual, remains contingent on any regional developments that may unfold.

## New Delhi reorganises intelligence services

By John Elliott in New Delhi

A MAJOR shake-up is taking place at the top of India's intelligence services following the assassination of Mrs Indira Gandhi, India's Prime Minister, last week.

Mr Ranmath Rao, security adviser to the Prime Minister, has resigned and other changes are taking place.

This was announced yesterday as strict security arrangements introduced by the government helped to ensure that the most important Sikh festival, the anniversary of the birth of Guru Nanak, passed off without any major incident.

Many Sikhs regarded the day as an occasion for mourning the hundreds killed in the riots which followed the assassination. They attended services in their temples but did not hold processions in the major trouble spots.

The army sent reinforcements to many parts of New Delhi and helicopters hovered overhead watching for any trouble.

There have been widespread criticisms of security arrangements and of the immediate reaction of Mrs Gandhi's personal staff. She was shot by two members of her own security staff.

One of the assassins was later killed by another security guard and the second is in hospital under intensive care.

• In Amritsar, the Sikh holy city, Guru Nanak's birthday was celebrated in unusually low key, reports AP. Giani Sahib Singh, head priest at the Golden Temple, said 25,000 men and women came to worship during the morning—but few of them dared to stay because of the large armed force outside the temple."

## PLO moderates launch drive to reassert authority

BY TONY WALKER, RECENTLY IN TUNIS

Fatah moderates are confident they have the numbers to defy any attempted Syrian veto of a PNC session.

It is now understood that to say there is increasing bitterness within Fatah is at best a misnomer as Syrian meddling in the councils of the PLO.

The next few weeks will determine whether Mr Arafat commands sufficient support for a credible 17th session of the 384-member Palestine National Council.

Several previous attempts this year to convene a PNC have been unsuccessful, largely because of Syrian intervention.

President Assad flew to Algiers to prevent a September PNC session. Algeria subsequently said it would not host a meeting that would deepen divisions in the PLO.

If Mr Arafat is intent on going ahead with the PNC, thereby formalising the split within the PLO, it is likely to mark an important new stage in the evolution of the Palestinian movement.

Within the past week, Arafat supporters have made what they claim to be final arrangements for a meeting of the Palestine National Council, the PLO's parliament-in-exile.

The meeting is being held despite continuing opposition from Syria which fears its influence over the PLO would be diminished if Mr Arafat receives a fresh PNC mandate.

Relations between Mr Arafat and President Hafez Al-Assad, Syria, are to say the least, poisonous, since Mr Assad has on several occasions allegedly sought to have Mr Arafat eliminated.

In Tunis, headquarters of

Fatah, moderates are confident they have the numbers to defy any attempted Syrian veto of a PNC session.

It is now understood that to say there is increasing bitterness within Fatah is at best a misnomer as Syrian meddling in the councils of the PLO.

According to Mr Hassan, a firm decision was taken three weeks ago in Tunis to hold PNC early last week which resolved to press ahead with the PNC.

Mr Arafat has, in a sense, been forced into this position by Syrian-backed attempts to bring him down. He has little choice but to press ahead with attempts to hold the PNC despite Syrian opposition.

Further delay will seriously

undermine Mr Arafat's position. It is not something he can afford after the setbacks of the past several years.

According to Mr Hassan, a firm decision was taken three weeks ago in Tunis to hold PNC early last week which resolved to press ahead with the PNC.

Mr Hassan said about 260 delegates would attend the forthcoming PNC. A quorum is about 250, or two-thirds of the 384 member parliament-in-exile.

Mr Hassan said the Tunis meeting was attended by inde-

pendents and Fatah representatives.

A follow-up meeting of Fatah's central committee and independent members of the 14-member PLO executive took place early last week which resolved to press ahead with the PNC.

Mr Hassan said about 260 delegates would attend the forthcoming PNC. A quorum is about 250, or two-thirds of the 384 member parliament-in-exile.

He estimated Syria could physically prevent a little more

than 10.

If Amman does become the venue for the PNC, it would be a provocative choice, but its appeal to some Fatah members is just that.

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## AMERICAN NEWS

### Reagan set for action on policies

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

PRESIDENT Ronald Reagan plans to capitalise quickly on his sweeping re-election victory by pushing to achieve a number of domestic and foreign policy objectives in the six to nine months of his "second honeymoon," his advisers said yesterday.

Democratic leaders in the House of Representatives, however, warned Mr Reagan that Congress would continue to act as a check on what might be Mr Reagan's "wild ideas."

An unimpressed Mr Tip O'Neill, the Democratic House speaker, said that the Republicans' capture of only 13 or 14 seats in the House showed that there was "no mandate out there."

Mr Reagan, yesterday taking a post-election break at his California ranch, said that "the people made it very plain that they approved of what we're doing and of the fact that things are better and the

economy is expanding." Mr Bob Michel of Illinois, the House Republican Leader, confessed to disappointment that his party had not won back the 26 House seats that it lost in 1982. Mr Reagan, he said, with surprising acuity, never really "joined that issue of what it really means to have the numbers in the House."

Mr Michel added, however, that House Democrats who opposed Mr Reagan's policies would have to think twice about the implications of his astonishing victory.

Mr Tony Coelho, chairman of the House Democratic campaign committee, nevertheless insisted that the Democratic forces would "provide the insurance that the people voted for." Mr Reagan had won a popularity contest, "but that all he won," Mr Coelho said.

Senior White House officials, however, said Mr Reagan would press ahead with plans to

resume nuclear arms control talks with the Soviet Union, simplify the U.S. tax system and continue cutting federal spending programmes in the early months of his second term.

One idea under discussion in the White House is the appointment of a senior official to supervise arms control negotiations, popularly known as an "arms Czar," whose job would be to try to unify conflicting proposals in Washington about how to deal with Moscow.

Mr Brent Scowcroft, national security adviser to President Gerald Ford and chairman of Mr Reagan's strategic policy commission, has been frequently tipped for the post. Officials yesterday, however, stressed that no final decision had been taken.

Otherwise, White House aides said Mr Reagan would probably not want to break up a winning team by making major Cabinet changes.

### Pinochet tightens restrictions on media

By Mary Helen Spooner in Santiago

GENERAL Augusto Pinochet's military regime in Chile yesterday imposed new restrictions on the media and ordered tight restrictions on all unauthorised public meetings.

The announcement was the first of a series of measures ordered in the wake of the old state of siege.

A decree published in the official government bulletin forbids coverage of terrorist attacks and political news without prior authorisation.

Five independent magazines and an opposition weekly newspaper have been ordered to halt publication and the independent weekly news magazine, Hoy, has been instructed to submit its material for official review prior to publication.

A second decree provides that all public meetings must be previously approved by military authorities, in an apparent effort to hinder opposition groups' activities.

In a separate action, Chilean authorities notified Santiago's Catholic archdiocese that the head of the Church's human rights group would not be allowed to return to the country.

Monsignor Ignacio Gutierrez, who presides over the vicariate of solidarity, the human rights arm of the Catholic Church, was travelling in Europe when the order was issued.

The vicariate, which runs soup kitchens in poor neighbourhoods and provides legal and medical aid to political detainees, has been a frequent target of government criticism.

The move has heightened tensions between the Church and the Pinochet regime. Sr Jaime del Valle, Foreign Minister, said the measure to prohibit Msgr Gutierrez's return came as a result of the cleric's "intervention in Chile's internal affairs."

Meanwhile, military authorities in Santiago indicated that the midnight to 5 am curfew, in effect since the state of siege was imposed on Tuesday, will continue and will not be lifted at weekends.

Police arrested 267 people during the first two nights for curfew violations.

A SUPersonic military aircraft overflew Managua yesterday causing alarm and raising fears of bombing raids. The Nicaraguan Ministry of Defence said the flight was by a U.S. Air Force SR71 spy plane.

The incursion occurred at 8.20 am over the Nicaraguan capital and the aircraft was heard a few minutes later over the port of Corinto, 80 miles to the north-west.

The incident mirrored a similar flight last week by an aircraft which the Nicaraguan Government reported was also a USAF SR71.

The Nicaraguan Government has also protested against the presence of two U.S. frigates in Nicaraguan waters off Corinto. The frigates have been shadowing a Soviet freighter which the U.S. Administration earlier this week said could be carrying MiG 21 jet aircraft to Nicaragua.

One of the frigates came to within five miles of Corinto, according to the Foreign Minister.

Father Miguel d'Escoto



### Nicaragua alarmed by 'USAF flight'

BY TIM COONE IN MANAGUA AND REGINALD DALE

try's airspace and territorial military official, the only aircraft to have arrived recently was a shipment of Soviet helicopters, delivered last week to augment the army's existing contingent of 12 Mi-8 helicopters and several Mi-2 helicopters.

After conflicting reports on Wednesday, U.S. officials said they were still not sure if a Soviet freighter unloading at Corinto carried Soviet MiG-21

fighters. Washington has frequently warned the country's left-wing Sandinista Government not to acquire such aircraft, which it says would constitute a threat to other countries in the region.

It has also cautioned Moscow against shipping them, a warning that the State Department repeated on Wednesday.

Nicaragua has formally announced that it is negotiating the purchase of modern jet aircraft but that the pilots were still undergoing training. The government junta emphatically denied on Wednesday that there were any MiGs in Nicaragua or that any were on their way.

According to a high level

military official, the only aircraft to have arrived recently was a shipment of Soviet helicopters, delivered last week to augment the army's existing contingent of 12 Mi-8 helicopters and several Mi-2 helicopters.

Washington has frequently warned the country's left-wing Sandinista Government not to acquire such aircraft, which it says would constitute a threat to other countries in the region.

While the Reagan Administration has deliberately never spelled out what retaliatory action it would take if the Nicaraguans received Soviet aircraft, some officials have said that a U.S. air strike would be justified to destroy any MiGs.

Critics of the Reagan Administration have constantly accused it of planning military action against Nicaragua in the aftermath of President Ronald Reagan's re-election this week although few believe that the U.S. would launch a full-blooded invasion comparable to the Soviet Union's occupation of Afghanistan.

### Fabius visit gives Canada 'chance to strengthen links'

BY BERNARD SIMON IN TORONTO

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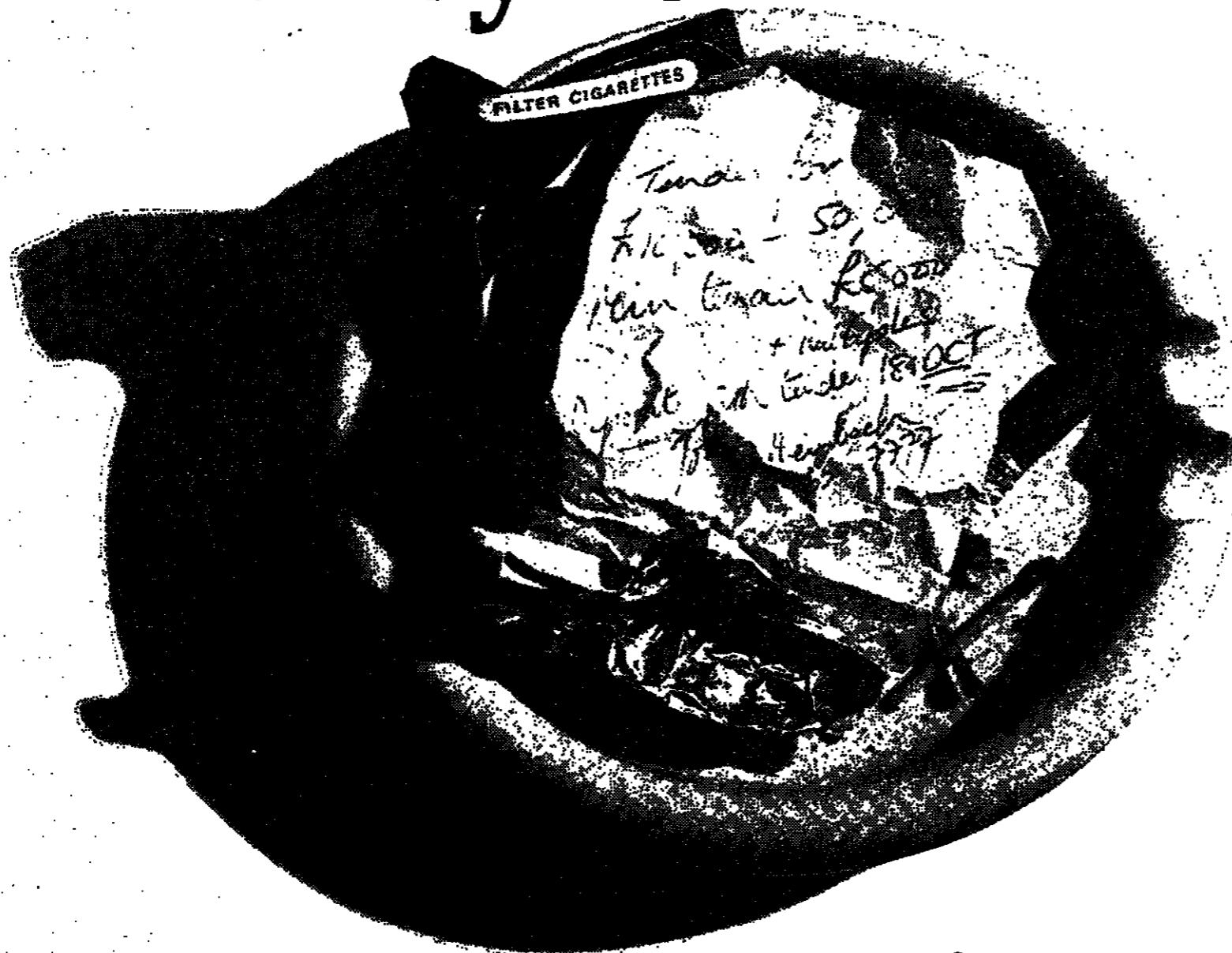
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# This Managing Director made the biggest deal of his life on the way home from work.



Here is yet another hazard of smoking: the scribbled-on bit of fag packet. When you're out of the office and a business opportunity crops up, you have to scrawl on something.

Even if you jot it down on a business card or a scrap of paper, how many times have you seen information disappear before your very eyes?

Left in an ashtray. Thrown in the bin. Washed, spun and dried on the line with your underpants.

Not to mention, of course, you simply forgetting all about it.

If you do remember, you'll have to wait until you get back to the office to check it out. When your secretary can find the time.

Carrying an Epson PX-8 with you, though, changes all that.

Yes, carrying not lugging. It's no big deal, honestly. You'll probably have your briefcase with you anyway. Slip it in there.

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It's as powerful as the very much larger computers, people in your company have on top of their desks.

Summed up neatly: an Epson PX-8 can do almost anything a desk top computer can do - without the need for a desk.

The Epson PX-8 runs on rechargeable batteries (for 20 hours non-stop). It also runs off the mains at home or in the office.

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You can, for example, tell the PX-8 what your month's diary looks like and it will remind you when you've got appointments and meetings.

The Epson PX-8 makes nobody like your secretary redundant. It just makes people like you more efficient. And may be even more decisive?

But then if you really want to run your business from a packet of fags, forget it.

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For more information on the Epson PX-8 portable computer and details of where to buy, ring 01-200 0200.

# ...on the way home from work.

## WORLD TRADE NEWS

### UK company to build Malaysian dam after trade rift repaired

BY CHRISTIAN TYLER, TRADE EDITOR

ONE OF the first big contracts to be awarded by Malaysia to a British company since a diplomatic rift between the countries was repaired has been won by Balfour Beatty, the construction company.

With a local joint venture partner, Balfour Beatty has been commissioned to build a dam for water storage on the Sungai Ahning river near the Thai border, at a cost of some \$18.5m.

The British Government is contributing several million pounds of aid money and a loan arranged by the British Development Bank, being backed by the Export Credits Guarantee Department.

The contract, which appears to have been secured without competition, is the first big Malaysian deal for Balfour Beatty for some 50 years.

Its success appears to be due to finding an influential local partner, Ikar Majutani, operating on behalf of the Kedah regional development authority.

The company said in London its joint venture company, Balfour Beatty-Maju, hoped to win many other projects.

### Gatt asks for proposals to stem non-tariff curbs

BY OUR TRADE EDITOR

GOVERNMENTS of the major trading nations will be asked to produce specific proposals by May 1 next year for abolishing all "illegal" quotes and non-tariff barriers to trade.

The request is contained in a report by a working party of the General Agreement on Tariffs and Trade, considered by the Gatt's council in Geneva yesterday.

This and any other moves towards trade liberalisation will be discussed by the annual meeting of the 90 Gatt member countries at the end of this month.

Trade groups have been working for two years on a number of controversial trade issues, following a largely abortive and acrimonious Gatt ministerial meeting in late 1982.

With only a fortnight to go before the final review of the

### Hong Kong hotels at bursting point

By David Dodwell in Hong Kong

HOTELIERS across Hong Kong were yesterday talking of three crisis days ahead as tourists and business visitors pour into the territory on a scale unmatched in five years, filling every one of its 18,000 hotel rooms. The congestion is caused partly because the tourist season is at its peak and partly because of a coincidence of several leading international conferences.

Engineering consultants are awaiting a £250m medium-term credit for British capital goods and machinery together with an additional £250m extended-term credit for pharmaceuticals. Contracts financed by the loans must be placed by the end of 1985.

Commenting on his visit to Baghdad, Mr Channon said yesterday: "The new credit agreement reflects the importance the UK attaches to its trade with Iraq, and the agreement will help generate

### Britain backs £300m export loans for Iraq

BY RICHARD JOHNS

THE UK is underwriting another £300m-worth of loans for Iraq under an agreement signed this week by Mr Paul Channon, Minister for Trade, and Mr Hassan Ali, his Iraqi counterpart.

The Export Credits Guarantee Department is offering a £250m medium-term credit for British capital goods and machinery together with an additional £250m extended-term credit for pharmaceuticals. Contracts financed by the loans must be placed by the end of 1985.

Commenting on his visit to Baghdad, Mr Channon said yesterday: "The new credit agreement reflects the importance the UK attaches to its trade with Iraq, and the agreement will help generate

business worth over £600m for British companies and welcome employment for British workers."

The credit facilities are in addition to the £25m—£25m of them for pharmaceuticals—agreed in October of last year.

Of the total extended under that deal and arranged by Morgan Guaranty, £10m has so far been signed up and another £13m nominated, according to the ECGD. An announcement giving details of new contracts utilising part of the cover of the finance is expected in the near future.

A general purpose line worth £85m was agreed in August. A similar amount of cover is being provided for power generators being supplied to Iraq by NEI Parsons.

The extra cover given by the ECGD reflects confidence that Iraq will be able to surmount the steep hump in its debt repayment schedule in 1985 when the amount

falling due is believed to be about \$3bn.

Over the past year, however, Iraq has reduced its imports and cut investment spending. At the end of next year, meanwhile, its oil exports—constrained over the past four years by the conflict with Iran—should be substantially boosted from the present level of about 1m barrels a day by completion of the pipeline, with a capacity of 500,000 b/d, connecting the country's southern fields with Saudi Arabia's trans-peninsular Pipeline with its outlet at Yanbu on the Red Sea.

In addition, Iraq is planning an increase of 500,000 b/d in the capacity of the pipeline to Ceyhan on



the Turkey south-eastern Mediterranean coast although it is not clear yet when this project will be implemented.

Mr. Channon: welcome employment for British workers.

### UK, Japan at odds over computer research

BY JUREK MARTIN IN TOKYO

JAPAN AND Britain still appear to be some distance from agreement on co-operation in the field of artificial intelligence, generally known as the fifth generation computer.

The Ministry of International Trade and Industry (Mit) is still seeking a British input into its research project known as Icot, but the two countries

are having difficulty reconciling their respective approaches, especially in the relationships between government, industry and the academic world.

The UK and the US, he said, preferred to try to develop the language—how the instructions are written for the computer—and the architecture—how the computer responds to the instructions—separately, even if it meant more false starts. As it was, he said, "nobody really believes that the targets in artificial intelligence are going to be reached in five years—and Japan knows that."

Additionally, Mr Brian Oakley, head of the Alvey Directorate, which was set up in the UK to encourage the development of information technology, expressed some scepticism yesterday about the progress made over the last three years by Japan. He is in Tokyo to attend an Icot fifth generation computer conference which

has attracted a large international audience.

He praised Japan's "single-mindedness" in being able to build on time "personal sequential inference" machines: computers which have the ability to learn facts and build up information which is a basic tool of the project. But he doubted if any real breakthrough in producing a "thinking" computer had been achieved, particularly in the critical area of creating a "natural" language.

The sticking point in the negotiations is how the instructions are written for the computer—and the architecture—how the computer responds to the instructions—separately, even if it meant more false starts. As it was, he said, "nobody really believes that the targets in artificial intelligence are going to be reached in five years—and Japan knows that."

The group studying quantitative restrictions has produced a 2,000-page inventory of trade barriers worldwide that flout Gatt principles.

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He questioned, above all, Icot's methodology in its determination that a fifth generation language would have to be based on time "personal sequential inference" machines: computers which have the ability to learn facts and build up information which is a basic tool of the project. But he doubted if any real breakthrough in producing a "thinking" computer had been achieved, particularly in the critical area of creating a "natural" language.

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About four-fifths of Icot's research is in fact conducted by eight Japanese companies, however, including some of the best known technological companies such as Fujitsu. Mr Oakley said the commercial spin-offs from Icot-related research, in, for example Prolog-written

"expert systems," where the knowledge of an expert such as a doctor or solicitor can be stored in a computer so that a non-expert can use it, would be "enormous."

Mit has now proposed that UK companies involved with Alvey, such as Plessey and ICL, should co-operate directly with their Japanese counterparts; but this, it is felt, could inject a commercial element into what is supposed to be high-level research; it might also run foul of existing technological exchange agreements, such as that between ICL and Fujitsu.

Japan has also proposed that British academics from Imperial College and Manchester University, in particular, be seconded to Icot. But this, Mr Oakley said, would be "a dead loss to the UK," especially in light of the manpower problems Alvey had encountered.

year or by about two points lower than the European market as a whole.

In 1981, the French market was slightly larger than the UK market with sales of about \$520m compared with \$510m for Britain. However, the UK is expected to show sales of \$1.1bn this year compared with sales of \$570m for France. West Germany continues to be the largest market with sales this year expected to total about \$1.3bn.

### Semiconductor orders slowing for European producers

BY PAUL BETTS IN PARIS

EUROPEAN semiconductor manufacturers are beginning to brace themselves for a difficult year in 1985 after the boom in the business in recent months.

M. Dedy Seban, the European marketing director of Motorola's semiconductor division, warned in Paris yesterday.

New semiconductor orders were already slowing in the European market and the book-to-bill ratio (the key measure

of September and October bookings to billings) is expected to go below 1 in Europe in the fourth quarter of this year.

The book-to-bill ratio has so far been over the psychological 1 point mark this year in Europe, although it has already dropped below this level in the U.S. market. M. Seban said in the third quarter the ratio in the U.S. stood at 0.84 and had dropped to 0.74 in the months

of September and October.

Although bookings are expected to show flattening results for semiconductor manufacturers next year in Europe, the fall in the rate of new orders is bound to put pressure on prices and on the marketing operations of major producers.

M. Seban expects the European market for semiconductors to grow by about 20 per cent

next year to around \$5.4bn

(\$4.2bn). The forecast of Motorola for this year is a European market totalling between \$4.6bn-\$4.7bn in sales representing a major rise from the \$3.2bn sales in 1983 in Europe.

The Italian and Swedish markets are both expected to show strong growth next year while the rate of growth is expected to ease in the major European markets.

The French market is expected to grow by 18 per cent next

year or by about two points lower than the European market as a whole.

In 1981, the French market was slightly larger than the UK market with sales of about \$520m compared with \$510m for Britain. However, the UK is expected to show sales of \$1.1bn this year compared with sales of \$570m for France. West Germany continues to be the largest market with sales this year expected to total about \$1.3bn.

from Western Siberia to the western border of the Soviet Union.

West German exports to the Soviet Union rose 15.7 per cent last year to DM 11.2bn, while imports were 4.5 per cent higher at DM 11.6bn.

Herr Otti Wolf, head of the German Chamber of Industry and Commerce, said after a recent visit to Moscow he was convinced the Soviet leadership did not want Soviet-West German trade relations to be affected by current East-West tensions. Herr Wolf, who heads the Eastern Trade Board of German industry, said Soviet economic officials told him of plans to expand economic, technical and scientific ties with West Germany.

Last October, Mannesmann signed a contract with the Soviet Union to deliver 340,000 tons of large diameter pipe.

Delivery of pipes in the latest Klöckner order is to take place during the first nine months of 1985. The company said it did not know where the pipes were to be used but that a portion of those ordered earlier this year were believed to be destined for the Urangai pipeline

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# Wine, women and song. As covered in The Economist.

On September 29th, The Economist ran to 118 pages.

The front cover was devoted to a picture of Mr Gromyko.

There were editorials on Lebanon, the dollar and President Pertini of Italy, who at 88 makes President Reagan seem positively coltish.

There was a long article on sleep that shed new light on jet lag and the problems of shift-workers.

In all, there were over eighty stories includ-

ing three on wine, women and song.

Such giddy subjects are not uncommon in The Economist but as you can see we treat them with intelligence.

(If you are disappointed keep taking the tabloids.)

None of this will surprise our regular readers.

They realised a long time ago that The Economist is catholic in its tastes.

Politics, business, economics and science

all get full and vigorous coverage but we have never assumed that a reader interested in computers will be bored by H.G. Wells in love.

Such variety gives The Economist its vitality.

It has also given it a growing circulation of over 250,000 copies - many of which circulate in boardrooms and government offices throughout the world.

If you'd like to add to our success, we may well be able to add to yours.

## Sour grapes



A rare vintage, 1984

Much of this year's grape harvest is withering on the vine in Bordeaux, France's richest wine-producing region. Bordeaux usually produces 500m bottles of wine a year. In 1984, growers say the region will probably lose more wine than Burgundy will produce.

The grapes are blighted by disease, caused by odd weather. A few days of blazing sunshine at Easter, followed by a cold snap, left them vulnerable to two ailments: coulure (which causes the grapes to fall off the vine), and millerandage (which shrivels about half of each bunch of grapes).

The merlot variety of grape has been hardest hit by weather and diseases. It produces about a quarter of the region's red wines. The white wine crop, producing a quarter of the region's total output, will be unaffected. Using the surviving varieties, the top chateaux (those classed as

"grand cru" at the Paris World Exhibition of 1855) will be able to make a good, eccentric vintage.

The grand cru chateaux produce fewer than 3% of the bottles of Bordeaux but account for nearly half of the region's earnings from wine. This, though, is not much comfort to the worst-hit area around Saint-Emilion, where red wines - and the merlot grape - are dominant. So many grapes have been spoiled there that some chateaux may not bother to harvest.

Most of the vineyards can afford a lean year. The 1982 and 1983 vintages were exceptionally good both in quality and volume. By the end of 1983, a record 60m bottles of wine were stored at the vineyards. These are now proving a useful reserve.

Bordeaux produced a third of all exports of France's appellation contrôlée (ie, non-plonk) wines last year. These were worth nearly EFr2 billion (\$260m), as much as French machine tools. Since the franc has fallen so steeply against the dollar, export sales have been good, and traders have good reason to think that even if prices now rise because of the bad harvest, Bordeaux's wines will not lose market share abroad. But rising prices may hurt the home market.

One third of the appellation contrôlée wines drunk in France come from Bordeaux, and the region produces the standard house wine served in restaurants all over the country. For years, the price of ordinary Bordeaux wine has been stuck at FFr6.50 a bottle - cheaper than comparable wines from rival areas like Beaujolais and the Côtes du Rhône. The price is now rising. Other wine-growing areas hope to benefit. So do brewers, who hope that the French will be tempted to switch from the red to the foamy

## Voyage to Venus

Standards are improving at the Royal Opera House in autumn that London has become, once more, one of the places in the world to see opera - especially opera in English. And it's not just the season with Covent Garden's *La Traviata*. Add "opera" to any disguise. It was so bad that he forced the house to break its tradition of silence to temptation. The result was fresh, imaginative new "ührung" - and now an impossible translation from Iwan Moisilsky who, with Timothy O'Brien, New Zealand's most famous tenor, has not sung here since 1980. The other tenors have been paid off.

Opera is not the only field where standards are improving. The frequent changes of method in Pomerania are gradually tamed. Except in the central voicelocates, there are no dorms. This is immediately production, and after the amateurish Telemann of Bayreuth, or Weimar, or Eisenach, or Weimarberg, where Pomerania's old school of musical expressionism is conspicuously more present. The expressed interest in economic movements of "Ball" (the St. Petersburg MacMillan accompanying the overture and the title of the violin concerto) is aesthetically dominant.

The 1984-85 season, which begins in March, has added a new dimension to the Pomeranian scene. The first concert is given by the orchestra of the former East German State Opera, Berlin. They play for us some oldies. Not bad, but not great. The second concert is a real treat. The orchestra of the former West German State Opera, Berlin, play for us some oldies. Not bad, but not great. The third concert is a real treat. The orchestra of the former West German State Opera, Berlin, play for us some oldies. Not bad, but not great. The fourth concert is a real treat. The orchestra of the former West German State Opera, Berlin, play for us some oldies. Not bad, but not great. The fifth concert is a real treat. The orchestra of the former West German State Opera, Berlin, play for us some oldies. Not bad, but not great. The sixth concert is a real treat. The orchestra of the former West German State Opera, Berlin, play for us some oldies. Not bad, but not great. 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## Part-timers: the market at work

The number of full-time jobs in Britain has slumped since the late 1970s. But part-time jobs for women are increasing. Britain has a higher proportion of part-timers than in most large industrial countries (see page 79). Why? Best guess, as two articles in this week's Employment Gazette make plain: part-time women workers in Britain are not just cheerful but cheap.

They work mainly because they enjoy it, and because it gives them the companionship of other adults. Money and job security are lower priorities. So they put up (more or less) with being erratically covered

by job protection legislation and the out-of-pension schemes (nine out of ten women part-timers); training (seven out of ten) and sickpay (one out of three). Only a quarter of women part-timers belong to trade unions (compared with half of full-time women workers), and three-quarters of those never go to union meetings.

Employers think they are more productive than full-timers. They are also usually in the lowest-paid jobs. Anyway, they are cheap. There are 1.1m part-time workers in Britain, most of them married women, who neither pay (nor cost their employ-

ers) a penny in pension contributions, and receive less than £100 a week in state benefits. They would not only reduce the average worker's time, but it would not cost him nearly £100 a week in the minimum wage and national insurance contributions.

A survey of various industry establishments found that 40% of women part-timers earn less than £24. For car drivers, it is often cheaper to employ two married women part-time than one young girl full-time.

The  
Economist

JY/1st/Sd

## UK NEWS

## Treasury compromises over spending targets

BY PETER RIDDELL, POLITICAL EDITOR

**THE TREASURY** has had to compromise slightly over its public spending target for 1985-86 following last-minute concessions over electricity prices and housing investment, after the direct intervention of Mrs Margaret Thatcher, Prime Minister, ahead of yesterday's decisive Cabinet meeting.

Mr Nigel Lawson, Chancellor of the Exchequer, will announce the results of the public spending review in a House of Commons statement on Monday afternoon, together with the latest Treasury economic forecasts. Full details of the spending plans up to 1988 will be published in a White Paper next February.

The official Whitehall line yesterday was that the Cabinet had reached a "satisfactory outcome" at its three-hour meeting, but there was little dispute in Westminster last night that the Treasury had had to give ground since the Prime Minister had sided with spending ministers over energy prices and housing.

This was indicated by the delighted response of the allies of these ministers. Nevertheless, the extent of the adjustment or fudge, in relation to the total planned expenditure of £131.5bn is relatively small, and Mr Lawson is expected to be able to point to some scope for tax cuts in the spring Budget.

The key decisions were taken at late night meetings on Wednesday by the Prime Minister together with Mr Peter Walker, the Energy Secretary, and, separately, Mr Patrick Jenkins, the Environment Secretary, and Mr Ian Gow, the Housing Minister.

Electricity and gas prices will rise roughly in line with the expected inflation rate. This will mean an increase of roughly 4% per cent in electricity prices from next April and a rise of about 5% per cent on average in gas prices from January.

The outcome represents a victory for the strongly-expressed views of Mr Jenkins and Mr Gow that it would be wrong to cut such programmes given the existing problems of the construction industry.

Editorial Comment, Page 14

## £100m cut sought in nation's drug costs

BY IVOR OWEN AND CARLA RAPORT

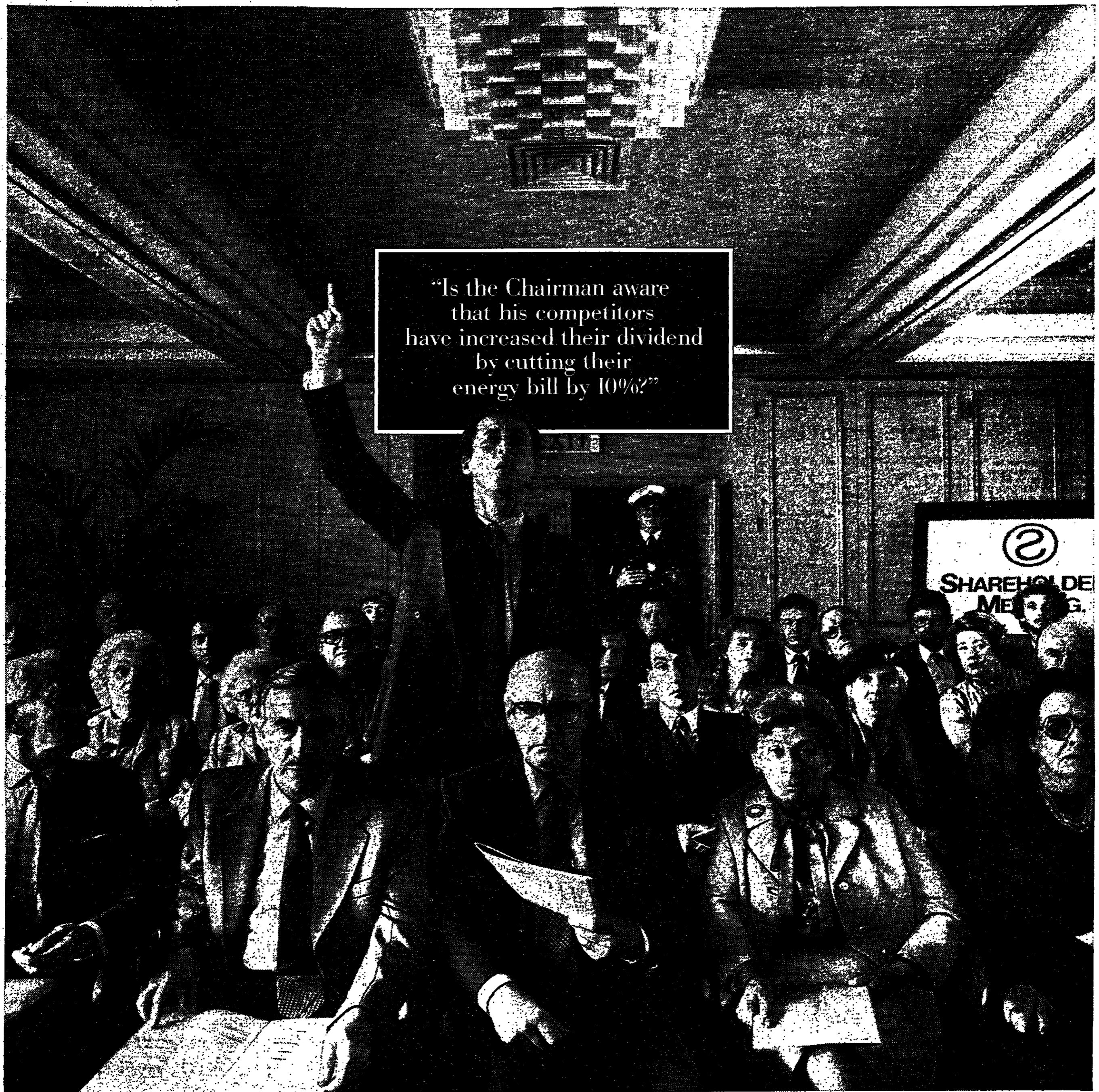
**THE GOVERNMENT** intends to cut an estimated £100m from the drug bill for the National Health Service (NHS) by instructing doctors to substitute less expensive, non-branded drugs for branded products when treating common ailments like colds, indigestion and anxiety.

Mr Norman Fowler, the Social Services Secretary, told the House of Commons yesterday that tonics, cough remedies, pain relievers, tranquillisers and sedatives cost the NHS about £160m a year. Many of these products, he pointed out, could be bought from a retail chemist without the need to consult a doctor for a drug prescription.

Britain's drug industry was shocked by the news yesterday. The move comes less than a year after Mr Fowler lopped £100m off the annual NHS drug bill by cutting the industry's profitability.

Mr Richard Baily, managing director of Lilly Industries, whose pain relievers Distalgesic is planned to be removed from NHS prescribing, said last night: "I am absolutely shocked that Mr Fowler

Output falls, Page 10



"Is the Chairman aware  
that his competitors  
have increased their dividend  
by cutting their  
energy bill by 10%?"

It could be worse.  
After all, it's early days for  
the competitor's Energy Manager.

With a grant from our Energy  
Efficiency Survey Scheme, he identified  
ways of saving money by saving energy.

Energy use was monitored. Targets  
were set.

Already, the benefits have showed  
on the bottom line.

Woe unto his competitors now.

Flushed with success, he's got his  
Chairman's backing for even more profit-  
able measures.

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## UK NEWS

## Low-tar cigarette action lost by BAT

By Lisa Wood

BAT INDUSTRIES' controversial Barclay cigarettes has run into further trouble over its low tar and nicotine claims after a Swiss court decision.

The decision prohibits BAT (Suisse) from selling and advertising Barclay cigarettes in Switzerland with the printed declaration: "One mg tar - 0.2 mg nicotine".

A similar ruling was made last year in the U.S. after complaints by BAT's competitors, who dispute claims made by BAT over the levels of tar and nicotine in the cigarette. Preliminary injunctions are also being sought against the cigarette in West Germany.

The ruling in Switzerland this week from the highest federal court, upheld a local court decision on the cigarette earlier this year.

BAT Industries said yesterday, however, that the ruling came from a preliminary hearing and the issue had to go to a further hearing - for a permanent injunction - where it believed its case would be vindicated.

The litigation concerns the new cigarette's filter and claims by BAT's competitors, including the Swiss subsidiary of R.J. Reynolds, the U.S. company, that the cigarette delivers a higher quantity of tar and nicotine than those indicated on the packaging when smoked by a human and not on a testing machine.

BAT launched Barclay in Switzerland in October 1982 and has an estimated 4.5 per cent of the Swiss cigarette market. The company declined to say yesterday whether it was attempting to produce cigarettes for the Swiss market minus the tar and nicotine claims.

## Cheap imports bring fall in pharmaceutical output

BY CARLA RAPORT

UK pharmaceutical output has gone into an unexpected decline in 1984, largely because of competition from imports of cheap drugs from the continent.

According to government and industry statistics, the output of pharmaceuticals fell 2.8 per cent in the first seven months of 1984, compared with 1983. This reversal, the first in four years, made pharmaceuticals the worst performing sector of the chemical industry during the period. Last year the industry's output grew 5.6 per cent.

Dr John Griffin, president of the Association of British Pharmaceutical Industry (ABPI), said the figures gave cause for concern.

We have consistently warned the Government that continued inactivity in controlling parallel imports would have a deleterious effect on productivity and employment in this country."

mand for UK manufactured products.

He said the Government's recent curbs on drug industry profitability - which resulted in lower drug prices for the National Health Service - had contributed to the decline in sales growth in the period. He stressed, however, parallel imports were of greater importance. According to industry figures the growth in sales of pharmaceuticals slumped to 4.2 per cent in the first half of 1984 compared to 1983. In 1983 sales grew 9 per cent, compared with 1982.

Dr Griffin said the Government's inactivity on parallel imports was related to "their desire to use it as a means to reduce prices" charged by UK manufacturers to the NHS.

This approach "provides no financial benefit to taxpayers or the NHS, but does involve increased risks to patients."

## Short reduces losses to £2.4m

BY OUR BELFAST CORRESPONDENT

SHORT BROTHERS, the state aircraft, missiles and aircraft components.

Sir Philip Foreman, chairman and managing director, said in his report that turnover, at £163m, was 28 per cent above the average level in the previous 19 months - the previous accounting period was extended to bring Shorts into line with state industry practice.

Sir Philip said although heavy interest payments, caused by the artificially high gearing of the company, had turned a trading profit into an overall loss, the results were a significant improvement.

Aerospace markets were fiercely

competitive and the company would only survive if it continuously upgraded its technology. Progress in the past year gave a basis for confidence in the future, he said.

Shorts' biggest division is computer aircraft. Sales at £28m, were more than double previous levels. The Shorts Type 360 sold very well although it now faces competition from new entrants to the market.

The biggest coup was the sale of Sherpa transport aircraft to the U.S. Air Force in Europe, a deal worth £115m which could rise to £400m if options are taken up.

The obstacle seems to be the fund's insistence that credit card companies should not only meet their customers' losses but also contribute to the costs of tourists on holiday when a company fails.

## Package tour users may face credit bar

By Arthur Sandes in Toronto

THE USE of credit cards for the purchase of package tours could be banned as a result of a long-drawn-out wrangle between the card companies and travel authorities over who pays out when a tour operator stops trading.

Arguments have been going on since the Laker collapse in 1982. The view on one side is that under consumer credit legislation people who pay for tours with credit cards should get their money back from the card company if they do not get a holiday. The view of the card companies is that this is not the case.

Mr Eric Sutherland, chairman, told the annual convention of the Association of British Travel Agents (Abta) in Toronto that it was possible that a "no credit cards rule" would be inserted in tour operating licences.

Attempts in the past two years to reach a compromise between the card companies, Access and Barclaycard, and the Air Travel Reserve Fund which is the last resort for the repayment of customer losses in the event of tour company collapse, have foundered he said.

"It is nothing less than a scandal that the anomaly which first came to light after the Laker crash which discriminates against customers who pay by credit cards, should still be unresolved nearly three years after the event."

The obstacle seems to be the fund's insistence that credit card companies should not only meet their customers' losses but also contribute to the costs of tourists on holiday when a company fails.

## Rapid growth predicted in desk-top computers

FINANCIAL TIMES

### Professional Personal Computers CONFERENCE

Christmas buying spree. (Most personal computers are bought in the U.S. in the fourth quarter of the year to take advantage of the tax laws.)

Mr Ben Rosen, venture capitalist and chairman of Compaq Computer, argued that it was possible to compete with IBM if a company developed a product that was superior to IBM's and that established its own sales channels. "You have got to be first and you have got to be better."

Compaq, established two years ago and with \$11m sales in its first year, is the fastest growing start-up company in U.S. history. It makes a portable computer that is compatible with (operates in an exactly similar manner to) IBM's Personal Computer, the market leader worldwide.

We are scared that people will roll over and play dead when faced with conventional computing," Mr Mike Murray, director of marketing for the Apple Macintosh, said.

"We have a different view of the computer business," he said. His company was selling to people anxious to improve the quality of their work but who did not want to learn about computers. "To date, personal computers have been made for people who do not mind working like a computer, in 1980s technology."

Ms Louise Kehoe, the Financial Times' U.S. West Coast correspondent, compared it to a Wild West showdown with a fast-shooting IBM forcing its competitors to take cover: "IBM is making the personal computer market a very unpleasant place for its competitors," she said, pointing to the launch of its new high powered PC-AT model and its moves in personal computer software. "For the first time, IBM has leapt ahead in personal computer technology."

Some U.S. companies, notably Osborne, Victor and Gavilan, had already bitten the dust, she said. Others were sure to follow, especially in the period after the pre-

with its innovative Macintosh and Lisa machines, had established product families that were not compatible with each other - "a difficult obstacle to overcome in the mind of the user."

Apple and Commodore were candidates for takeover, he thought, while IBM might protect itself by concentrating on proprietary hardware and software at the expense of industry standards.

The days of the "stand-alone" personal computer without the means to communicate with other computers were numbered, said Mr Robert Hughes, vice-president for business and office systems marketing for Digital Equipment.

There would be "explosive" growth in truly portable computers, Mr Dan Terpstra, general manager of Hewlett-Packard's portable computer division, told the conference.

Surveys had shown that two thirds of all professionals were sufficiently mobile in the course of their duties to make use of a portable machine. The kinds of executives who would use such a device were marketing managers, salesmen and estate managers.

"We are scared that people will roll over and play dead when faced with conventional computing," Mr Mike Murray, director of marketing for the Apple Macintosh, said.

"We have a different view of the computer business," he said. His company was selling to people anxious to improve the quality of their work but who did not want to learn about computers. "To date, personal computers have been made for people who do not mind working like a computer, in 1980s technology."

Mr Susumu Aizawa, senior managing director of the Japanese Epson Corporation, which developed the world's most popular microcomputer printers, also addressed the conference. He pointed to the importance of synergy between the needs of the microcomputer business and other business and consumer areas in driving down the price and raising the quality of personal computer peripherals, such as printers and memories.

## Marks and Spencer to sell software

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

MARKS AND SPENCER, Britain's biggest retailer, is entering the fast-growing personal computer market. It will start selling a range of computer software from next week.

The move is part of the company's policy of moving into new market areas and away from its traditional reliance on clothing sales.

Last month the company's interim financial results revealed that, for the first time, Marks and Spencer had a greater proportion of its sales from trading areas other than clothing.

The computer software to be offered is designed for use with the Sinclair ZX and Spectrum 48K computers.

Concerned that poor car parking and access facilities in towns may deter some shoppers, while local authorities have also imposed restraints on retailers seeking large store sites within town centres.

Mr John Richards, a senior retail analyst with stockbrokers Capel Cure Myers, pointed out that the Marks and Spencer move to out-of-town sites is not likely to mean a dramatic change for the company.

"Our guess is that in the early 1990s, Marks might be operating around 275 stores in the UK, of which five or six might be larger, out-of-town developments," he said.

## Bill will limit Heathrow traffic

Michael Donne, Aerospace Correspondent

THE DEPARTMENT of Transport plans to introduce a parliamentary Bill soon that will give it the power to control the number of aircraft movements at London's Heathrow Airport for environmental reasons.

Plans for an upper limit of 275,000 transport aircraft movements a year at Heathrow from the end of 1985 were laid down by the Government some time ago.

The Transport Department is studying many detailed responses to its request for opinions on the plan. So far the responses from the airlines have been overwhelmingly opposed to any ceiling on aircraft movements at Heathrow, with the rider that, if a ceiling is insisted on by the Government, it should be raised to 300,000 movements.

Any ceiling would have to be controlled by the Government, and not by the British Airports Authority, which owns and runs Heathrow. This is because much wider implications are involved. It will, for example, be necessary for the Government to tell airlines that they must move some or all of their services from Heathrow to other airports, such as Gatwick or Stansted.

This could bring diplomatic repercussions if foreign airlines were involved - as is almost inevitable - and the Government would need the force of law to be able to implement its decisions if necessary.

• The long-awaited report from the planning inquiry into the future development of London's airports is expected to be delivered to the Department of Transport soon.

The inquiry studied the alternative proposals of developing either a fifth passenger terminal at Heathrow, or improving the existing Stansted (Essex) airport, to cope with future air travel to and from London and the south east of England.

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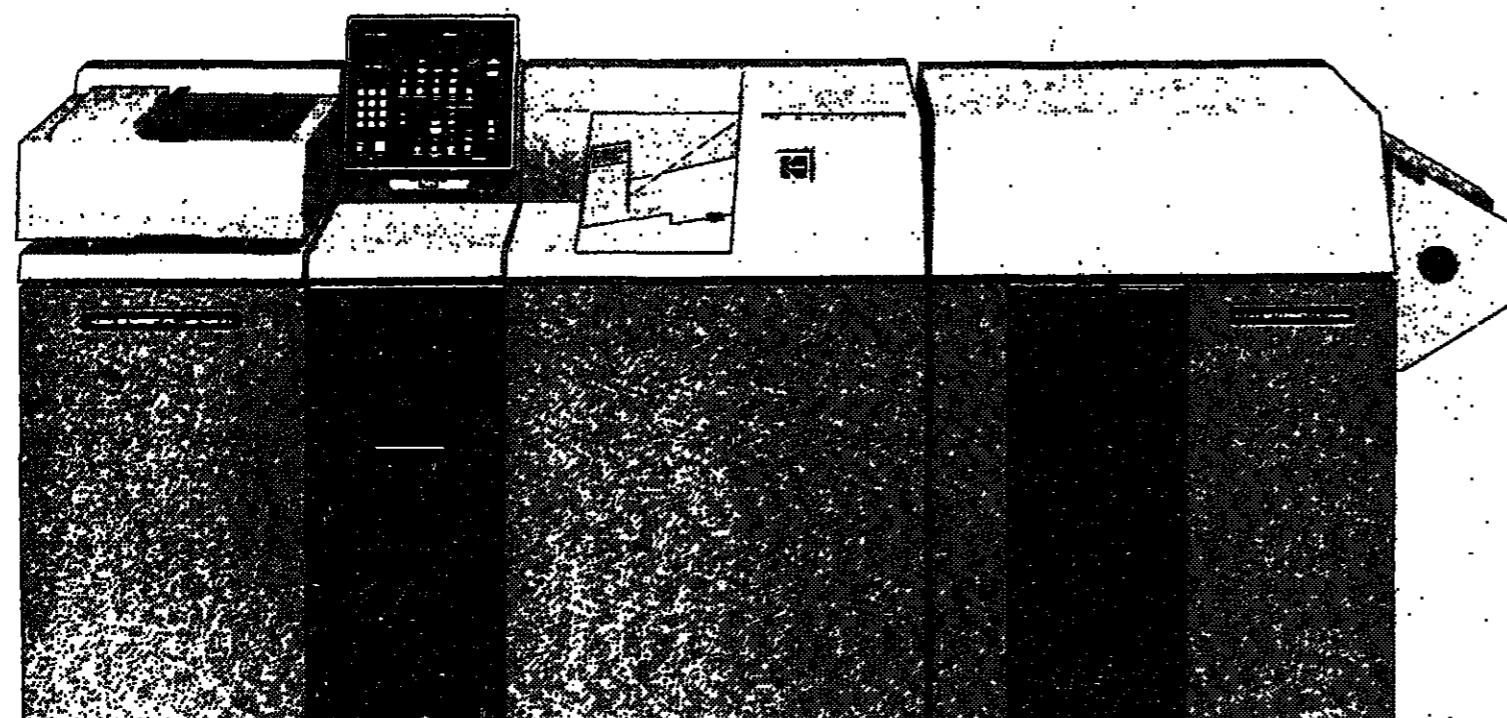
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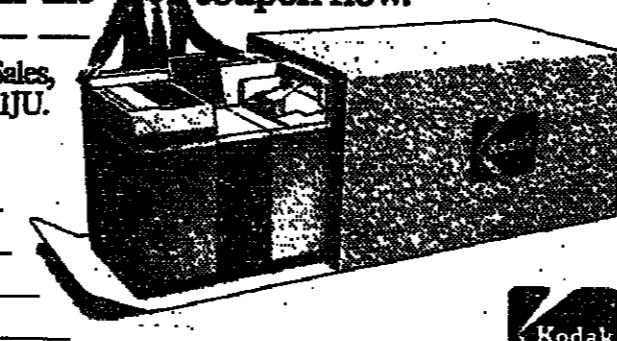
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## MANAGEMENT

Videocassette production

## Why 3M opted for a 'lifetime guarantee'

Robin Reeves on standards being set at the U.S. group's Welsh plant

**YOU HAVE** to dress up like a spaceman or woman and take an air shower before entering the manufacturing area at 3M's European video cassette plant at Gorsteinon, near Swansea, these days. It is just one sign of the commitment to quality which 3M is now pursuing as it drives for a larger share of an international videocassette market suddenly plagued by overcapacity.

A more public sign has been a television advertising campaign promising a "lifetime guarantee" for its videocassettes—a claim which 3M maintains has helped push its share of the UK videocassette market up from 8 per cent to 20 per cent in just over a year.

The concept of a lifetime guarantee resulted from corporate soul searching to establish—in the face of intensifying competition—just what 3M would need as its quality standard.

Videocassette capacity has altered radically. Whereas last year world production was calculated to be only sufficient to meet 70 per cent of demand, this year potential supply is reckoned to have jumped, as a result of worldwide investment in new plant, to some 200 per cent of demand.

3M began to re-appraise its competitive position three years ago when it first launched its Quality Emphasis Programme. This is not to say that, until then, it had never regarded quality as important. Far from it. Quality had always been second priority after safety.

But the Welsh plant decided to seize the problem by the scruff of the neck and embrace the quality philosophy and practice advocated by Philip B. Crosby in his seminal book—*Quality is Free*. A former ITT director, Crosby enunciated a series of steps necessary for a business to perfect its quality, the last of which is "Do it all over again."

The basic Crosby approach is that quality must be achieved by error prevention—not by sieving out defects—and that the goal is "zero defects." That is, the company's products and services will conform every time to customers' requirements and under full control.



When 3M established its "lifetime guarantee" quality standard, it meant a fundamental change in the manufacturing technology. Video cassette manufacture consists essentially of coating a plastic film with magnetic material, slitting it into tape which is then wound into plastic casettes.

3M's management was confronted with the need to make a decisive move away from "eyeball judgment of quality, albeit by skilled personnel, to a precise scientific measurement of the materials and processes being used. Only then could specifications be established which raw material suppliers would understand and which they and the plant's operators could employ as parameters guaranteeing the required specification.

Denis Sheehan, 3M's plant manager, is the first to emphasize that commitment to quality has to start at the top and involves a complete change in management style and practice.

It is not easy. It requires a lot of money being spent on capital equipment, training and human resources. It also requires hard decisions, such as being prepared to shut down the plant completely in order to remove an imperfection from the system.

### Expensive

On the other hand, quality is a key measure of performance. In British industry, we have to get away from the idea of tolerating failure, not least because it is expensive," he stresses. "It means waste, quality control inspectors and extra maintenance which can account for as much as 30 per cent of total costs.

In management accounting terms, the cost of maintaining quality can be broken down into three elements—prevention cost, appraisal cost and failure cost. Traditionally, expenditure on appraisal is the highest figure and prevention the lowest.

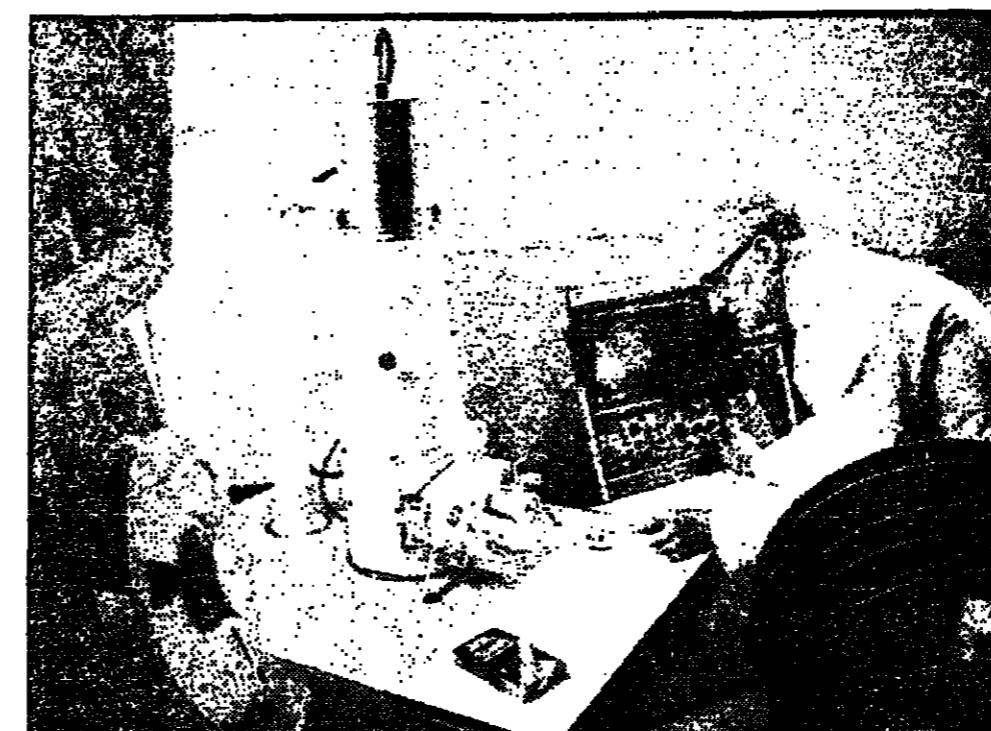
The thrust of 3M's Quality Emphasis Programme has been to shift substantial resources into prevention, in order to reduce the amount spent on appraisal, by substantial investment in three directions—raw material specification and control, on creating the conditions to allow quality control to be placed in the hands of the plant operators and on design experiments to get the process under full control.

But it has not stopped there.

The need for a scientific understanding of what the company is doing has led to the creation of a lavishly equipped Video Technical Service Centre. The Welsh plant is now able to undertake fundamental and applied research into its processes and products (and those of its rivals), and into equipment using videotape to carry out pilot production of potential new products.

The centre has added a whole new dimension to the plant's activities, the principal recruitment target triggering active links with University College, Swansea, other academic institutions, and promoting an important dialogue with video-recorder manufacturers.

In the meantime, however,



3M's electron microscope magnifies 180,000 times the interaction between video tape and heads

having defined more exactly what it wanted, 3M's management was in a position to establish a vendor management group to work with suppliers on tighter specifications for their materials. Sheehan feels that manufacturing companies often have only themselves to blame for raw material difficulties. Many suppliers are not told precisely how their material is being used.

Hence, a key ingredient in the quality programme has been substantial investment in the development of instrumentation and analytical equipment to pin down the physical and chemical parameters of the oxides, film, chemicals and solvents being used in the manufacturing process. The dispersion of material on the plastic film is now monitored by specially-designed laser scanners. Special X-ray cameras have been acquired to measure all the ingredients on the film.

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The third main ingredient in the Quality Programme has been to make all proposed changes subject to design experiments, to establish the parameters under which they will work. This practice now applies to everything, even packaging.

The impact of the programme overall is already substantial. A year ago, the percentage of videotape of satisfactory quality coming off the slitter was between 60 per cent and 70 per cent. This proportion has now been pushed up to 85 per cent in a series of steps during a period, moreover, when the plant's output has increased by 50 per cent.

Furthermore, customer dissatisfaction, as reflected in the rate of returns, has fallen from 2-3 per cent to less than half per cent.

The Welsh plant's achievement has already secured it 3M's Quality Programme Achievement Award 1984, a prize competed for by 3M plants worldwide.

As such, they are not a substitute for corrective action teams though both have produced a big spin-off in terms of employee involvement and commitment, and better industrial relations.

### Experiments

The third main ingredient in the Quality Programme has been to make all proposed changes subject to design experiments, to establish the parameters under which they will work. This practice now applies to everything, even packaging.

The particular goal which the plant's management now has in its sights is stockless production, reduction in the time taken through the plant from the pre-five average of three weeks to five days, thereby affecting a substantial saving on the cost of working capital.

"It is only now that we can contemplate such an move, because we have got the process under control. Otherwise it would have been an enormous gamble," Sheehan concludes. But he notes that it also requires the marketing department to come up with a sharp improvement in the quality of its sales forecasts. But then "quality improvement is a way of life. It must go on and on—forever," he adds.

## An unnecessarily gloomy picture

Michael Dixon questions an economic indicator

BRITAIN'S economic recovery is in real danger of fizzling out before it kindles, says Gary Long, deputy chairman of the Hay-MSL management consultancy. He bases his warning on changes in the UK recruitment market. For managers and lower-salaried staff which is often taken to be an indicator of economic trends.

For the past 25 years his consultancy has kept a three-monthly check on advertised demand for executives and other senior people. What worries Long is that, having reached its highest level for 18 years in the first quarter of 1984 from January to March, demand then fell in the two quarters April to June and July to September.

An independent study of the demand figures, however, suggests that Hay-MSL's estimate is being "unnecessarily gloomy." In 1983, job high level in the first quarter gave way to falls both in America and in July-September, which were steeper than those that occurred this year. But the market sprung back in

EXECUTIVE JOBS ADVERTISED IN UK	
1981 Jan-Mar	4,658
April-June	4,732
July-Sept	4,413
Oct-Dec	4,646
1982 Jan-Mar	6,617
April-June	5,570
July-Sept	6,022
Oct-Dec	6,646
1983 Jan-Mar	9,100
April-June	8,846
July-Sept	8,066
Oct-Dec	9,056
1984 Jan-Mar	10,024
April-June	9,754

Source: Hay-MSL

### Business courses

IS lack of leadership a major cause of Britain's industrial decline?" London, November 29-30. Fee: Corporate members £155.25; Individual members and associates £166.00; Non-members £184. Details from Christiaan Lammens, Society for Strategic and Long Range Planning, 15 Belgrave Square, London SW1. Tel: 01-235 0246. International cash management, London, December 3-6. Fee: Non-members BFr 55,000; Members (AMA/I) BFr 55,000. Details from Management Centre Europe, rue Caroly 15, B-1040 Brussels. Tel: 32/2/516. 19.11. Telex: 21.917. Field service management, London, December 5-6. Fee: £390 (residential). Details from Gaye Gresham, Registrar, Field Service Management, London Business School, Sussex Place, Regent's Park, London NW1 4SA. Tel: 262 5050. Telex: 27461 (ansaback LBSKX G). Venture capital financial forum, London, December 3-4. Fee: £373.75. Details from The Financial Times Conference Organisations. Ext 29.

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### Measurement

### Testing heat by laser

DEVELOPMENTS in applying lasers for measurement in the industry at Harwell Research Laboratory has resulted in a new company to exploit the laboratory's techniques. Epsilon Research will market Harwell's CARS system for measuring temperatures, pressures and gas concentrations inside operating engines, furnaces and chemical reactors. The company sees the main users of CARS in the electronics and nuclear industries, developers of engines, high energy physics and aerospace laboratories and industrial chemical research organisations.

CARS is already used by motor vehicle engine manufacturers in the research to produce engines with either fuel economy.

### Safety

### Detecting toxic gases

GAS monitoring in hazardous conditions can be achieved by equipment on offer from Central Telecoms at St Leonards on Sea, East Sussex.

The company has invented a solid state sensor which can detect combustible and many toxic gases.

Totally automatic in operation, Central Telecoms says that the RDA 111 is applicable in manholes, underground services, water treatment plants, chemical and petrochemical factories and general industry.

Standard calibration of the RDA 111 is 2 per cent methane/air concentration but other calibrations are possible. The sensor will react to methane, benzene, carbon monoxide, propane, ammonia, industrial solvents and thinners, for example.

The system has both visual and audio alarms. If the connecting cable between the instruments—remote and master units—is severed, the alarm will again be triggered. More details from the company on 0424 52777.

## TECHNOLOGY

PLANS FOR A NOVEL RESTAURANT CHAIN USING INTERACTIVE VIDEO DISCS

## Video answer to the dumb waiter

BY TONY GLOVER

IF RESTAURANT staff behave as though you were the invisible man and wine waiters snore as you order half a bottle of house white, the latest in convenience eating from the U.S. may be just the thing for you.

The New England Technology Group, a Massachusetts computer company, hopes to develop a restaurant chain where the customer places his or her order through a touch-sensitive screen at the table and does not see a living soul until the staff actually bring on the food.

The American company hope customers will be tempted into taking part in this bizarre ritual because the computer at the table operates an interactive video disc system. This allows the computer to communicate with the customer presenting and describing different dishes, plus perhaps a film tour around the kitchen, according to the information relayed to it from a touch-sensitive sheet of mylar on the screen.

New England Technology has started to develop the idea as a result of the unexpected popularity of a demonstration touch-sensitive interactive video system using a joke video based around a fictitious diner. The establishment in the video appears to be run by a generously proportioned and loud-mouthed waitress who yells at "customers" who pause too long before touching the screen "Come on will ya? I gotta mind my customers' waiters." The waitress' responses to describe the dishes selected through touching pictures of them on the screen, still making the occasional wise crack.

The demonstration model using this video was so popular that its maker was astonished to see people queuing to have a go at it at exhibitions. Being Americans they have decided



that anything new which makes people want to stand in line is worth doing in a big way and undertook market research.

This came up with the answer that a restaurant chain using the idea, albeit in a slightly more upmarket fashion, could be a winner. Worried that others might use their idea first company president Steven K.

Gregory, believes the best way of protecting their idea is "to open such a restaurant on every street corner." Although the system was first developed with educational and training uses in mind, and is currently having talks with companies in Japan but did not rule out starting a chain in the UK if the right partner could be found.

## REPORT WARNS OF POSSIBLE GENERATION GAP IN APPLICATION

## Computer aids to decision making

IF YOU USE a computer to help in making a business decision, inevitably you will be using a "decision support system (DSS)," a buzz-word which covers a multitude of different kinds of techniques.

W. A. Freyenfeld, in a new study from the National Com-

puting Centre\*, has distinguished six distinct types of DSS.

They are: chief executive

information systems, commercial operational analysis and planning systems, industrial operational analysis and planning systems, preference deter-

mation systems, cognitive mapping systems and expert advisory systems.

The study warns there could

be a serious generation gap in

British industry starting per-

haps in 10 years' time if new

recruits who have a working

knowledge of computer-based

## SMALL MACHINES GROW IN POPULARITY FOR CAD SYSTEMS

## Personal computers reduce cost of automated design

BY GEOFFREY CHARLISH

COMPUTER AIDED design, engineering and manufacturing (CAD/CAE/CAM) is moving down market, with at least 20 companies in the U.S. offering systems based on the personal computer (PC).

CAD, which allows engineers to design their products with a screen and keyboard instead of pencil and paper, has previously needed larger processors. But the latest personal computers have sufficient power and memory to allow sophisticated CAD to be carried out.

Revenues of this fast-growing segment of the industry are projected by the Cambridge, Massachusetts market research company Datatech to reach \$60m during 1984. The segment covers PC-based systems for mechanical and architectural draughting, solids modelling and electronic circuit analysis/layout.

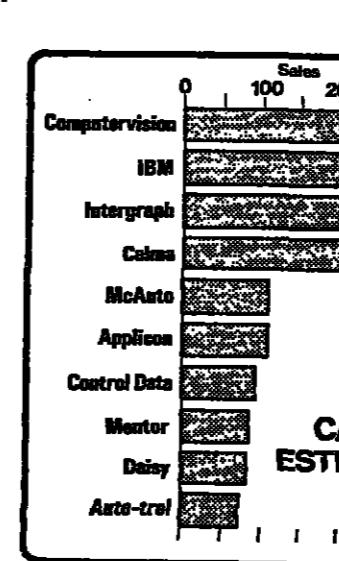
Autodesk Incorporated, the Californian company that developed Autocad, the fastest-selling PC-based CAD software package for mechanical and architectural draughting, is selling software licences at a rate of 1,000 a month. The company has already installed 10,000 systems, so Autocad may soon outstrip IBM's CADAM as the world's most widely used CAD software.

According to Datatech, Autodesk will capture 25 per cent of the PC-based CAD market in 1984 with revenues of about \$10m. The research company thinks that once major vendors like Computervision and IBM enter this market segment and establish effective low cost distribution channels, PC-based systems should boost industry growth and put CAD/CAM/CAE tools within reach of all engineers and architects.

The main reason for the trend is the increasing power and decreasing cost of small computers. Progressively, CAD has shifted from mainframe through mini computers and now to microcomputers, some of which have power commensurate with the minis of the mid-1970s.

Even without any general PC-based surge, the industry is set for another bumper year.

Datatech says that CV revenues should reach \$55.6m in 1984, giving the company an overall 20 per cent market share—"two points





## FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY  
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Friday November 9 1984

## State of siege in Chile

DURING THE past year there have been timid, but at times hopeful, attempts in Chile to establish a political dialogue aimed at an eventual return to civilian rule. The imposition of a state of siege this week by General Pinochet marks a sharp and unwelcome change of course.

By resorting to such a drastic step, Gen Pinochet has fallen back on his traditional hardline methods. This time they could unite his domestic opponents and will certainly provide further ammunition for the regime's critics abroad.

Gen Pinochet blamed the introduction of the state of siege, the first since 1978, on the rise in opposition to terrorism. There have been some 300 bomb incidents this year, and six policemen were recently killed in one such attack. However, since March, a state of emergency has been in force which has provided ample powers to deal with terrorism.

Gen Pinochet's new move seems to be at least partly psychological in its motivation — to impress upon his fellow Chileans the serious risk of destabilisation by groups on the left determined to get rid of him.

**Astute**  
The timing is perhaps more significant. It comes in the wake of the first successful general strike against the regime and a day of protest which saw an unprecedented show of unity between the parties of the centre and the left. Throughout the 11 years of Gen Pinochet's rule, the opposition has been sectarian and divided, always playing into the General's hands. The recent unifying force has been a sense of growing frustration that the promises of liberalisation were not materialising.

The opening-up process began in August last year with the appointment of Sr Jarpa to the Interior Ministry — an astute right wing politician who enjoyed the trust, if not the respect, of many political figures in the centre and left. His brief of establishing a

dialogue to prepare the way for limited elections was a cautious approach to change and largely a direct response to mounting social pressures.

These pressures were a direct result of the sudden busting of the Chilean economic boom in 1982. Living standards dropped sharply and there was a brutal increase in unemployment. The middle classes felt let down by the regime. In the shanty towns ill-organised protest movements emerged, whose scale took both the opposition and the Government by surprise.

### Unstuck

One suspects that Gen Pinochet never intended to liberalise too far. He was banking on the economic recovery to head off any discontent. But he has now come unstuck. On the one hand, the growing unity of the opposition and their more vociferous demands risk putting the pace of political change beyond his control. On the other, there is no corresponding economic carrot.

Hopes of a recovery in the Chilean economy this year have dimmed as a result of falling copper prices, continued reluctance of the private sector to reinvest, and the huge burden of Chile's foreign debt. The Government has been unable to wring from the International Monetary Fund agreement to spend the kind of money it would like to ease unemployment, hardship and improve housing.

### Normality

Presumably Gen Pinochet still believes that he can return Chile to an atmosphere of normality. But it is worth stressing that of his "years in power only seven months have passed free of either a state of emergency or siege". Chile today is firmly out of step with the rest of Latin America. The trend on the continent is away from military regimes, which have proved unpopular and incompetent economic managers, towards social democratic governments.

## British energy price haggling

THIS YEAR'S price-setting session for Britain's electricity and gas industries has been conducted in softer tones than last year's discordant duet between Mr Peter Walker, Energy Secretary, and Mr Nigel Lawson, the Chancellor, but the tune has not changed.

The Chancellor has again argued for "economic pricing" and Mr Walker for a safe political course — which is to make sure prices rise more or less in line with inflation.

It appears that for the second year running Mr Walker, his political position now strengthened by his role in the coal dispute, has won his point.

The Treasury's problem in pressing for higher increases than those acceptable either to Mr Walker or to the gas and electricity industries is that its ability to define economic pricing has faded with time.

A year ago, the Treasury was in favour of long run marginal cost pricing — setting the price of electricity and gas according to the theoretical all-in cost over time of producing an additional marginal unit of output. This year, the Treasury has put more stress on the argument that the industry should receive a return according to their ability to make a fixed return on the current cost value of their assets. The problem then arises of valuing those assets.

### Profits target

Mr Walker has conceded the general case that it is desirable to adjust slightly the balance of pricing advantage in favour of electricity against gas — on the grounds that the country has in normal, non-strike times, surplus capacity in electricity. Hence the slightly different treatment of the two industries.

British Gas will no doubt complain that its price increase means it will exceed the four-year profits target set only this year by government. The electricity supply industry will be pleased — but alive to the lesson that the three-year financial target agreed this week, but not yet published, is likely to prove as flexible as the now to be violated target of British Gas.

The Treasury has the consolation that it still managed to extract a very large sum — probably around £1.2bn — from the two industries. No doubt as he sat through the Star Chamber meetings of Ministers

## UK TAX CHANGE OPTIONS

# The 1985 Budget battle heats up

By Clive Wolman

THE 1985 Budget is still four and a half months away but already the leaking of reports about its contents and the campaigns of the lobbyists are in full swing.

For the insurance companies, which were caught off guard by the abolition of life assurance premium relief in the 1983 Budget, the 1985 battle began in May. Then reports circulated about the possible removal of the tax privileges of pensions, which led to a bonanza in commissions for the salesmen of private pension plans. In recent weeks, financial advisers have been telling those clients who are beyond the minimum retirement age to leave their jobs and take their tax-free lump sums, sometimes over £100,000, before the tax rules change.

vants, among the main beneficiaries of the tax-free lump sum, would have to be allowed to convert their payment on retirement into higher pensions.

Such a change would contain an element of retrospective legislation, which the Government opposes on principle, in that some earlier pension contributions will have been made in expectation of their producing tax-free lump sums. But there is no alternative — it would be almost impossible to disentangle the actuarial value of each individual's contributions before the change from those coming after it.

Taxation of the lump-sum payments on retirement would, after a transitional period, raise about £500m extra in tax.

The move would also highlight the anomalous tax exemptions accorded to "golden handshakes" and lump-sum redundancy payments.

The removal of the other tax privileges of pensions would be more difficult. The most extreme reform would subject all contributions to income tax and pension fund investment returns to corporation and capital gains tax — and exempt the pay-outs from tax.

But if employees' contributions to pension funds were taxed as part of their incomes, companies could make funding provisions on their behalf. Any

attempt to deem such provisions to be part of the income of each employee would baffle even the most sophisticated actuaries armed with half full of computers.

A more likely possibility is that the Government will leave contributions alone and impose a tax on the internal investment income and capital gains of the pension funds. As well as boosting revenue, this might remove some of the distortions in financial markets, for example dividend stripping. This involves passing shares or bonds to a non-taxpayer like a pension fund just before the dividend is payable so that it can be received tax-free.

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## POLITICS TODAY

# For Mondale, read Foot

By Malcolm Rutherford



Second term leaders Ronald Reagan and Margaret Thatcher. But what about the opposition?

Question: "If you get a large mandate from the voters, what are you going to do with it?"

Answer: "I would want very much to... continue with what we have been doing... reducing the share that government is taking from the gross national product... making government more efficient... We are still settling at the useless regulations and all... On the international scene, to continue really the drive for peace... bringing the Soviet Union to the table."

Who said that? It wasn't Mrs Thatcher. It was President Reagan. But the very fact that it could easily have been the former is enough to indicate the similarities as Mr Reagan follows the Prime Minister into his second term.

There are differences, of course. Never underestimate the effects of an electoral system on a country's politics. President Reagan scored a personal victory, but his Republican Party did less well. He is subject to all sorts of checks and balances. A Democratic majority in the House of Representatives, midterm elections in 1986 and, unlike Mrs Thatcher, he cannot run again. The battle for the

asking questions in an enthusiastic tone when exposed to the possibility of floating free, released from their wheelchairs. Several have volunteered to be the first pioneers of the space shuttle."

Will it be he and his like who seek to take the Republicans into the 1980s, or more conventional politicians like Vice-President Bush? Personally I find the suggestion that Mr Reagan will step down voluntary in about two years, allowing Mr Bush to take over, rather plausible. That way you could try to ensure Republicans can control without the Party passing in some of its extremists. It would be entirely constitutional for him to do so, although there are no precedents.

Nevertheless, it is still the similarities with Britain that are striking. The first point is that a two-term government, when the full course is run, is a very long time in politics and indeed in human life. Like Gaulism in France, it can shape a generation — for good or ill. Children are growing up who have never known a world without President Reagan or Prime Minister Thatcher.

Rather than dwell on the heavy responsibilities which that obviously places on the leaders, however, it may be worth thinking what happens to the opposition in the meantime, for all good things come to an end, and perhaps all bad things as well.

Two preliminary points: the Wilson years shaped a generation, too, but at least in party terms they were an era of disillusion. It is arguable that we would not have the wild left today if Lord Wilson's dream of the technological revolution, classlessness, meritocracy and rational parts of government had come true. Present governments shape future oppositions.

Secondly, de Gaulle failed in one important respect. He did not in the end create a Gaullist party. The French right; centre-right is full of factionalism: quarrels between Barre, Chirac, Giscard d'Estaing and so on. The succession passed to the left in the fairly unlikely form of the coalition between the Communists and the Socialists and their common programme.

## It can shape a generation — for good or ill

Republican succession is already more advanced than it is in the Tory Party and which strand of Republican thinking will come out on top is of considerable interest.

There are, after all, elements in the Republican Party which have not yet been aped even by the Tory right. Congressman Newt Gingrich of Georgia, for instance, who is said to be a coming man, combines advocacy of a strong space policy with care for the disabled and calls it "compassionate high tech".

He wrote in a recent book: "In a zero gravity environment, a paraplegic can float as easily as anyone else... Wheelchair-bound adults begin

tions have broken down. Mr Mondale could not win simply by trying to restore the old Democratic Party coalition of blacks, trade unions and the big cities. Some of the constituents had deserted him to the other side, and some did not vote. Besides, perhaps the old coalition has become too narrow a base for a major party to rely on.

Many of the aims of the Democratic Party were achieved long ago: the voters have moved on.

Equally in Britain: the Labour Party cannot depend on the working-class vote, partly because it is so diminished in size because of the effects of social and economic change. It cannot depend on the trade unions either, because, as the miners' dispute has shown, the trade unions are now a disintegrated movement.

The latest development — unthinkable a few years ago — is that the electricians' union may be about to seek affiliation to the Confederation of British Industry, whose conference at

Eastbourne this week was sadly overshadowed by other events, like the American elections and the Queen's Speech. (You would have thought that the CBI, of all people, would have been capable of planning a better time-table if it wanted publicity.)

But there has to be an opposition in reserve for the future of the country: in America or in Britain. So how do you put something together again?

In Britain something striking has happened in the last few weeks. Mr Neil Kinnock, leader of the Labour Party, has taken off. His decision to start a new movement, organised by Mr Arthur Scargill, the NUM president, was, if not the crossing of the Rubicon, at least the crossing of one of its tributaries. Mr Kinnock has publicly dissociated himself from the far left.

There have been other factors, not least the election of a pragmatic, hard-working and intelligent shadow cabinet. One was sorry to see the departure of Mr Eric Heffer, who represents a great deal that is good in the British tradition of conservatism with a small "c", but the most telling point heard against him from former supporters is that he did not work hard enough at his brief: namely, housing. It might have been rather an effective subject on which to attack the Government.

Mr Kinnock himself has learned to discipline his speaking. He did well in the debate on unemployment last week and again in the debate on the Queen's Speech, where his contribution was notably shorter than that of the Prime Minister.

He was outstanding at a rather more private meeting of the Fabian Society on Wednesday where he told a story — too long to print here — about the KGB and a lost parrot in Moscow which one hopes that will repeat when he visits the Soviet Union later this month. He is behaving, in short, rather like an American Presidential candidate for 1988.

Is that enough? The answer is probably no, if only because the Tories have such a large majority that they can afford to make mistakes and the Labour Party is still in disarray. Something might be done, and

for the rest, it is all animosity.

Particularly striking is the division among some members of the Labour establishment of anything to do with Marxism Today.

Yet if the left cannot unite, it may be condemned to go on losing. I have one suggestion. The broad left should team up behind the attempt to take control of the Morning Star, the Communist Party daily newspaper, away from the Stalinists. You might then have a genuine left-wing paper with editorial flair, possibly run on low cost modern technology. It would be vastly preferable to Mr Robert Maxwell and the Daily Mirror.

\* Window of Opportunity: a Blueprint for the Future. For Books.

## Support for industry

From the Director General, Federation of British Electrical and Allied Manufacturers' Associations

Sir—At the Confederation of British Industry conference last Monday there was a lively debate about the belief that Britain's future is dependent upon the restoration of a sound manufacturing base, to which end financial, economic and industrial policies should be firmly directed. My federation welcomes the conference endorsement of the resolution.

For 300 years manufacturing has made a vital contribution to our well-being — fostering enterprise, creating jobs, paying for imports and providing capital goods.

In the 1850s British industry led the world, yet now it is said that we are close to the bottom of the league. Although our industry has grown, that of many of our competitors has grown faster.

In this context BEAMA represents the electrotechnical capital goods industry which is part of the engineering sector. In 1984 this engineering sector produces nearly 11 per cent of gross domestic product and employs some 2.6m people. Nevertheless, in the last 10 years this sector has lost nearly 1m jobs, has reduced its sales by 14 per cent and moved from a healthy balance of payments surplus to a deficit.

While the electrotechnical capital goods industry is in much better shape than most other engineering industries, we strongly endorse the zedoc at the CBI conference. We contend that Government must recognise the vital role of engineering in the adaptation and well-being of Britain. Some key policy initiatives would help those who are lifting industry off its knees.

We want help from the Government in a number of areas connected with resources and markets.

The key resource is labour. Throughout the length and breadth of Britain our industry is short of production, electronics, and quality assurance engineers, of metrologists and technicians, of programmers and wiremen. We must have increased Government action to rectify these shocking shortages of skilled labour.

Profits are the basis for the investment resources. The public sector as monopoly purchasers in a recession, is squeezing profit margins, reducing thereby our ability to develop products and markets. Indeed of late, because of the abolition of the 100 per cent capital allowance for plant and machinery, there has been effectively a tax on investment.

## Letters to the Editor

On the subject of markets, British public sector purchasing and the third world are vital to our industry's survival. An iron-nosed approach to capital expenditure, based only on direct rates of return and written off over a short period, ignores a whole range of indirect financial benefits. BEAMA has pressed consistently for an overall net national benefit approach to public sector investment decisions, and now does again. Infrastructure investment increases efficiency, saves jobs and businesses, and provides the essential base for export success.

In the third world, where we see desperate need for what the west can provide, there is also an equal responsibility to compete to sell. Yet Britain, out of 17 countries in the Organisation for Economic Co-operation and Development from 1981-83 was, with Austria, alone in reducing the proportion of gross national product going in aid. Indeed in 1983 we were thirteenth out of the 17 in the proportion of GNP allocated to aid. Foreign Governments do regard aid as enlightened self-interest. Thus we are able to read, in the Financial Times of October 20 this year, concerning a £250m Japanese success in Malaysia: "Observers say the Japanese companies were particularly favoured to win the contracts over their foreign competitors as the Japanese government and financial institutions have agreed to finance as much as 70 per cent of the cost through concessional loans."

Critics might suggest that all of this represents arguments for subsidy, and is the antithesis of open competition and free trade. The world out there is not perfect, and in the meantime industry has to get on with it. We are poised for growth, but we need supporting policies. Gordon Gaddie, 8, Leicester Street, WC2

It is not possible for the Revenue to calculate taxation due on these "results". It is, therefore, even more iniquitous for the Revenue at the present time to issue purely arbitrary assessments.

Prudent underwriters need to make provision for losses which they cannot prove have arisen but which they will eventually come out of the woodwork. But under current rules they cannot make provision for something they cannot prove.

Perhaps the Revenue can give assistance in this. In a number of countries the parts of insurance companies are largely untaxed and distributed to shareholders. Designated as "catastrophe reserves," "equivalent reserves," etc, these surpluses accumulate as an additional protection for policyholders. The absence of such a regime is a major cause of the erosion of the strength of the British insurance industry and its ability as a major source of foreign earnings.

K. V. Louw,

Aldermanry House,

Queen Street, EC4.

### Lloyd's and the Revenue

From Mr K. Louw.

Sir.—The insurance article by Mr Moore (October 29) calls for some comment.

The arguments put forward by Lloyd's seem to me to be largely defective. Is it not time to go over to an attack on the Revenue for trying to enforce an archaic system of taxation?

The present underwriting problems at Lloyd's arise not so much from current business but from the past. Nowadays the nature of the business is such that inadequacies in current underwriting will only be apparent in the 1990s. For example, the current asbestos losses relate to business written many years ago.

Many of the years to which the asbestos losses relate—the late 1950s to the early 1970s—were reported at the time as being some of Lloyd's best post-war years. Now that these losses have become apparent how do those years appear in perspective? In addition, those apparent underwriting profits were taxed at rates up to 88 per cent for outside names. It is small consolation to current names who have to bear the cost of this deterioration that the tax relief granted is at lower rates.

One simply cannot apply to the insurance industry a taxation system designed for widget makers and manufacturers of cotton goods. They turn their stock over a few times a year and at the end need merely to count the quantities.

It is just not possible to get accurate insurance results on this basis even with a 36 month accounting system as currently used by Lloyd's, and it should

not be expected to do so. The market is not static, and the market value of assets fluctuates. It is not possible to know whether a particular asset will be sold at a loss or a gain.

I like Mr McCarthy's picture of being followed by 25 oil-burning and polluting cars. It really is time we put an end to that.

D. C. Gribble,

13, Golden Square, W1

## Lombard

# Apple's message for Europe

By Nicholas Colchester

THE AMERICAN electorate has given the world four years of the Californian ethic, so it seems appropriate to talk of Apple Computer, the silicon valley company which established the personal computer as an industry for the 1980s.

Mr Jobs and Steve Jobs built the first Apple in a spare bedroom at home. It was a cult, not finance, that brought forth the personal computer.

The couple were not well trained electronic engineers in the conventional sense of the word. While they could coax extraordinary computing power out of a given chip, they were summoned when it came to designing the transformer that would power the thing.

They had grown up thinking in digital rather than analogue terms and the book offers some nice insights into the difference between the two cultures.

The book joins the European reader because it makes a mockery of our tendency to seek institutional paths to new enterprises and restored economic growth. We think that EEC money should be pumped into research. We think that venture capital funds should be established in small businesses and that such tender plants must be cossetted by government.

We wonder whether the secret lies in education and job training. We are not necessarily wrong, given our circumstances. But it is humbling to discover that Apple might more aptly have been called Truffe. It was not the result of cultivation. It had weird underground roots that thrived in a medium impossible to define or reproduce.

If this sounds fanciful, consider the following: Apple was founded by two strange university drop-outs, Steven Jobs and Stephen Wozniak. They were "Phone Freaks"—members of a furtive clique that unscrupulously stole computer codes of the Bell telephone system. Their first project was making "blue boxes" of electronic components which enabled students to make free long distance telephone calls. They refined their skills, not in Bell Labs, but in defrauding the system which had set Bell Labs up.

The development of the first Apple Personal Computer cost a pittance. The two men were members of the Homebrew Computer Club, founded in the Whole Earth Truck Store in Menlo Park in 1975. The club brought together hobbyists to explore the possibilities of the micro-processors that could be

begged or bought as rejects from established electronics companies like Intel or Motorola. Wozniak and Jobs built the first Apple in a spare bedroom at home. It was a cult, not finance, that brought forth the personal computer.

The couple were not well trained electronic engineers in the conventional sense of the word. While they could coax extraordinary computing power out of a given chip, they were summoned when it came to designing the transformer that would power the thing.

They had grown up thinking in digital rather than analogue terms and the book offers some nice insights into the difference between the two cultures.

But in turning their hobby product into a spectacular fortune, Jobs and Wozniak benefited from three familiar advantages on the American scene. First there was the U.S. venture capital network. This was based not on institutions but on the individual wealth and contacts of men like Don Valentine who would explain: "If a man comes to my office and says he wants to be a millionaire, I'm bored to death. If he says he wants to make a billion dollars I say tell me about it, because if he comes close we are all going to clean up."

Then there was the size of the American market. From the start the two men went to U.S. trade fairs that would display their fledgling product to a national audience. Imagine what an extra impulse Clive Sinclair would have received had he been able to present his products to the entire European market simultaneously, and then had been forced to meet the resulting demand.

Finally there was American hire-and-buy. Apple Computer's extraordinary growth involved such a rate of hiring that it was quite impossible for the management to vet the intake positively. Later on, this led to firing when the management found the company had over-reached itself. But it is striking how the young management positively revelled in hiring, quite unfettered by the prospect of obligations and liabilities that restrain the European entrepreneur.

The Little Kingdom is published by William Morrow and Co., New York.

## BRITISH-BORNEO PETROLEUM SYNDICATE, P.L.C.

### INTERIM REPORT FOR THE HALF YEAR TO 30th SEPTEMBER 1984

At a meeting of the Board of British-Borneo Petroleum Syndicate, P.L.C. held today it was resolved to pay an interim dividend of 5.0p (1983-84 5.0p) per share unit. In the hands of a United Kingdom stockholder this interim dividend is equivalent, with the applicable tax credit, to 7.125p (1983-84 7.125p).

The dividend will be paid on 21st December 1984 to stockholders registered at the close of business on 23rd November 1984.

The unaudited results, based on historic costs, for the half year to 30th September 1984 are as follows:

Half-year to Year to  
30th September 31st March  
1984 1983 1984

£226,615 £375,003 £702,511

71,953 67,468 130,474

727,105 608,305 1,050,785

62,273 82,818 131,216

69,764 3,264 7,673

1,157,850 1,150,227 2,022,659

(21,153) (22,493) (35,497)

(55,949) (57,561) (110,005)

(38,243) (38,428) (81,926)

(138,055) (154,432) (296,338)

Exploration Expenditure in Canada

(1,622) (1,937) (5,123)



# FINANCIAL TIMES

Friday November 9 1984



## Genscher denies role in Flick's tax exemption

BY RUPERT CORNWELL IN BONN

**HERR** Hans-Dietrich Genscher, West German Foreign Minister and leader of the Free Democrats (FDP) yesterday became the latest senior politician to deny that he had helped the Flick industrial group in its successful bid for a DM 800m (\$372.6m) capital gains tax exemption in the late 1970s and early 1980s.

Herr Genscher was testifying to the parliamentary committee probing clandestine donations made by Flick to various political parties. On Wednesday, Chancellor Helmut Kohl gave his own similar evidence to the panel.

The prevailing view last night was that Herr Kohl, in almost seven hours of questioning, had suc-

ceeded in distancing himself from the more damaging aspects of the Flick affair – in particular that he had in any way been concerned with the tax waiver.

This episode has also led to corruption charges against Count Otho Lambdorff, the former FDP Economics Minister, while Herr Barzel was forced to resign a fortnight ago as President (Speaker) of the Bundestag (parliament) again amid allegations that he had recently been a beneficiary of Flick's munificence during the 1970s.

The appearance of Herr Genscher, on the other hand, has coincided with a fresh tide of embarrassment

and turmoil for his already battered party.

Earlier this week it emerged that the FDP had received a secret donation of DM 8m in December 1983 shortly after the parliament had passed a law making all contributions by industry of over DM 20,000 a matter of compulsory public record.

The mysterious gift was anonymous, and the FDP is now in much discomfiture appealing for the donor to come forward. Herr Genscher told the committee yesterday that this contribution had been perfectly legal, but he agreed that Flick had "consistently supported" the FDP since the mid-1960s.

Even worse, at the very moment he was giving evidence it was announced that Herr Jürgen Morlok, deputy chairman of the FDP and its leader in the state of Baden-Württemberg, had resigned.

The departure of a man who until recently had been tipped to succeed Herr Genscher as the head of the party came as a complete surprise, but the move seems to be connected with the FDP's bad electoral failure in March in Baden-Württemberg, its traditionally strongest.

In his testimony, Herr Genscher admitted that he had been on friendly terms with the former Flick executive Herr Eberhard von Brauchitsch, arguably the key figure in the complex story of the pay-

ments. He also recalled that the tax waiver issue had been briefly raised by Herr von Brauchitsch at a meeting in August 1980.

Subsequently, Herr Genscher said, he had checked on the matter with Count Lambdorff then Economics Minister, who told him that the application was proceeding normally.

Flick's tax wishes had, however, never been an important matter for the Government, the Foreign Minister insisted. As he remembered, it had never once featured in the many discussions he had had with the then Social Democrat Chancellor Helmut Schmidt, leader of the SPD/FDP coalition which fell in October 1982.

## Italy and France in aerospace link talks

By James Buxton in Rome

ITALY AND France are discussing closer co-operation in both civil and military aerospace projects in the two-day meeting between the leaders of the two countries that began in Paris yesterday.

Sig Bettino Craxi, the Italian Prime Minister, was due to hold personal meetings with President François Mitterrand. He led a team of seven ministers in talks with their French opposite numbers.

France is expected to try to persuade Italy to participate in the project put forward by Airbus Industrie to build a large intercontinental airliner, the TA-11. The French Government has been deeply disappointed by the fact that Italy has neither joined the Airbus consortium nor bought or ordered many aircraft in the Airbus product range.

Aitalia, the Italian national airline, has only bought a few Airbus A300s.

Aitalia, the state-owned aerospace company, has expressed some interest in the TA-11 project, which has yet to go ahead. However, it has strong links as a subcontractor and junior manufacturing partner with both Airbus Industrie's U.S. rivals Boeing and McDonnell Douglas, which it would not want to prejudice.

Italy is likely to reiterate its dismay at the decision of France and West Germany to collaborate in developing and building a new anti-tank helicopter, although the Italian state-controlled company Agusta has already built the A128 anti-tank helicopter, thought to be the most advanced of its kind.

As possible compensation, however, France may offer to allow Italy a leading role in a project to build a troop-carrying helicopter, a scheme for which several helicopter makers in Nato countries are preparing designs. Italy has discussed with Britain the possibility of collaborating with Westland on a similar project. Westland and Agusta are already in a joint venture to produce a naval helicopter, the EH101.

France would also like closer cooperation with Italy in the field of electronics and telecommunications. There was dismay in Paris when the Italian state-owned electronics company Stet recently signed a series of agreements with the U.S. giant IBM. Since then, however, Stet's telecommunications subsidiary, Italset, has agreed to do joint research on telephone exchanges with the French telecommunications concern CITI-Afcal.

The issue of relations between EEC countries and Argentina is also on the agenda. Italy and France would like a warmer dialogue between the EEC and Argentina than Britain is prepared to tolerate. Both countries abstained with some reluctance in the recent U.S. vote on the Falklands.

France would also like to hear more about the Italian suggestion of an EEC initiative on the Middle East, which might be launched during the Italian presidency of the community, which begins on January 1.

## Schmidt draws up plan for monetary stability

BY JONATHAN CARR IN FRANKFURT

HERMUT Schmidt, the former West German Chancellor, has drawn up a detailed action programme to develop the European Monetary System (EMS) step by step.

He stresses that the key aim is to achieve a new stability by the end of the decade between the three main world currencies – the dollar, the yen and the European currency unit (Ecu).

"Nothing would be more important than this for worldwide economic exchange since the collapse of the Bretton Woods system" (of fixed exchange rates), Herr Schmidt says.

The former Chancellor was writing in the weekly *Die Zeit* after many months of public silence on the EMS, which he and ex-President Giscard d'Estaing of France co-authored in 1978.

His plan is based on the belief that sharp currency fluctuation hinders trade and economic growth, and that more stability is possible. This view is not shared by ev-

eryone, especially not by the U.S. Administration.

Herr Schmidt makes it clear that he expects some basic opposition to this scheme, even from among European Community countries, not least from Britain which is not a full member of the EMS.

He notes, however, that a lot of his proposals could be quickly put into effect without first requiring a change in EEC treaties, to which all EEC members would have to agree. His points include:

- Developing the role of the "official" Ecu held by central banks and improving the interest paid on Ecu balances.
- Extending use of the "official" Ecu to central banks of countries outside the EMS but closely involved with the EEC economically.
- Boosting the use of the "private" commercial Ecu, especially by allowing Ecu-denominated bank accounts in West Germany. The Bundesbank is the only EMS central bank to forbid such accounts.

● Closer co-operation of currency units by EMS central banks vis à vis the dollar. This should ultimately lead to replacement of swap agreements between the U.S. Federal Reserve and individual EMS central banks, with a bilateral swap operation between the Fed and the European Monetary Co-operation Fund (EMCF).

Herr Schmidt also urges France to remove its exchange controls – a process Paris has already begun – and Italy to drop the wider fluctuation band it claims for the lira with in the EMS.

The proposals come when the Bundesbank is relaxing its reticence attitude to the Ecu, although it is not yet ready to go as far as Herr Schmidt suggests.

In Bonn the new Economics Minister, Herr Martin Bangemann, is a firm supporter of further EMS and Ecu development, but his Finance Ministry colleague, Herr Gerhard Stoltenberg, remains cautious.

Herr Schmidt is known to have circulated privately a more detailed version of his EMS ideas to leading European political and financial figures, to help stimulate a new debate on the issue.

## Fall in dollar 'will not cause undue strains within EMS'

BY DAVID MARSH IN PARIS

M PIERRE BÉRÉGOVY, the French Finance Minister, said yesterday that he and his West German counterpart, Herr Gerhard Stoltenberg, had agreed that a prospective steady fall in the dollar would not cause undue strains in the European Monetary System.

During a question and answer session, M Béregovoy, a close confidant of President François Mitterrand, declared that the fight against inflation remained the first priority.

He called for more efforts to boost French productivity, committed himself to progressive elimination of price controls, and made no direct mention of preoccupation over rising unemployment.

Commenting on this week's decision to lower the volume of subsidised loans to industry, he said that these had been multiplied fivefold – to Fr 50bn (\$5.5bn) – since 1981.

Beyond saying, however, that the French treasury had been asked to take further steps to "develop the

use of the Ecu in France," M Béregovoy gave no further details.

He confirmed that the Socialist government intended further action to ease exchange controls, following preliminary moves decided in August. He was cautious about the timing, however.

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## SECTION II - INTERNATIONAL COMPANIES FINANCIAL TIMES

Friday November 9 1984



### Kuwaitis pay \$350m for Occidental operation

BY WILLIAM HALL IN NEW YORK

SANTA FE International, the U.S. energy group bought by the Kuwaitis in 1981, is paying \$350m for Occidental Petroleum's geothermal operations in northern California, which began producing electricity earlier this year.

The project, which can supply electricity for a town of 80,000 people, is the first geothermal project in the U.S. in which the steam source developer uses its own steam to generate electricity.

The power is being sold to Pacific Gas and Electric, a California utility.

Occidental Geothermal, the company being acquired, owns an 80-Megawatt electricity generating plant and related geothermal steam reserves in The Geysers of northern California.

Santa Fe is also acquiring an interest in three other steam-producing ventures in The Geysers and various interests in undeveloped

geothermal properties, principally in California, Idaho and Nevada.

Dr Armand Hammer, the chairman of Occidental, said that the sale would generate "a substantial gain" and was a further step in the company's programme of disposing of assets that were "not directly related to its core business" of oil and gas, coal, agri-business and chemical operations.

Occidental has been selling assets over the last few years to reduce its heavy debt burden, acquired after the \$4bn acquisition of Cities Service company. A recent major oil discovery in Colombia has increased its financial needs, and analysts have said that they expect further asset sales to bolster the group's financial position.

McDermott International, the New Orleans-based energy services company, has reported a pre-tax loss of \$13m for its second quarter ending September 30, compared with a \$66.9m profit last year.

### Sika Finanz plans unchanged dividend after earnings rise

BY JOHN WICKS IN ZURICH

SIIKA FINANZ, the Swiss building and chemicals group, lifted parent-company net profits for the year ended June 30 from SwFr 4.2m (\$1.73m) to SwFr 5.1m.

During the calendar year 1983 group turnover increased slightly from SwFr 598.4m to a consolidated SwFr 610.8m. Sika was, however, affected by sluggish construction activity in a number of countries as well as an unfavourable exchange rate development.

Consolidated net earnings showed a small decline from SwFr 15.5m to SwFr 15.4m. Dr Ronald Burkard, chairman, said that this was considered to be only a temporary phenomenon. Group investments rose last year from SwFr 23.3m to SwFr 25.6m and "cashflow" from SwFr 35.5m to SwFr 34.5m.

The company is to propose unchanged dividends of SwFr 40 per bearer share and SwFr 20 per registered share at its November 22 shareholders' meeting.

Holderbank, the Swiss cement-industry group, has acquired a controlling interest in Ciments d'Origny, France's fourth largest cement company.

This follows the purchase at an undisclosed price of part of the stake held by Origny Devraize, bringing the Swiss company's

shareholding up from 44 to 62 per cent. The Origny Devraize stake has dropped simultaneously from 55 to 37 per cent, the remainder being held by a number of small investors.

• Switzerland's big banks have reduced from 4.75 to 4.5 per cent the interest on three to 12-month time deposits. This follows the decline in Euro-Swiss-franc rates, which in the past few days have fallen to under 5 per cent for all maturities.

The drop in time-deposit interest, which had been raised by 0.25 per cent as recently as mid-October, is a further sign of the overall downward trend in Swiss rates. A previous upswing had culminated last month in increases in interest on time deposits and banks' over-the-counter medium-term bonds, as well as the unprecedented withdrawal of a federal bond issue from the start of 1976.

The basic bank's choice of Japan for its placement is linked to the considerable activities it has in that country. The bank said the offering was expressly intended to permit some degree of Japanese participation in equity ownership.

• Union Bank of Switzerland, the country's largest bank, has contributed a total of SwFr 537m to supporting ailing Swiss companies since the start of 1976.

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The drop in time-deposit interest, which had been raised by 0.25 per cent as recently as mid-October, is a further sign of the overall downward trend in Swiss rates. A previous upswing had culminated last month in increases in interest on time deposits and banks' over-the-counter medium-term bonds, as well as the unprecedented withdrawal of a federal bond issue from the start of 1976.

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• Union Bank of Switzerland, the country's largest bank, has contributed a total of SwFr

**NOTICE OF PREPAYMENT**  
**THE MITSUBISHI BANK**  
**LIMITED**  
*(Incorporated in Japan)*

US\$10,000,000  
 Callable Negotiable Floating Rate  
 Dollar Certificates of Deposit  
 No. FRGBK1 00001 to FRGBK1 00010  
 Issued on 9th December, 1982  
 Maturity Date 11th December, 1985  
 Optionally Callable in December, 1984

Notice is hereby given that in accordance with the Clause of the Certificates of Deposit (the "Certificates") The Mitsubishi Bank, Limited (the "Bank") will prepay all outstanding Certificates on 11th December, 1984 (the "Prepayment Date"), at their principal amount.

Payment of the principal amount, together with accrued interest to the Prepayment Date, will be made on the Prepayment Date against presentation and surrender of the Certificates at the London Branch of the Bank.

Interest will cease to accrue on the Certificates on the Prepayment Date.

The Mitsubishi Bank, Limited  
 London Branch  
 1 King Street, London EC2V 8LQ  
 9th November, 1984

**NOTICE TO THE HOLDERS OF**  
**TRANS-WESTERN EXPLORATION FINANCE N.V.**  
**84/85 Convertible Subordinated Guaranteed Notes due April 1, 1986**  
*(the "Notes")*

**NOTICE TO THE HOLDERS OF**  
**TRANS-WESTERN EXPLORATION FINANCE N.V.**  
**9% Convertible Subordinated Guaranteed Debentures due March 1, 1997**

Ladies and Gentlemen:  
 This is to advise you that Trans-Western Exploration Finance N.V. ("the Company") has deposited in the payment of an instalment of interest due on the Notes on December 1, 1984, and in the payment of an instalment of interest due on the Debentures on March 1, 1997, the sum of US\$1,000 per Note or per Debenture, as the case may be, to the principal amount of the Notes or Debentures, respectively, plus accrued interest thereon from the date of issue of the Notes or Debentures to the date of deposit, less the amount of interest paid prior to such date.

Trans-Western Exploration Finance N.V.  
 De Revere 62  
 Curaçao, Netherlands Antilles  
 Trans-Western Exploration, Inc.  
 7510 Stevens Freeway  
 Dallas, Texas 75247  
 InterFirst Bank Dallas, N.A.  
 Corporate Trust Department  
 677 Main Street  
 Dallas, Texas 75270  
 Attention: Ms. M. A. Allen  
 INTERFIRST BANK DALLAS, N.A.,  
 as Trustee

Dated: November 9, 1984.

U.S. \$40,000,000



**Christiania Bank og Kreditkasse**  
*(Incorporated in the Kingdom of Norway with limited liability)*

**Floating Rate Subordinated Capital Notes Due 1991**

In accordance with the provisions of the Notes, notice is hereby given that for the three month Interest Period from 9th November, 1984 to 11th February, 1985 the Notes will carry an Interest Rate of 9 1/2% per annum. The interest amount payable on the relevant Interest Payment Date which will be 11th February, 1985 is U.S. \$25.78 for each Note of U.S. \$1,000.

Credit Suisse First Boston Limited  
 Agent Bank

U.S. \$450,000,000

**Queensland Coal Finance Limited**  
*(Incorporated under the Laws of the State of Victoria)*

**Guaranteed Floating Rate Notes Due 1996**

Unconditionally guaranteed as to payment of principal and interest by

**The Bank of Tokyo, Ltd.**  
 of which U.S. \$355,000,000 is being issued as the Initial Tranche

In accordance with the provisions of the Notes, notice is hereby given that for the six month Interest Period from 9th November, 1984 to 9th May, 1985 the Notes will carry an Interest Rate of 10 1/2% per annum. The interest amount payable on the relevant Interest Payment Date which will be 9th May, 1985 is U.S. \$505.92 for each Note of U.S. \$10,000.

Credit Suisse First Boston Limited  
 Agent Bank

**CNT**

**Caisse Nationale des Télécommunications**

**U.S.\$250,000,000**

**Floating Rate Notes due 1991**

For the six months

8th November, 1984 to 8th May, 1985

the Notes will carry an

interest rate of 10 1/2% per annum,

with a coupon amount of US\$521.63.

Interest payable 8th May, 1985.

Bankers Trust Company, London

**Notice to all Bondholders and all Warranholders of**  
**THE NOMURA SECURITIES CO., LTD.**

**US\$100,000,000 6 1/4 per cent Bonds**  
 due 1988 with Warrants

The Toyo Trust and Banking Company, Limited, London Branch, as Principal Paying Agent in respect of above Bonds, hereby give notice that effective 6 August 1984 the name and address of Fuji International Finance (Luxembourg) S.A., Luxembourg (Paying and Warrant Agent) changed to Fuji Bank (Luxembourg) S.A., 18 Boulevard Royal, L-2449, Luxembourg.

THE TOYO TRUST AND BANKING COMPANY, LIMITED  
 London Branch  
 Dated 9 November, 1984



U.S. \$20,000,000

**Bearer Depositary Receipts**

representing undivided interests in a  
 Floating Rate Deposit finally due 1986

with

**C.A. Cavendes**

**Sociedad Financiera**

*(Incorporated with limited liability in the Republic of Venezuela)*

evidenced by consecutive three month Certificates of Deposit

Notice is hereby given pursuant to the  
 Terms and Conditions of the Bearer Depositary Receipts  
 (the "BDRs") for the three months from  
 9th November, 1984 to 8th February, 1985  
 the BDRs will carry an interest rate of 10 1/4% per annum.

On 11th February, 1985 interest of U.S.\$26.44 will be

due per U.S.\$1,000 BDR and U.S.\$264.38 due

per U.S.\$10,000 BDR for Coupon No. 22.

European Banking Company Limited  
 (Agent Bank)

9th November, 1984



**The Republic of Italy**

**U.S.\$ 1,000,000,000**

**Floating Rate Notes due 1994**

In accordance with the provisions of the Notes, notice is hereby given that for the initial Interest Period from 9 November, 1984 to 9 May, 1985 the Notes will carry an interest rate of 9 1/4% per annum. The interest payable on the relevant interest payment date, 9 May, 1985 will be US\$499.64 per US\$10,000 coupon and US\$10,000.00 nominal amount in registered form; US\$2498.18 per US\$30,000 coupon and US\$12490.89 per US\$250,000 coupon.

9 November, 1984.  
 THE CHASE MANHATTAN BANK, N.A.  
 LONDON, AGENT BANK



**U.S. \$40,000,000**



**Genossenschaftliche Zentralbank**  
**Aktiengesellschaft**  
 Vienna

**Floating Rate Notes Due 1989**

In accordance with the provisions of the Notes, notice is hereby given that for the three month Interest Period from 9th November, 1984 to 11th February, 1985 the Notes will carry an interest rate of 9 1/2% per annum. The interest amount payable on the relevant Interest Payment Date which will be 11th February, 1985 is U.S. \$25.62 for each Note of U.S. \$1,000.

Credit Suisse First Boston Limited  
 Agent Bank

**U.S. \$20,000,000**



**Den norske Creditbank**

**Floating Rate Subordinated Capital Notes Due 1990**

In accordance with the provisions of the Notes, notice is hereby given that for the three month Interest Period from 9th November, 1984 to 11th February 1985 the Notes will carry an interest rate of 9 1/2% per annum. The interest amount payable on the relevant Interest Payment Date which will be 11th February 1985 is U.S. \$25.78 for each Note of U.S. \$1,000.

Credit Suisse First Boston Limited  
 Agent Bank

**NORDIC INTERNATIONAL FINANCE B.V.**

**U.S.\$40,000,000**

**Guaranteed Floating Rate Notes 1991**

Guaranteed on a subordinated basis as to payment of principal and interest by



For the six months  
 9th November, 1984 to 9th May, 1985  
 the Notes will carry an interest rate of  
 10 1/2% per annum with a coupon amount of  
 US\$252.96 per U.S.\$5,000 Note, payable on  
 9th May, 1985

Bankers Trust Company, London  
 Principal Paying Agent

**Brasilvest S.A.**  
 Net asset value as of  
 31st October, 1984  
 per Cr\$ Share: 2,086.403  
 per Depositary Share:  
 U.S.\$7,342.69  
 per Depositary Share:  
 (Second Series)  
 U.S.\$6,896.17  
 per Depositary Share:  
 (Third Series)  
 U.S.\$5,868.73  
 per Depositary Share:  
 (Fourth Series)  
 U.S.\$5,452.64

**PAN-HOLDING**

**SOCIETE ANONYME**

**LUXEMBOURG**

As of October 31, 1984, the  
 unconsolidated net asset value  
 was U.S.\$12,120,758,143.70,  
 i.e. U.S.\$1,210.03 per share of  
 U.S.\$10 par value. The con-  
 solidated net asset value per  
 share amounted as of October  
 31, 1984, to U.S.\$12,234.11.

**INTL. COMPANIES & FINANCE**

## Pharmacia profit strongly ahead after nine months

BY DAVID BROWN IN STOCKHOLM

PHARMACIA, the Swedish pharmaceuticals and biotechnology group, reports continued strong growth in profits for the first nine months of 1984. Earnings after net financial costs climbed by 33 per cent to SKr 439m (\$32m).

Sales, earnings income advanced 21 per cent to SKr 2.06bn. Production costs fell by 9 per cent, but marketing and research expenses rose at a faster pace than sales. Operating results after depreciation were 26 per cent higher at SKr 397m.

Pharmaceuticals and diagnostics, the largest division in terms of sales, saw turnover climb 24 per cent to SKr 1.9bn.

The biotechnology unit reported a 21 per cent rise to SKr 467m, helped by the success of its

Healon eye surgery aid and new infusion products.

Capital spending on plant and equipment climbed from SKr 199m to SKr 279m. Liquid assets rose from SKr 588m to SKr 1bn. A near doubling of net financial items to SKr 42m in the nine months has been a major spur to profits so far this year.

Pharmacia has formed a development company in the U.S. to increase its engagement in small high technology ventures in pharmaceuticals, diagnostics and biotechnology.

For the third year running, the FT is publishing lists of the top 500 companies in Europe and in the UK, ranked by market capitalisation taken as an average for June. The survey appears in the international edition today and the UK edition tomorrow.

There are 12 Finnish companies in the European list this year, against seven in 1983. Buoyed by a lira which rose 47 per cent and a currency which appreciated against most European rivals, companies from Finland moved rapidly up the rankings.

The highest placed were the two leading Finnish banks—Kansallis Osake Pankki, up 160 to 161, and the Union Bank of Finland, up 106 to 108. Among larger houses, taking O'Leary, the health and cosmetics group, the BSN food group and Pernod Ricard into the FT 500.

Large recoveries in continental Europe and in the UK boosted the performance of the stock markets. The survey shows that the biggest pre-tax profit increases in Europe were recorded by Boliden, the Swedish industrial and natural resources group, up 1,712 per cent to US\$50.3m, and in the UK by printer and maker of the board game Monopoly, John Waddington, up 980 per cent to £2.4m.

The lists shed light on the relative performance of different industries. In the UK electrical stocks, like Plessey and Esso, have slipped down the list, while smaller high-technology companies have moved up, notably Computer Systems and Engineering.

Building and construction companies have generally slipped down the UK rankings as exaggerated hopes of a boom in the industry evaporated.

In the European lists there is evidence of the recovery in heavy industry, for example the upward move of Hoechst, the Dutch steelmaker.

Insurance companies have gained from the failed bid of the German group, Allianz Versicherung for the British company Eagle Star.

Bank of Baroda announce that, for balances in their books on and after 9th November, 1984 and until further notice their Base Rate for lending is 10% per annum. The deposit rate on all monies subject to seven days' notice of withdrawal is 6 1/2% per annum.

## Base Rate Change

# BANK OF BARODA

November 9th, 1984

**Azienda Autonoma delle Ferrovie dello Stato**

**SDR 80,000,000**

**Floating Rate Notes due 1985**

by virtue of existing Legislation

Direct and Unconditional General Obligations of

**The Republic of Italy**

In accordance with the terms and conditions of the Debentures, notice is hereby given that for the Interest Period commencing on November 13th, 1984 the Debentures will bear interest at the rate of 9 1/4% per annum. The interest payable on the relevant Interest Payment Date, May 13th, 1985 against Coupon No. 7 will be SDR 4,650,694.

The US\$/SDR rate which will determine the US\$ amount payable in respect of Coupon No. 7 will be fixed together with the Interest Rate for the period commencing May 13th, 198

## INTL. COMPANIES &amp; FINANCE

**Ford cuts stake in Malaysian subsidiary**

By Wong Sutong in Kuala Lumpur

THE FORD Motor Company of the U.S. has reduced its stake in Ford Malaysia from 51 per cent to 30 per cent to comply with government economic policy.

The stake was sold to Pernas Sime Darby, its partner, for an undisclosed amount. PSD holds 70 per cent of Ford Malaysia, which is involved in the assembly and distribution of Ford vehicles, as well as the assembly of Mercedes-Benz and Land Rover vehicles for other distributors.

Mr A. M. Lowe, managing director of Ford Malaysia, said the equity restructuring was part of the requirement imposed by the Malaysian government when Ford and PSD teamed up to assemble for vehicles in 1981.

For this year, Ford Malaysia was expected to sell 12,500 vehicles, 5,000 of which would be light trucks, a sector in which Ford is the market leader.

PSD is 49 per cent owned by Sime Darby and 51 per cent by Pernas, a government investment and trading agency. PSD also owns IT International, a tyre plant.

**Bremridge rejects tax law pleas by HK businesses**

BY DAVID DODWELL IN HONG KONG

**INVESTMENT FUNDS** amounting to at least HK\$10bn (U.S.\$1.5bn) have deserted Hong Kong in recent months on the advice of leading local legal and accounting firms which fear new tax laws will bring an end to tax exemption, Hong Kong's General Chamber of Commerce claimed this week.

The new laws, enacted in June though clarified only in September, call into question Hong Kong's status as an international financial centre, and are likely to damage "an important part of the financial services business," the chamber says.

Sir John Bremridge, Hong Kong's financial secretary, said yesterday that the Government would look into any genuine complaints but categorically refused to take heed of special pleading from tax avoiders.

Hong Kong is not a tax haven, nor do we intend to make special arrangements for those who seek to avoid reasonable taxes," he said. The Hong Kong Government is hard pressed to find sufficient funds, and Sir John was emphatic that ordinary taxpayers should not have to pay more "simply because they cannot afford tax avoidance advice."

International banks based in Hong Kong have since 1978 paid tax on locally generated income. On this basis, the financial secretary throws scorn on claims that the territory's future as an international financial centre is in jeopardy.

"There is no obvious sign of finance business leaving the market—in fact the contrary is the case," he said.

The controversy arises over tax laws introduced in the financial secretary's budget last spring and intended to close a loophole whereby Hong Kong resident companies or companies with significant resident operations avoided local taxes by parking income in untaxed offshore managed funds.

When the new laws were clarified in an interpretation and practice note published by Hong Kong's Inland Revenue department late in September, tax managers realised that non-resident companies using Hong Kong as an offshore centre for investment of funds would also be subject to tax on the interest they earned.

This means Hong Kong no longer levies tax on the basis of where income is earned, but on the basis of where the taxpayer—or his proxy in the form of a fund manager—lives, say the tax managers.

## UK COMPANY NEWS

## R. Dutch/Shell unruffled by downstream loss

THIRD QUARTER net income of Royal Dutch/Shell Group, Europe's largest company, surged from £645m to £978m, leaving the nine months total for 1984 nearly £1bn ahead at £2.74bn.

Shell's downstream operations outside North America, however, recorded a 5% third quarter loss—reflecting difficult trading conditions in gasoline markets and the £31m cost of closing the company's Teesport refinery in the UK.

The estimated current cost of supplies basis, third quarter earnings indicated a lower increase from £975m to £970m.

The reported result for the third quarter was attained with higher natural gas sales in the oil and gas segment and better results from chemicals. In addition, the weakness of sterling against all major currencies substantially increased overall results when aggregated in sterling.

Reported manufacturing, marine and marketing results for the group were virtually unchanged but earnings on an estimated current cost of supplies basis were significantly lower.

The estimated downstream capital, including the contribution of lower manufacturing, chemicals and metals expenditure. Higher expenditure by Shell Oil in the US exceeded declines in other areas.

Group funds generated for the first nine months of 1984 amounted to £616m compared with £55m in 1983. Net working capital (excluding short-term debt, cash and short-term securities) declined over the first nine months by £543m.

Earnings from oil and gas were £93m in the third quarter, an increase of 23 per cent over the corresponding period. However, on an estimated current cost of supplies basis, earnings for the quarter were £751m, or 6 per cent lower than the £800m for the same period last year.

This advertisement appears as a matter of record only.  
It does not represent an invitation to purchase shares.

DEVOE-HOLBEIN INTERNATIONAL NV.  
Letter to Shareholders

## Dear Shareholder

I write to report encouraging developments on several fronts.

Commercialization of the Devoe-Holbein Technology

Firm purchase orders for our compositions for which we have adopted the trademark Vitrokoole are already being won, including one in excess of US\$400,000 from Metex Inc., a resources recycling company serving the petrochemical industry.

North American Nuclear Corporation (NANCO), a subsidiary of your company, has entered into a contracted agreement on a cost-plus basis with West Valley Nuclear Services Inc. (a subsidiary of Westinghouse Electric Corporation) for the purchase of Vitrokoole nuclear products and evaluation of their use in the management of high level nuclear waste water. Vitrokoole products will also be purchased and tested under a separate NANCO agreement with Westinghouse-Hanford Engineering and Development Laboratories for the selective extraction of mercury, cobalt, nickel and manganese from industrial waste water. In addition, this Westinghouse laboratory will test the uses of various Vitrokoole products and protocols for the separation of valuable radio isotopes.

Batelle Pacific Northwest Laboratories is integrating the Devoe-Holbein technology into the chemical process design to be used for the de-contamination of the old West Valley nuclear fuel reprocessing centre in New York.

An agreement has been made with Kema, the Dutch research and development company for electrical power, for the purchase and evaluation of Vitrokoole products for the removal of radioactive metals from nuclear reactor primary cooling water, as well as the removal of non-radioactive cadmium and mercury from water used to desalinate smoke from non-nuclear, coal-fired electrical power plants.

Your company has entered phase 2 of its agreement with Kuma Water Industries Ltd., an affiliate of C Itoh & Co Ltd., with the engineering, development of commercial sea water treatment plants for municipal wastewater sites in Japan. In addition, your company and C Itoh & Co Ltd have finalized a separate marketing agreement for the Far East.

Tests in the laboratories of the nuclear power company Kernkraftwerk Lingen, Germany continue with success. Vitrokoole composition has removed cesium-137 and cobalt-60 from fuel storage bay water that had previously been treated repeatedly by passage through iron exchange resin beds.

Demand for Vitrokoole products is so strong that management has made plans for industrial scale manufacturing at two plants, in Europe and the United States, to begin operation within the next six months. Their combined initial capacity represents potential sales of approximately US\$400 a year.

## Organisation Changes

Dr M A E Hermans, a director of Kema, has accepted an invitation to join the board of supervisory directors, in replacement of Mr Anthony van Marke of Pierson Trust NV. Mr Roger Ek, president of NANCO, has accepted nomination as a managing director of your company.

First Guarantee Trust, incorporated of Curacao, Netherlands Antilles has agreed in principle to replace Pierson Trust Curacao NV as local managing director.

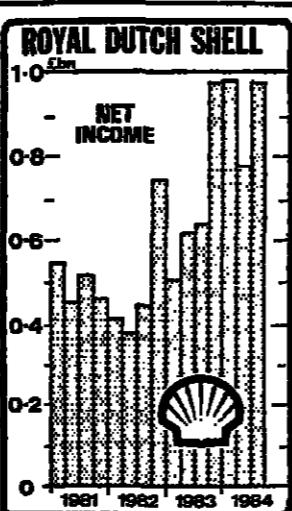
## Financing

The financing of US\$4,000,000 secured by a debenture, convertible after five years to common stock at US\$10.00 per share, has now been finalized with First Commerce Securities BV of Amsterdam. An option for repayment at prime rate plus two per cent or before the conversion date is included without penalty for your company.

## Shareholders' Meeting

General shareholders' meeting will be held in Curacao, Netherlands Antilles on 28th December 1984. The agenda and voting proxies for shareholders are available upon request from Pierson Trust NV, 214 Herengracht, Amsterdam, The Netherlands.

Sincerely yours  
Irving W DeVoe, BSc PhD Managing Director  
Devoe-Holbein International NV



THIRD QUARTER EARNINGS	
1984 (£m)	1983 (£m)
Exploration and production	423 312
Shell Oil and Shell Canada	294 230
Manufacturing, marine and marketing	188 132
Shell Oil and Shell Canada	22 84
Cannabis	56 24
Shell Oil and Shell Canada	29 11
Coal	12 12
Metals	+15 +17
Other	1 23
Earnings from Operations	1,018 793
Currency exchange gains	20 111
Total net income	978 645
+ Loss + Debit	

to compensate for supply costs, inflated by the strengthening U.S. dollar, despite this, the supply costs in U.S. dollar terms were lower due to weaker spot markets. As a result current margins, expressed in dollars per barrel, were considerably lower in the third quarter than in the same period last year and also lower than in the second quarter of 1983.

There was a 61 per cent decline in dollar earnings of Shell Oil's oil products segment due to lower margins for refined products, partially offset by an increase of 7 per cent in product sales volumes. Automotive gasoline selling prices dropped sharply because of abundant U.S. industry supplies.

Chemical earnings, excluding Shell Oil and Shell Canada, improved substantially from a year ago to £58m in the third quarter of 1984, as petrochemical earnings benefited from a 2 per cent increase in sales volumes and lower feedstock costs.

Shell Oil's chemical earnings also improved significantly from \$14m to \$37m in the third quarter 1984, due to increased sales volume in most product lines compared with lower raw materials costs.

Coal earnings in the third quarter were £12m compared with a small £2m loss a year ago.

Metal losses were £15m in the third quarter, virtually unchanged in comparison with 1983.

See Lex

## Harvard Securities in row with Prior Harwin

BY WILLIAM DAWKINS

A BITTER row has broken out between Harvard Securities, the firm of dealers which sponsored its own flotation on the over-the-counter share market last month, and one of the firms which market its shares.

Harvard has cancelled its listing agreement with Prior Harwin Securities, one of the four licensed dealers apart from Harvard, which floated its shares in June.

Mr Tom Wilmet, Harvard's chairman, said the decision followed Prior Harwin's resignation from the British Institute of Dealers in Securities, an organisation which was established last November in an attempt to impose self-regulatory standards on the largely unregulated OTC market.

Speaking from Portugal, Mr Wilmet said: "Prior Harwin's prices were artificially low. My view is that our shares didn't warrant being sold at that level." Prior Harwin is currently offering to buy Harvard shares for 30p and sell them to investors for 30p in blocks of around 5,000.

Harvard offered 5m new shares for subscription on the OTC last month at £29 each, capitalising itself at £1.5m.

The three other dealers which have an agreement with Harvard—Afcor, Baynard and N.K. Cosgrave—are currently quoting bid prices ranging between 33½p and 37p and offer prices of 36½p to 42p for bargains involving between 1,000 and 3,000 shares.

The chairman of Prior Harwin, director of Prior Harwin, said:

"We don't feel that we should keep our prices artificially high." His firm would continue to make a market in Harvard shares, despite Mr Wilmet's cancellation of their agreement.

"We appeared in the Harvard price book market last year and we feel we ought to be making a price because of that."

Two months before Harvard's OTC flotation, Mr Mort Glickman, a founder of the group, arranged for a placing of 4m of his own shares at 34½p each.

However, the buyers of Mr Glickman's shares, a group of institutional investors, were obliged to sell their investments for 30p in six months.

The below-the-line credit boosted attributable profit from £1.53m to £3.79m, but the interim dividend is held at 1p net per share.

Earnings per share are quoted 50p, down from 12.7p, before allowing for the extraordinary item.

## Portsmouth Newspapers profit hit by dispute

DESPITE a slip in pre-tax profits for the period to September 30 1984 at Portsmouth & Sanderland Newspapers, the group benefited from the sale of its Reuters shareholding to boost profits by over £2m at the attributable level.

The decline in taxable profits was from £1.23m to £1.22m and followed a 20 per cent drop in the last full year. The directors point out that there was an industrial dispute at the News Centre, Portsmouth, in the final month of the period under review.

The result includes that of Jesse Ward, Ward's interests acquired in November 1983. Turnover of the group, which in addition to the publication of local evening and weekly newspapers also traded as a contract printer, newsagent, confectioner, tobacconist and grocer, and has film and video interests, increased from £15.8m to £16.4m.

Chemical earnings, excluding

Shell Oil and Shell Canada, improved substantially from a year ago to £58m in the third quarter of 1984, as petrochemical earnings benefited from a 2 per cent increase in sales volumes and lower feedstock costs.

Shell Oil's chemical earnings also improved significantly from \$14m to \$37m in the third quarter 1984, due to increased sales volume in most product lines compared with lower raw materials costs.

Coal earnings in the third quarter were £12m compared with a small £2m loss a year ago.

Metal losses were £15m in the third quarter, virtually unchanged in comparison with 1983.

See Lex

## B &amp; C Shipping in reverse but shows underlying growth

DESPITE a sharp higher contribution from its associates British & Commonwealth Shipping saw its first half profits fall as a result of a downturn in the surplus arising from the sale of funds and aircraft.

Interest charges for the half year amounted to £1.12m or 5.2% of turnover.

The attributable surplus for shareholders amounted at £14.7m, compared with £17.9m after deducting tax of £1.28m (£11.8m) and minorities of £4.28m (£8.34m).

Earnings per 10p share were down from an adjusted 10p to 8.5p but the interim dividend was lifted from 1.5p to 1.8p after adjusting for the share division.

Caledonia Investments, an associate of British & Commonwealth, upped its pre-tax profits up from £2.98m to £3.19m in the six months ended September 30 1984. The interim dividend is being lifted from 1.5p to 1.65p.

Group turnover for the period totalled £172.6m (£175.5m) and operating profits came through at £4.62m, against a previous £3.66m—B & C's activities take up 20% of the group's turnover.

The directors say present indications are that group pre-tax profit for the year will show some improvement over the previous year.

Amber Industrial Holdings, which is controlled by Caledonia Investments, turned in net tax profits of £319.000 (£371.000) for the half year to end-September 1984. Profits for the second half are expected to be no doubt slightly above those of the opening half. The interim dividend is held at 2p net per share.

The below-the-line credit boosted attributable profit from £1.53m to £3.79m, but the interim dividend is held at 1p net per share.

Earnings per share are quoted 50p, down from 12.7p, before allowing for the extraordinary item.

See Lex

## DIVISIONAL BREAKDOWN OF OPERATING PROFITS

	First half	First half
1984	£000	£000
Shipping	953*	145*
Air transport	9,209	7,615
Aviation support	2,459	2,174
Hotes	526	422
Office equipment	1,854	1,444
Other activities	120*	121*
Sale of ships and aircraft	1,545	1,297
- Less		

## Insurance broking buoys Ansbacher despite losses

A SHARPLY higher contribution from insurance broking has offset losses and failing profits elsewhere at Henry Ansbacher Holdings, enabling the group to report a near £200,000 increase in taxable profit for the half year to September 30 1984.

Mr David Lord Lewis, the chairman, states that prospects for the second half will depend very much on the markets in which the group operates—merchant banking, insurance, ship and metal broking and trust management. Present indications are favourable, and in the light of this, the directors expect the dividend to be reduced in the coming year as a result of the provision in the insurance broking division. The special interim is 1.65p net per 50p share, following on from last year's 2p total.

The mid-year pre-tax figure was up from £1.15m to £1.85m, with only insurance broking and trust management showing improvements at the operating level with an increase of £373,000 and £203,000 (£179,000 respectively).

Turnover, excluding that of the banking division, came up to £4.3m, up from £3.25m, and the taxable result was struck after holding company interest and finance costs at £125,000 (£82,000) and other central costs £227,000 (£205,000).

Turnover, excluding that of the banking division, came up to £4.3m, up from £3.25m, and the taxable result was struck after holding company interest and finance costs at £125,000 (£82,000) and other central costs £227,000 (£205,000).

It is too early to pass judgement

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## Over-the-Counter Market

1983-84	High/Low	Company	P/E

<tbl\_r cells="4" ix="1" maxcspan="1" maxrspan="

## MINING NEWS BIDS AND DEALS

**RioZim hit by refinery closure**

BY KENNETH MARSTON, MINING EDITOR

**NET PROFITS** for the first nine months of this year at Rio Tinto Zinc (RioZim) have declined to \$28.8m (£1.6m) from \$34.6m in the comparable period, while the total came out at \$25.8m.

This 5.4 per cent-owned Zimbabwe subsidiary of Rio Tinto-Zinc anticipates more encouraging prospects for the current quarter, however, which should mean a total net profit for 1984 of more than \$35m.

Revenue has been hit this year by the fall in nickel and copper sales resulting from the closure of the base metals refinery.

On the other hand the

**Unilever in computer deal with Gen. Motors**

Unilever is to sell its data processing subsidiary to an offshoot of General Motors.

It will announce this morning

the sale for an undisclosed sum

of the data services, computer

and commercial divisions of its

data processing subsidiary,

Unilever Computer Services (UCSL), to Electronic Data Systems (EDS), a major U.S.

computer bureau and consultancy.

Some 135 staff on a number

of sites across the country will

be involved. The Datacom division involving microfilm and microfiche services will not be

part of the deal.

Cookson, which has gradually

divested its paint manufac-

turing interests, will initially

be paid £2.4m for 75 per cent

stakes in Liverpool-based Good-

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Ferguson and Co of Glasgow.

Repayments of intra-company

debt to Cookson and the purchase of the final 25 per cent of

the two subsidiaries will be

taken up options to do so, well

bring the total cash amount

**Cookson to sell Valspar paint makers to Becker**

BY ALEXANDER NICOLL

Becker, a Swedish paint and industrial coatings group which made an unsuccessful bid for Cover-Plus maker Donald Macpherson earlier this year, is to buy the makers of Valspar paints from Cookson Group.

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bring the total cash amount

coming to Cookson to £15m by 1988.

Valspar will be Becker's first consumer brand, and the companies it is acquiring also produce industrial coatings and powder paints fit in well with Becker's existing products, said Mr Alan Walker, a British-based director of Becker.

The acquisitions, with a combined turnover of £32m and a profit in 1983 before tax of £200,000, will take Becker's UK turnover to about £50m and its total sales to above £200m, Mr Walker said.

Like the bid for Donald Macpherson—overtaken by competing bids and eventually won by

Tikkurila of Finland—the purchases underline Becker's aim to expand internationally from its Scandinavian base, he added.

Cookson, on the other hand, has been selling its paint interests in order to focus on being a metals, chemicals and ceramic supplies group. It has sold, among other holdings, a 30 per cent interest in Duxton New Zealand but still has 30 per cent of

Duxton Australia.

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## BASE LENDING RATES

A.B.N. Bank	10 3/4	Heritable & Gen. Trust	10 3/4
Allied Irish Bank	10 3/4	Hill Samuel	10 3/4
Amro Bank	10 3/4	C. Hoare & Co.	10 3/4
Henry Ansbacher	10 3/4	Hongkong & Shanghai	10 3/4
Armaco Trust Ltd.	11 1/2	Lloyds	10 3/4
Associates Cap. Corp.	10 3/4	Mallinbank Limited	10 3/4
Banco de Bilbao	10 3/4	Edward Manser & Co.	11 1/2
Bank Hapoalim	10 3/4	Mehraji and Sons Ltd.	10 3/4
ECCI	10 3/4	Midland Bank	10 3/4
Bank of Ireland	10 3/4	Morgan Grenfell	10 3/4
Bank of Cyprus	10 3/4	National Bank of Kuwait	10 3/4
Bank of India	10 3/4	National Westminster	10 3/4
Bank of Scotland	10 3/4	Norwich Gen. Inv. Ltd.	11 1/2
Barclays Bank	10 3/4	P. R. Raphael & Sons	10 3/4
Barclays	10 3/4	P. S. Refson & Co.	10 3/4
Beneficial Trust Ltd.	11 1/2	Rexburke Guarantee	10 3/4
Brit. Bank of Mid. East	10 3/4	Royal Bank of Scotland	10 3/4
Brown Shipley	10 3/4	Royal Trust Co. Canada	10 3/4
CL Bank Nederland	10 3/4	Saxton	10 3/4
Canada Permit's Trust	10 3/4	Scotiabank	10 3/4
Cayzer Ltd.	10 3/4	Shawmut	10 3/4
Cedar Holdings	11 1/2	J. Henry Schroder Wag	10 3/4
Charterhouse Japet	11 1/2	Standard Chartered	10 3/4
Choulters	11 1/2	State Dev. Bank	10 3/4
Citibank N.A.	11 1/2	TCP	10 3/4
Citibank Savings	11 1/2	Trustee Savings Bank	10 3/4
Clydesdale Bank	10 3/4	United Bank of Kuwait	10 3/4
C. E. Coates & Co. Ltd.	11 1/2	United Mizrahi Bank	10 3/4
Comm. Bk. N. East	10 3/4	Westpac Banking Corp.	10 3/4
Consolidated Credits	10 3/4	Whitewater Laidlaw	10 3/4
Co-operative Bank	10 3/4	Wicks & Glynn's	10 3/4
The Cyprus Popular Bk	10 3/4	Williams & Glyn's	10 3/4
Dunbar & Co. Ltd.	10 3/4	Woolwich Sav. Soc. Ltd.	10 3/4
East Leeward	10 3/4	Yorkshire Bank	10 3/4
E.T. Trust	11 1/2	■ Members of the Accepting Houses Committee	10 3/4
Exeter Trust Ltd.	10 3/4	7-day deposits 6.75%, 1 month 7.25%, 3 months 7.50%, 6 months 7.75%, 12 months 8.00%.	10 3/4
First Nat. Fin. Corp.	12 1/2	7-day deposits on sums of under £10,000 6.4%, £10,000 to £20,000 6.5%, £20,000 to £50,000 6.6%, over £50,000 6.7%.	10 3/4
First Nat. Secs. Ltd.	12 1/2	Robert Fleming & Co.	10 3/4
■ Robert Fraser & Ptnrs.	10 3/4	Call deposits £1,000 and over 6.5%, 21-day deposits over £1,000 7.2%.	10 3/4
Grindlays Bank	10 3/4	Guinness Mahon	10 3/4
Hambros Bank	10 3/4	Demand deposits 6.5%.	10 3/4
		Mortgage base rate.	10 3/4

## UK COMPANY NEWS

## Churchbury improves and raises interim dividend

Slight fall in Murray Electronics' asset value

London & Provincial Shop exceeds profit forecast and pays 4p

Murray Electronics, the Glasgow-based high technology investment fund, announced yesterday that its revenue before tax amounted to £242,582 in the 15 months to last July.

Net asset value at the end of July was 97.55p, up reflecting a downgrading in the value of U.S. high technology stocks.

Murray had £14.1m invested in 13 unlisted companies in the electronic sector at the end of the period, of which 11 are in the U.K., two in France and one in Germany.

On June 24 last, assets had increased by £5.5m to £81.61m.

It was the second time that the Ham-

bright and Quist index of U.S. high technology stocks fell by 45 per cent in sterling terms.

This has increased the number of companies looking for venture capital finance and brought the valuation placed on such companies to a level more realistic than previously.

At the moment the company's shares, 8p to 70sp, are selling at a near 20 per cent discount to net assets value—just short of the sector average.

Thus corporate marriages will likely be restricted to the flush or the desperate, not Churchbury.

The more likely path will be a conventional investment.

On the other hand, the group's

share price has been

difficult to find one at an attractive discount.

This same problem must also raise a question mark over Churchbury's ability to attract new investors outside the U.K. around which there has been much speculation recently.

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## THE PROPERTY MARKET BY MICHAEL CASSELL

## Rowe &amp; Pitman team quits

**IN A DEAL** which wipes out Rowe & Pitman's five-year effort to establish its own commercial property agency, the City stockbroking firm has reluctantly sold the business to its two executive surveyors and to Baring Brothers, the merchant bank.

The sale of Rowe & Pitman Property Services, just when it was beginning to achieve profits, has left plenty of ill-feeling in its wake. Peter Hardy, the Rowe & Pitman partner who heads up the firm's property operation, says he is "shocked and angry" about the affair, although he is confident the business has "gone into good hands."

Under the terms of the transaction, Rowe & Pitman is to sell all the share capital of the property services company to Robert Ellis, who left Richard Ellis to set up the business. Richard Saunders, his executive partner, and to Baring Brothers, whose initial 25 per cent stake will eventually rise to 50 per cent. The new company will be called Baring, Houston and Saunders.

The split came to a head very quickly and centres mainly on the ability of the property business to maintain its independence within the giant investment bank being planned via the merger of Mercury Securities, parent of merchant bank S. G. Warburg, Akrayd and Smithers, the Jobbers, Mullen's, the gilt specialists, and Rowe & Pitman.

Houston says he was forced to make a commercial decision

which greatly saddened him. "It was always understood that independence was essential to our success in offering the full range of property services."

Houston told *Barings* he intended to resign and start again but they put forward proposals which were set before Rowe & Pitman. According to Peter Hardy: "It was always the intention to give them a substantial interest in the company as soon as it had established itself. This year, it recorded its first profit on income of £253,000."

"Our style revolves around providing specialised services on a very personal basis. Our ambition is to be an up-market, highly profitable organisation working from a small base. But even if we achieved this profit a year, it would be a drop in the ocean within the new organisation. I am sorry if people are upset but we offered a handsome price by way of compensation."

Houston also foresaw major problems over the handling of the Lilliput unit trust, started up about a year ago and to which Baring Brothers have become a leading subscriber, as well as a secretary. The fund is now worth around £75,000 and Rowe & Pitman's role as managing agents is likely to continue despite the break-up. A partner will remain on the board.

"We would have lost a great supporter of the unit trust once we were absorbed into the Warburg camp. It just became very clear that we would be going in a different direction to the one I had held out to staff at the beginning. Some people

see financial supermarkets as the way ahead but that is not our approach. Above all, we didn't want someone else interfering with our plans."

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## Wereldhave mops up Rank's Belgian portfolio

**THE RANK Organisation** has sold its Belgian property portfolio to Wereldhave, the Dutch-based, international property investment group, for around \$8.5m.

The deal, finalised yesterday but not yet announced, forms the latest step in Rank's bid to divest itself of assets and operations away from its mainstream activities.

In October, the group raised \$65m by selling its UK property portfolio to John Ribbats British Land. Its remaining non-operational property assets are located principally in Canada and their disposal could follow shortly.

The Belgian sale also represents an important move for Wereldhave and will take the total value of its international property assets to around \$280m at a time when prime investments in most major property markets are proving very hard to find.

It is understood that there are three properties involved in the sale, all of them fully occupied. They comprise 53 Avenue des Arts, a 54,000 sq ft office building in the heart of Brussels, a 65,000 sq ft office property at Place de la Monnaie, which incorporates a Habitat store, and the Nivelles shopping centre a few miles south of Brussels.

Wereldhave has been searching hard to find good property to soak up the cash allocated for new investment but has recently been forced to spend as much of its energy in fending off the unwanted attentions of PGGM,

the Netherlands' largest pension fund.

PGGM has made two concerted attempts to win control of Wereldhave and, earlier this year, it went as far as the Court of Law in the Hague in an attempt to demand the annual return of an issue of preference shares by Wereldhave which was designed to ensure its continuing independence.

## Battle

PGGM lost the battle but still retains around 40 per cent of the issued equity and, presumably, its wish to eventually win outright control.

Wereldhave, however, seems confident that it has some friendly stockholders on its side and that it can continue to go it alone. It is, in any case, pressing on with plans to raise the value of its remaining real property investment portfolio from the mid-1983 level of Dfl 1.1bn to Dfl 1.5bn by 1990.

At present, property assets are split principally between the Netherlands (39 per cent) and the U.S. (31 per cent) with France, West Germany, Belgium and the UK accounting for the balance.

Medium-term plans should mean that the emphasis on new investment will be primarily in the U.S., where Wereldhave's major property assets are represented by three office buildings — two in New York and one in Los Angeles.

As for the UK, the Dutch group is, to say the least, still far from excited about prospects of increased letting activity, with companies mainly

taking decisions on space requirements which had been repeatedly postponed in expectation of an economic recovery.

By 1990, it was threatening to pull out of the UK altogether if it could not expand its portfolio to a worthwhile size. But in 1981 the group announced the formation, with Cemp International Properties, a new vehicle for development and investment in Europe.

The new partnership immediately began a £3m refurbishment of Dorset House, the 89,500 sq ft office building on the south bank of the Thames in London. The property did not let, however, until February this year when a rent of £10 a square foot — as opposed to the £12.50 a square foot asking price — was achieved.

The experience hardly represented an encouraging start and Wereldhave has only one other UK property asset, a 42,000 sq ft office building in London's Ebury Gate, which it owns outright. The group does not envisage any further UK deals in the foreseeable future, with low returns unlikely to encourage an increase in UK exposure.

There are some signs that Wereldhave's own domestic market is on the mend after a prolonged rough patch in which weak demand, empty space and generous tenant concessions have been widespread.

Around Holland, there are signs of increased letting activity, with companies mainly

atlas Centre, the 70,000 sq metre office complex developed in one phase by PGGM, is said to be around half spoken for a year after its official opening. One of the biggest names to sign up space so far is Pilkington.

## Faith

There is even a shot in the arm for the centre of town, which has been steadily losing out to the newer development locations beyond the traditional city boundaries. The decision by the Dutch Central Bank to build a new 38,000 sq ft headquarters on Frederiks Plein is seen as an important gesture of faith in the future of the old city centre.

Nell Kennedy, senior partner for Jones Lang Wootton in Amsterdam, says the brighter picture is working its way through into the investment market, although the biggest problem is finding suitable buying opportunities. JLW has just acted for BOZ in the purchase and leaseback of a 108,000 sq ft office building at Buitenveldert, Amsterdam, involving one of the daughter organisations of Amro Bank, which will move out to new headquarters in five years' time. The rent is F1.25m a year and the sale price was around F1.28m.

Kennedy says funds simply cannot find properties in Holland — often only satisfying around one-third of their annual investment requirement — and names like Rodamco back in the market after a long absence, the competition is getting even tougher.

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**LONDON SE15**  
Single-storey Factory/Warehouse  
TO LET/FOR SALE

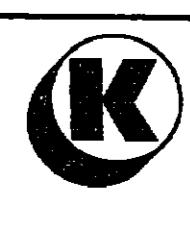
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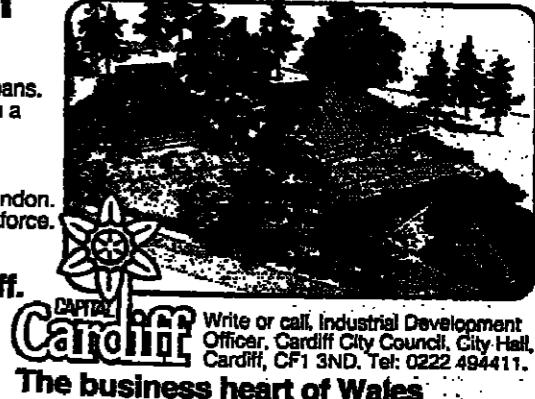
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Cardiff  
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Australian wheat  
forecast  
is raised, Page 34

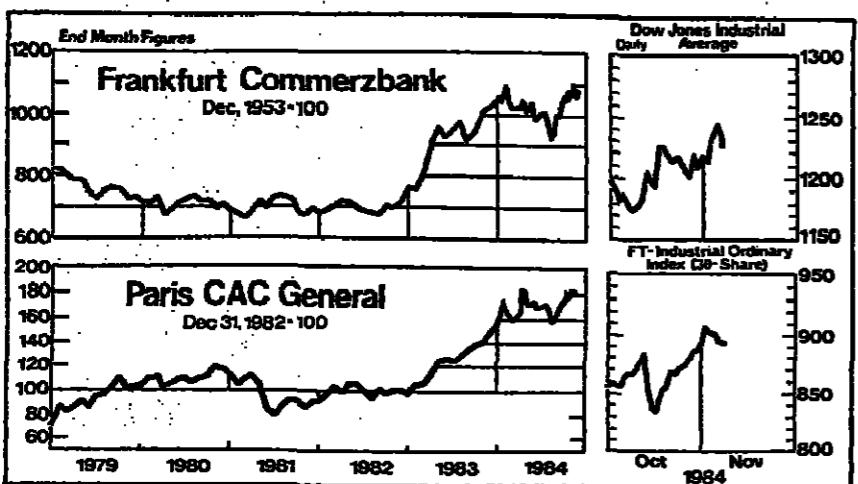
## SECTION III - INTERNATIONAL MARKETS

# FINANCIAL TIMES

Friday November 9 1984

NEW YORK STOCK EXCHANGE 26-28  
AMERICAN STOCK EXCHANGE 27-28  
U.S. OVER-THE-COUNTER 28, 36  
WORLD STOCK MARKETS 28  
LONDON STOCK EXCHANGE 29-31  
UNIT TRUSTS 32-33  
COMMODITIES 34 CURRENCIES 35  
INTERNATIONAL CAPITAL MARKETS 36

### KEY MARKET MONITORS



### STOCK MARKET INDICES

	Nov 8	Previous	Year ago
DJ Industrials	1,228.69	1,233.22	1,214.94
DJ Transport	555.22	537.37	565.66
DJ Utilities	145.13	146.18	138.71
S&P Composite	168.68	169.17	161.78

	Nov 8	Previous	Year ago
FT Ind Ord	893.0	894.1	720.6
FT-SE 100	1,156.3	1,157.3	965.2
FT-A All-share	546.94	546.86	449.97
FT-A 500	57.88	59.16	48.67
FT Gold mines	582.6	584.1	515.4
FT-A Long gilt	10.06	10.06	10.35

	Nov 8	Previous	Year ago
TOKYO Nikkei-Dow	11,169.32	11,178.34	9,319.26
Tokyo SE	850.61	853.98	622.57
AUSTRALIA All Ord.	778.1	777.7	700.3
Metals & Mins.	480.0	476.0	524.4

	Nov 8	Previous	Year ago
AUSTRIA Credit Aktien	57.75	57.87	54.25
BELGIUM Belga SE	162.55	163.24	126.5
CANADA Toronto Metals & Mins	2,048.1	2,025.8	2,266.0
Montreal Portfolio	2,415.2	2,413.7	2,411.3

	Nov 8	Previous	Year ago
CANADA Toronto Metals & Mins	2,048.1	2,025.8	2,266.0
Montreal Portfolio	2,415.2	2,413.7	2,411.3
DENMARK Copenhagen SE	170.78	171.19	169.51

	Nov 8	Previous	Year ago
FRANCE CAC Gen	180.5	181.4	140.6
Ind.Tendance	118.5	119.0	88.8
WEST GERMANY FAZ-Alden	371.79	370.44	332.1
Commerzbank	1,088.2	1,087.7	996.6

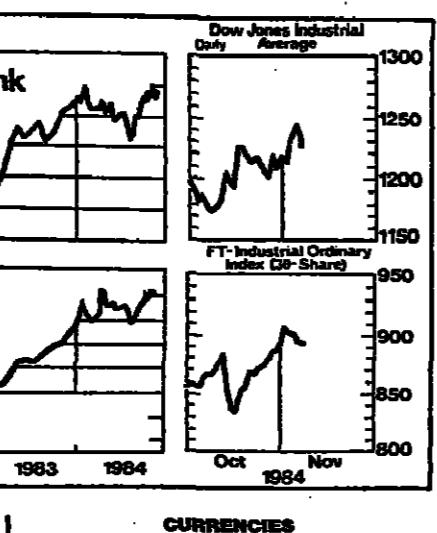
	Nov 8	Previous	Year ago
HONG KONG Hang Seng	1,052.66	1,046.03	973.05
ITALY Banca Comm	210.78	211.19	184.78
NETHERLANDS ANP-CBS Gen	178.2	178.3	136.5
ANP-CBS Ind	139.8	140.4	109.8

	Nov 8	Previous	Year ago
NORWAY Oslo SE	277.94	284.86	191.82
SINGAPORE Straits Times	826.26	838.17	921.08
SOUTH AFRICA Golds	1,073.5	1,053.5	720.1
Industrials	887.7	884.8	887.0

	Nov 8	Previous	Year ago
SPAIN Madrid SE	138.76	140.35	126.97
SWEDEN J & P	1,419.92	1,422.78	1,395.21
SWITZERLAND Swiss Bank Ind	381.0	382.7	352.1
WORLD Nov 7 Prev Yearago Capital Int'l	185.3	190.0	178.8

	Nov 8	Prev	Year ago
GOLD (per ounce)			
London	\$347.50	\$346.75	
Frankfurt	\$347.25	\$348.00	
Zurich	\$347.75	\$345.75	
Paris (fwdng)	\$348.97	\$350.54	
Luxembourg (fwdng)	\$348.68	\$346.25	
New York (Dec)	\$349.70	\$349.70	

\* Latest available figures



### WALL STREET

## Lacklustre response continues

THE DULL response by Wall Street to President Ronald Reagan's re-election continued yesterday, with stock prices stumbling in brisk trading while the government bond market sharply extended the falls of the previous session, writes Terry Byland in New York.

The session ended with a further weakening in fixed interest sectors as the bond market sensed an unhappy outcome to the day's auction of 30-year Treasury bonds.

The new bond, which replaces the existing key long bond, returned an auction yield of 11.83 per cent, the lowest since November 1983, but several basis points above the yield offered ahead of the auction in when issued trading.

The Dow Jones industrial average steadied in the final hour to lose a net 4.53 points down at 1,228.69. Turnover was moderate, with 89m shares traded.

Mr Reagan's resounding success was still regarded as a bull factor for Wall Street. But some analysts, warning that the economic slowdown might hurt corporate profits in the final quarter, have lowered earnings estimates. The inability of the market to break through the 1,240 Dow level has also discouraged hopes of a post-election surge in stock prices.

In a dull oil sector, the feature, once again, was Tenneco, \$4 up at \$37.7 with a further 1.8m shares traded, mostly in one block. Tenneco stock is wanted for the dividend payment by the pension funds which are expected to sell the shares after the payment date, thus taking a tax loss against income.

Exxon at \$44.7 shed \$4, Phillips Petroleum at \$43.9 gained \$4 and Atlantic Richfield at \$46.6 lost \$4. An exception to the trend was Chevron, \$4 firmer at \$33.3.

AT&T edged \$4 higher to \$16.8 with only 500,000 shares traded by mid-session – a low figure for the widely held stock – after announcing a \$2bn entry into light wave networks. IBM lost \$4 to \$124.4, and Burroughs fell \$4 to \$35.5.

Control Data, which is considering selling its financial services divisions, major earners for the group, dipped \$1.2 to \$36.4.

Among the home computer makers, Tandy, operator of the Radio Shack retail chain, dipped \$4 to \$24.4 after disappointing profit predictions. Hewlett-Packard stock made a delayed start, later trading \$1.4 down at \$35.5 after reports that a brokerage analyst had lowered his profits forecast.

In a mixed motor sector, American Motors was \$4 off at \$41, with a 1m share block traded. Ford, which plans to buy in up to 10m shares, and also declared a dividend yesterday, jumped \$4 to \$47.4.

The slide in money market and short-term rates was checked by an upturn in the federal funds rate. But, with the rate at 9% per cent, the Federal Reserve came in with \$1.5bn in customer repurchase arrangements, which followed two tranches in system repurchases within a week. Treasury bill rates put on five to eight basis points.

Views differed, however, on whether yesterday's Fed action could be regarded as positive proof that the board was easing credit policy.

Dr Loamard Santow, of Griggs and Santow, the credit market specialist, thought this unlikely. "This is a time of the year when the Fed traditionally needs to provide reserves," he said.

However, clearer evidence was expected later in the session when the Fed

was due to publish its latest statistics.

The decision by more major banks to move an 11% per cent prime failed to inspire the credit markets, which believe a lower prime – perhaps as low as 11 per cent – is justified.

The bond market was disappointed by poor demand at Wednesday's auction of 10-year notes. It was also cautious ahead of the sale of 30-year Treasury bonds held at mid-session and the M1 money supply figures later in the day. In the when-issued market, the yield on the new bond rose 10 basis points to 11.76 per cent ahead of the auction. The price for the existing key long bond fell 1% to 100%.

### LONDON

EXCELLENT results from Royal Dutch/Shell signalled a change of direction in London equity markets yesterday but proved insufficient to erase mid-morning losses. The FT Industrial Ordinary index, off an early 6.3 rallied to end 1.1 weaker at 893.0.

The oil sector saw Bryson add 15p to 106p, BP 10p firmer at 49p and Shell Transport advance 6p to 65p. Elsewhere, ICI turned 6p lower at 668p, and Dixons in stores put on 15p to 370p.

Gilt-edged investors paused for thought after their recent exertions while sharply lower overnight U.S. bond prices and sterling's inability to hold its best levels against the dollar prompted some profit-taking. Longs lost up to ¾ as shorts moved more resilient.

Chief price changes, Page 28; Details, Page 29; Share information service, Pages 30-31

### AUSTRALIA

THE WEAKER U.S. dollar and higher international metal prices provided the impetus that Sydney investors were searching for, and mining stocks thus offered the main attraction in active trading. The All Ordinaries index rose 1.4 to 79.1 while the Metals and Minerals index added 4.0 to 480.0.

Elsewhere, Santos slipped 6 cents to A\$8.49 ahead of the expiry of its bid to day for Alliance Oil Development while National Australia Bank lost 3 cents to A\$3.70 amid a 41 per cent surge in annual profits. News Corporation was steady at A\$9.34 ahead of a static forecast for the current half.

### SINGAPORE

## **NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES**

Continued on Page 2

## **AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES**

**Continued on Page 28**

# **NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES**

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounts to 25 percent or more has been made, the year's high-low range ends

a-dividend also extra(s). b-annual rate of dividend plus

stock dividend, c-liquidating dividend, old-called, d-new yearly low, e-dividend declared or paid in preceding 12 months, g-dividend in Canadian funds, subject to 15% non-residence tax, l-dividend declared after split-up or stock dividend, t-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting, k-dividend declared or paid this year, an accumulative issue with dividends in arrears, n-new issues in the past 52 weeks. The high-low range begins with the start of trading, nd-next day delivery, P/E-price-earnings ratio, r-dividend declared or paid in preceding 12 months, plus stock dividend, s-stock split. Dividends begins with date of split, st-splits, t-olig dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date, u-new yearly high, v-trading halted, w-in bankruptcy or receivership or being re-organised under the Bankruptcy Act, or securities assumed by such companies, xd-wheel distributed, xu-when issued, ww-with warrants, x-ex-dividend or ex-rights, xds-ex-distribution, xu-without warrants, x-ex-dividend and value in full, xd-without warrants.

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# **WORLD STOCK MARKETS**

AUSTRIA	GERMANY		NORWAY		AUSTRALIA (continued)		JAPAN (continued)		OVER-THE-COUNTER Nasdaq national market, closing prices			
Nov. 8	Price Sch <sup>h</sup>	+ or —	Nov. 8	Price Dm.	+ or —	Nov. 8	Price Kroner	+ or Aust. \$	Nov. 8	Price Yen	+ or —	
Greditanstalt	216		AEG-Telef.	102.4	-0.1	Bergen & Bank	160	-6	MHI	232	-5	
Goseler	528		Allianz Vers.	1,061	-3	Borregaard	305	-15	Mitsui Co.	2.28		
Interturhaf	588		BASF	168.7	-1.8	Christiania Bank	160	-5	Mitsui Estate	5.38	-0.04	
Laenderbank	215		Bayer	182	-2	Herald W/Times	4.55	-0.25	Mitsukoshi	348	-5	
Perimooser	551	-3	Elkem	162	-5	ICI Aust.	120	-5.5	NGK Insulators	870	-5	
Steyr-Daimler	153	-1	Kvaerner	177.5	-1	Jimberiana F.P.	0.45	-0.02	Nippon Cement	1,460	-30	
Veitscher Mag.	246		Norsk Data	350	-10	Kia Ora Gold	0.15	-0.04	Nippon Denso	1,260	-20	
<b>BELGIUM/LUXEMBOURG</b>												
Nov. 8	Price Fr. <sup>s</sup>	+ or —	Storebrand	197	-3	Land Lease	5.56	-0.04	Nippon Elect.	1,260	-20	
B.B.L.	1,805	-25	D'sche Babcock	146	-7	MIM	2.9	-0.05	Nippon Express	330	-5	
Bekaert B.	4,750	-50	Deutsche Bank	184.5	-0.6	Pioneer	1.64	-0.02	Nippon Gakkai	1,370	-5	
Ciment CBR	2,625	-40	Dresdner Bank	159.5	+1.5	Queensland Coal	1.17	-0.05	Nippon Oil	841	-31	
Cockerill	299	-1	GHM	177.5	-1.9	Reckitt & Coln.	5	+0.05	Nippon Seiko	722	-18	
Delhaize	5,800	-90	Hoechst	107.5	-1.5	Repco	1.26	-0.01	Nippon Shimpan	557	-9	
EES	2,815	-15	Hoesch Werke	181.5	-2.4	Santander	3.26	-2	Nicholas Kiwi	5.1	-2	
Electrotel	6,780	-20	Holzmann P.	361	+9	Scania	2.2	-0.01	Nippon Steel	155	-2	
Fabrique Nat	2,250		Horten	184.1	-2.4	Seabank	1.26	-0.01	Nippon Suisan	325	-2	
GBL Inne BM	5,160	-170	Hussel	290.5	-0.5	Shoalbank	1.26	-0.01	NTV	15,020	-400	
GBL Brux	2,820		Karstadt	244	-4	Skanska	1.26	-0.01	Nippon Yusen	224	-2	
Gevaert	3,605	-5	Kaufhof	236.8	-2	Stora Enso	1.26	-0.01	Nissan Motor	600		
Hoboken	6,500	-20	Intercom	250	-1.5	Telstra	1.26	-0.01	Nishin Flour	485		
Kredietbank	2,155	-20	KHD	250	-1.5	Unilever	1.26	-0.01	Nishin Steel	172	-1	
Kreidels	5,100	-50	Kloeckner	74.5	-1.5	Vestas	1.26	-0.01	Nomura	245	-15	
Petrofinia	7,310	+10	Pan Hdgds.	369.8	-0.4	Woolworths	1.26	-0.01	Olympus	1,020	+10	
Royale Belge	10,000		Lufthansa	181.5	+1.5	Yamaha	1,020	-10	Orient Leasing	550	-10	
Soc. Gen. Banq	5,175	-5	MAN	157	+5.9	Yamazaki	1,020	-10	Pioneer	2,240	-20	
Soc. Gen. Belge	8,845	-10	Mannesmann	154	-4.3	Zeta	1.26	-0.01	Renown	637	-1	
Sofina	8,520	-20	Mercedes Hid.	218	+2	Yamaha	1,020	-10	Thos. Natwide	1.83	-0.03	
Solvay	4,460	-25	Munech Rueck	1,150	-10	Yamagata	1,020	-10	Telefonica	95		
Stanwick Int'l	1,420		Nixdorf	533	-7	Yamaguchi	1,020	-10	Western Mining	3.45	+0.07	
Tractebol	2,200	-20	Porsche	1,018	-7	Westpac Bank	4.03	-0.03	Westpac Bank	4.03	-0.03	
UCB	5,250	-50	Preussag	250	-3	Woodside Petrol.	2.73	-0.02	Woodside Petrol.	2.73	-0.02	
Wagon Lite	2,580	-90	Rhein West Elect	166	-1.6	Wormaid Intl.	3.1		Wormaid Intl.	3.1		
<b>DENMARK</b>												
Nov. 8	Price Knr %	+ or —	Nov. 8	Price Frs.	+ or —	Nov. 8	Price Kroner	+ or Aust. \$	Nov. 8	Price H.K.\$	+ or —	
Andelabanken	279	-1	Preussag	250	-3	Bank East Asia	21.9	-0.1	Seven-Eleven	8,790	-30	
Baltic Skand	565		Rhein West Elect	154.5	-1	China Light	16	+0.7	sharp	1,080	-30	
B-Part Handelbank	279		Schering	400	-1	Cheung Kong	8.3	-0.05	Shimadzu	713	-7	
D. Sukkerfab	650	-5	Siemens	452.5	-2.5	China Min.	5.6	-0.05	shionogi	695	-5	
Danske Bank	274	-1	Thyssen	83	-1.2	China Ship.	5.6	-0.05	shiseido	1,130	-10	
De Danske Luft	1050		Varta	172	-0.5	China Tech.	3.680	-90	Sony	3,680	-90	
East Asiatic	172	-2	Vebe	170	-0.9	China Trans.	9.75	-90	stanley	975	-90	
Forenede Bryg	790		Verein-West.	121	+1	China Trans.	1.26	-0.01	Stomto Bank	1,260	-20	
Forenede Damp.	102	+1	Volksvagen	185.5	-1.5	China Trans.	1.26	-0.01	Stomto Elect.	1,220	-25	
GNT Hdg	395	-6	<b>ITALY</b>									
I.S.S.B.	450		Bank Com'le	15,660	-20	Bank Trans.	1.26	-0.01	Stomto Marine	547	-22	
Jyaké Bank	515	-5	Bastogli-IRBS	102,25	-2.75	Bank Trans.	1.26	-0.01	Stomto Metal	149	-2	
Novo Ind.	1,205	-15	Centrale	2,032	-44	Bank Trans.	1.26	-0.01	Taipei Corp.	196	-2	
Privatbanken	248		Credito Varesino	3,851	-44	Bank Trans.	1.26	-0.01	Taipei Pharm.	954	-1	
Provinxbanken	337	-6	Fiat	1,800		Bank Trans.	1.26	-0.01	Takeda	800	-10	
Smith (Fi.)	234	-1	General Assicur.	46.75	+0.5	Bank Trans.	1.26	-0.01	Teknol. Pharm.	954	-1	
Sophus Berendt	915	-10	Invest.	30,100	-300	Bank Trans.	1.26	-0.01	Telstar	1,260	-10	
Superfa	464	-1	Credit Suisse	2,780	-20	Bank Trans.	1.26	-0.01	Telstar Corp.	196	-2	
<b>FRANCE</b>												
Nov. 8	Price Fr. <sup>s</sup>	+ or —	Nov. 8	Price Lira	+ or —	Nov. 8	Price Frs.	+ or —	Nov. 8	Price H.K.\$	+ or —	
Emprunt 4/3	137,3	1,726	-0.2	Banca Com'le	15,660	-20	Bank Trans.	21.9	-0.1	Bank Trans.	21.9	-0.1
Emprunt 75	187,9	11,119	-1.2	Bastogli-IRBS	102,25	-2.75	Bank Trans.	8.3	-0.05	Bank Trans.	8.3	-0.05
Accor	239.8	-1.2	Centrale	2,032	-44	Bank Trans.	16	+0.7	Bank Trans.	16	+0.7	
Air Liquide	566		Credito Varesino	3,851	-44	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
BIC	489	-6	Fiat	1,800		Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Bongrain	1,845	-5	General Assicur.	46.75	+0.5	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Bouygues	646	-18	Invest.	30,100	-300	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
BSN Gervais	2,406	-34	Credit Suisse	2,780	-20	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
CIT-Alcatel	1,355	-55	Elektrowatt	540	+10	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Carrefour	1,831	-55	Fischer (Geo.)	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Club Mediter'n	1,073	-22	Hoff RochePctce	91,750	-125	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Co Bancaire	578	-4	Hoff RochePctce	7,825	-75	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Confimed	239	-50	Hoff RochePctce	1,470	-15	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Damart	2,250	-50	Hoff RochePctce	3,485	-15	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Darty	1,180	+5	Hoff RochePctce	3,485	-15	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Dumez S.A.	670	-18	Hoff RochePctce	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Eaux Cie Gon	525	-6	Hoff RochePctce	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Eif-Aquitane	236.4	-2.6	Hoff RochePctce	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Essilor	2,850	-20	Hoff RochePctce	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Gen. Occidentale	670	-5	Hoff RochePctce	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Imetal	85	-0.5	Hoff RochePctce	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Lafarge Coppee	2,500	-70	Hoff RochePctce	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Legrand	1,938	-2	Hoff RochePctce	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Maison Phenix	161.9	-2.1	Hoff RochePctce	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Moët-Hennessy	1,756	-14	Hoff RochePctce	1,150	-100	Bank Trans.	1.26	-0.01	Bank Trans.	1.26	-0.01	
Moulinex	92</td											

**NOTES** — Prices on this page are as quoted on the individual exchanges and are last traded prices. Dealings suspended. **xd** Ex dividend. **xc** Ex scrip issue. **xr** Ex rights. **xa** Ex all.

CANADA

Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng	Sales	Stock	High	Low	Close	Chng
<b>TORONTO</b>																	
<i>Closing prices November 8</i>																	
2300	Abit Procs	\$26.3	25	25	-	5000	Canfor A	\$105	107	105	-1	1600	LONI Com	\$84	84	84	+1
3000	Aercon E	\$15	14.5	14.5	-	1600	Crown	\$169	16	16	-1	3708	Lacana	\$124	124	124	-1
21652	Alt Energy	\$22.1	21.2	21.2	+1	2400	Czar Res	188	188	188	-6	4	LL Loc	\$323	323	323	-14
10500	Alta Nat	\$12.2	12.1	12.1	+1	1755	Deep Dev	137	135	137	+1	350	Loblaw Co	\$184	184	184	-1
1111	Algo Cent	\$19.5	19.5	19.5	-	18070	Dension A	\$16.5	16.5	16.5	-1	300	MDS H A	\$185	185	185	-1
32150	Algoma St	\$7.9	7.9	7.9	-	2575	Dension B 1	\$15.1	15.1	15.1	-1	80	MCC	165	165	165	+15
100	Andres V.A.	\$20	20	20	-	600	Devonian	\$11.2	11.2	11.2	-1	3744	Metals H X	\$217	217	217	-1
13035	Argoet	\$19.5	19.5	19.5	-	8850	Dickinson A 1	\$5.9	5.9	5.9	-	565	Merkant E	480	480	480	+15
8	Argus C P	\$10.5	10.5	10.5	-1	500	Dickson B	\$5.1	5.1	5.1	-1	15783	Melson A 1	\$15.5	15.4	15.4	-1
4570	Atlas I	\$6.2	6.1	6.1	-1	4508	Doman A	250	245	245	-5	400	Melson B	116	116	116	-
500	BP Canada	\$27.4	27	27	-1	2234	Domasco A	\$24.4	24.4	24.4	-	1200	Nasco L	\$224	224	224	-
77530	Bank N S	\$13	12.5	12.5	-1	300	De Pont A	\$17.1	17.2	17.2	-1	5554	Noranda	\$20.5	20.5	20.4	+1
17533	Banrock A	20.3	20.1	20.1	-1	15200	Dyle A	\$31.1	30.5	31	-1	2612	Norcan	\$18	18	18	-
740	Baton A 1	\$15.5	15.5	15.5	-	250	Elytron X	300	300	300	-20	24888	Noz AHA 1	\$77	77	77	-1
7548	Bennett A	\$20	19.5	19.5	-1	3300	Equity Sir	\$9.3	9	9	-1	2200	Nowaco W	\$22	21.5	21.5	-1
1200	Brahme	\$5.7	5.6	5.6	-1	2800	FICA Ind	\$17.4	17.4	17.4	+1	17543	No-Wst A	53	51	51	-4
3500	Brantford	\$16.3	16	16	-1	12673	C Falcon C	\$16.5	16.5	16.5	-	137	Oakwood	\$5.5	5.5	5.5	+1
300	Brenda M	\$8	8	8	-	14600	Pemberton	555	54.5	55	+1	1500	Oshawa A 1	\$22.2	22	22	-1
8225	BCFPL	\$10	9.5	10	+1	50	Parley Res	275	275	275	-10	100	Parlour	5.5	5.5	5.5	-
12550	BC Res	\$17.5	20.5	20.5	-1	200	Fed Ind A	\$19.1	19.1	19.1	-	6300	ParCan P	\$28.5	28.5	28.5	-1
9057	BC Phone	\$20.5	20.5	20.5	-	1100	Fed Pion	\$18	18	18	-	40	Pembina	\$18.1	18.1	18.1	-1
400	Brunsw	\$16	15.5	15.5	-1	2450	F City Fin	\$12	11.5	11.5	-1	50	Phelps Oil	\$7.5	7.5	7.5	-
13430	Bush Can	\$11.5	11.5	11.5	-	1000	Fraser	\$16.4	17.4	17.4	-1	1968	Pine Point	\$24.4	24.4	24.4	-
79761	CD&E B 1	\$14.2	14.2	14.2	-	100	Fruitshelf	\$18.1	18.1	18.1	-	3003	Place GO 0	\$7	87	87	-3
1703	CEB B	\$7.5	6.5	6.5	+1	37400	Ganda A	\$24.5	24.5	24.5	-	19501	Precor	\$25.7	25.7	25.7	-
100	Cad Frv	\$16.5	16.5	16.5	-	650	Geac Comp	\$12.2	12.4	12.4	-1	1800	Prodigy	\$16	16	16	-
7700	Cad M	\$22.5	22.5	22.5	-	15860	Geodrude	233	226	226	+1	300	Que Sturg C	\$5.5	5.5	5.5	+1
8100	Gibraltar	\$84	85	85	-1	10720	Goldcorp 1	\$7	6.5	6.5	-1	3500	Ram Pet	\$24.5	24.5	24.5	-
400	Goodyear	\$36.4	36	36	-1	1000	Rayrock 1	\$32	32	32	-	3500	Reynold	\$32	32	32	-
7700	Tele-Media	\$22.5	22.5	22.5	-	300	Scotiabank	\$20.5	20.5	20.5	-	3500	Reynaer	\$20.5	20.5	20.5	-

**AMERICAN STOCK EXCHANGE CLOSING PRICES**

## **OVER-THE-COUNTER** Nasdaq national market closing prices

# **“What’s special about these Danish companies?”**

Aktivbanken, American Express Bank A/S, Andelsbanken, Andelsforen a.m.b.a., Bank of America, Baltic-Nordisk RE, Benzon & Benzon, Burmeister & Wain Stikkevært A/S, Burmeister & Wain Scandinavian Contractor A/S, Bersinformation ApS, Carlsberg Breweries, Cereket A/S, C & G Banken A/S, The Chase Manhattan Bank N.A., Copenhagen, A/S Cheminova, Christian Roosing International A/S, Christians & Nielsen A/S, Cribank, N.A., Codan Forsikring, Control Data A/S, Danzak Steel Works Ltd., Danmarks Sparekasseforening, Dansk Ölje & Naturgas A/S, Den Danske Bank, Den Danske Provincbank A/S, DFDS A/S, De Fornede Bryggerier A/S, Finansieringsinstituttet for Industri og Handværk, A/S N. Foss Electric, Faxe Kalk, Grosserer Societet, Gutenbergbanen, Copenhagen Handelsbanken A/S, AS Helleborgs,

J. C. Hempel's Skibsfarve-Fabrik A/S, H. Hoffmann & Sonner A/S, Jyske Bank, Kamp & Lauritzen A/S, Kongskilde Koncernselskab A/S, The Bank of Copenhagen, Københavns Fondsbors/Copenhagen Stock Exchange, Larsen & Nielsen Constructor Holding A/S, LK-NES A/S, Megasin Du Nord, McKinsey & Co., Inc., Monberg & Thorsen A/S, Neel-Lindberg A/S, Northern Feather International Ltd., Olivetti A/S, Pederzani Maskinfabrik A/S, Rank Xerox A/S, AS Thomas Ths. Sabroe & Co., Sadoën & Holmblad A/S, Simonsen & Weeks Efti. A/S, Sparklassen SDS, Storno A/S, Superhus A/S, Tønsilkrimi, Toyota Danmark, Tübomax Breweries.

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## LONDON STOCK EXCHANGE

## MARKET REPORT

## RECENT ISSUES

# Early downturn in equity leaders reversed after Royal Dutch/Shell results

## Account Dealing Dates

**First** P.M. Last Account Dealings Dates Dealings Days Oct 29 Nov 3 Nov 9 Nov 19 Nov 12 Nov 22 Nov 23 Dec 9 Nov 26 Dec 7 Dec 17

\* New-line \* dealings may take place from 8.30 am two business days earlier.

Excellent corporate results from oil major Royal Dutch/Shell brought a change of direction for the market yesterday. Prior to the morning announcement of third-quarter profits which were well above best market estimates, leading shares had resumed this week's downturn. Dealers put the blame on Wall Street, where bond and equity values reacted sharply after the recent bout of election euphoria.

Blue chip industrials here opened seven pence lower than shortly after the Royal Dutch/Shell news, leading shares began to recover. British Petroleum immediately followed Shell higher and later the Oil sector as a whole participated.

Then the shares might drift lower over the final two sessions of the trading Account were revised, and some institutional investors began to look for stock. The demand was highly selective and few constituents of the FT Industrial Ordinary share index managed above average movements. But firms in BE, Dillinger and Blue Circle enjoyed the index's momentum, with a fall of 6.3 to one of only 1.1 at the close of 803.0. The FT-SE 100 share index closed 1.0 up at 1,158.3.

Gilt-edged investors paused for thought after their recent exertions. Sharply lower U.S. bond prices overnight and sterling's inability to hold its best levels against the dollar may have touched off a profit-taking, but the sales were absorbed. Awaiting news of UK public expenditure, which is expected to be held close to target levels, interest was much lighter.

Quotations attempted a rally during the morning but the upturn failed to hold and longer-dated Gilt's went easier again, late to close with losses extending to 1.1. The shorts were more volatile because of interest rate moves and settled only fractionally lower.

## Discount Houses up.

Press conclusions on the Bank of England's discussion paper on the gilt-edged market induced demand for L'count House. Although the best levels were not always held, Union closed with a gain of 10 at 165p, after 720p, while General and Merchant put on 5 to 15p, after 313p. Cater Allen also improved 5 to 540p, while King and Shaxson, after the interim statement, rose the same amount to 165p. Among smaller-priced issues, Clive and Smith St Asbya firmed a penny or two to the common level of 61p. Among merchant banks,

Kieslauw Bensva advanced 7 to 37p, but Hill Samuel softened a few pence to 39p; the latter's interim results are due today.

Commercial Union, down 10 the previous day following adverse comment hardened a penny to 165p, the third-quarter results are scheduled for next month. Other Composites, however, drifted weaker, with one of support General Accident lost at 470p, while GBE declined the same amount to 625p. Life issues closed easier in places, unsettled by speculation that the Chancellor could impose string-taxes on the pensions industry in next week's speech. Pearl gave up 7 at 88p.

In what has turned out to be a very good week so far for new issues, Gabicci, a designer and importer of mens fashion wear and Internat an electrical group, both opened at 86p and moved up to 92p prior to closing at 90p. Internat started at 160p and advanced to 166p compared with the placing price of 145p. Among other recently-issued equities, T. & S. Stores attracted fresh support in a market short of stock and gained 6 to 10p.

Interest in Breweries centred on selected Regional counters. Vaux continued to attract persistent demand and rose 3 to 47p, a further advance of 17 to 47.5p. Greenall Whitley also made gains and added 6 more at 141p; the company has recently denied widespread speculation of the sale of its Arrowsmith holiday shoot-off to Intasun. Llanelli-based Buckley's hardened to 50p following the increased interim profits and dividends. Wines and Spirits featured a fresh batch of speculative excitement in Distiller, which rose to 290p, after 231p.

Leading Building, which opened an irregular note having been distinctly easier initially. Buyers took advantage of a slightly lower opening level in Blue Circle and the close was a net 7 up at 472p. BPE Industries, however, finished 5 up at 283p, after 238p, and Redland slipped 3 to 238p, after 230p; the latter's interim results are due on November 23. Elsewhere, recently-formed Meyer International, a construction and building firm, fell 7 to 180p, but SGB helped by a broker's recommendation, moved up 8 to 126p. Revised speculative demand lifted Wiggins 11 to 51p; the group has recently entered into negotiations to realise a substantial part of its commercial and industrial property interests and details may be forthcoming at today's annual meeting.

Confirmation that the group is acquiring Coe Laboratories of the U.S. failed to help ICI which took its cue from Wall Street and closed 3 to 75p on the annual

## FINANCIAL TIMES STOCK INDICES

	Nov 8	Nov 7	Nov 6	Nov 5	Nov 4	Nov 3	Nov 2	Nov 1	Nov ago
Government Secs.	88.62	88.60	88.64	88.64	88.28	81.36	88.85		
Fixed Interest	86.42	86.40	86.58	86.58	84.88	84.38	85.87		
Industrial Ord.	893.0	894.1	901.0	905.1	907.6	909.5	720.5		
Gold Mines	562.6	541.4	585.9	524.9	493.8	515.6			
Off. Div. Yield	4.76	4.75	4.73	4.67	4.72	4.75			
Earnings, Yrs. (full)	11.35	11.34	11.27	11.25	11.15	11.27	9.42		
F.P. Ratio (red m.)	10.66	10.58	10.64	10.67	10.76	10.65	12.85		
Total Market (Est.)	31,063	31,042	31,872	31,807	19,448	18,725	18,985		
Equity turnover (m.)	—	512.61	513.59	260.86	505.81	517.53	274.74		
Equity gains (%)	—	17.39	19.92	19.56	19.45	17.83	19.45		
Shares traded (m.)	—	166.5	168.2	141.3	164.9	173.8	162.1		

10 am 887.8, 11 am 887.8, Noon 888.8, 1 pm 881.7.

2 pm 883.2, 3 pm 883.3.

Basic 100 Govt. Secs. 15/2/85. Fixed Int. 1928. Industrial 1/7/85.

Gold Mines 12/9/85. SE Activity 1974.

Latest Index 01-246 920.5.

\* Nil = 10.14.

OVERNIGHT AND CLOSED 6 CHEAPER AT 665P, AFTER 668P.

report, while falls of 5 and 10 respectively were seen in Lec Refrigeration, 275p, and CML Microsystems, 230p.

Interest in the Engineering sector remained at an extremely low ebb. Among the occasional movements, current bid favouritism improved 3 to 22p. C. H. Bailey, also speculative, was up 11 to 11.2p. News of the Nigerian contract worth \$5m failed to help Westland, which closed a penny easier at 35p per share for the company.

Foods held up well despite a reduced business. Among the leaders Associated Dairies managed a gain of 4 at 150p, while Speybank rose 6 to 158p, the latter's 10% stake in a joint venture with a net 12% up at 162p, prior to closing at 162p.

Foodstuffs closed 6 cheaper at 238p, after 235p, but other Electricals attracted only a modicum of interest. Fading bid candidate, Thorn EMI, rallied from an initial dull level of 458p to close a penny firmer on balance at 465p. Elsewhere, BSR remained on good support and rose 6 to 32p.

Ladbrokes firmed 5 to 225p; on Wednesday, the group's Belgian subsidiary acquired Le Tiers SA, a chain of betting shops for £28.6m. Savoy A attracted good support and rose 6 to 32p.

Lep group improve

Marked down initially following the overnight setback on Wall Street, most leading microelectronics firms rallied with minor losses on the session. Beecham, however, finished 5 down at 360p and Glaxo 1 cheaper at £10. Filton, contrast, staged a useful rally after recent weakness, up 4 to 162p. Yorkline advanced 5 to 155p prior to closing at 155p.

Among Textiles, Tootal rose 3 to 62p following news of further share purchases by Entral. Courtaulds, by way of contrast, remained depressed by a brokers' downgrading of profits and gave up 4 more to 126p. Yorkline advanced 5 to 155p on news that the bid discussions had been terminated.

London and Strathclyde Trust fell to 153p on news that the bid discussions had been terminated.

London and Strathclyde Trust

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Shell gain ground

Third quarter net income well in excess of the most optimistic market forecasts encouraged good support for Royal Dutch/Shell. Royal Dutch, after a solid debut, closed 5 up at 240p, quickly adjusted to 240p before settling a net 1 higher at 240p while Shell improved to 660p prior to closing 8 firmer on balance at 655p.

Shell's impressive figures

directed attention towards BP which advanced 10 to 490p ahead of that company's third quarter results scheduled for November 21.

London and Strathclyde Trust

fell to 153p on news that the bid discussions had been terminated.

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Dunlop hardened a penny to

155p, after 154p.

Dunlop hardened a penny to







~~With its~~

# INSURANCE, OVERSEAS & MONEY FUNDS

28-34, Hill St, St Helier, Jersey	0534 56281	26 Hill St., St. Helier, Jersey (CH)	0534 71494
MdStBtOsGl	105.2 105.6x	TSB Gilt Fd	101.0 104.0x
MdSktBtBd	\$1.07 1.05xd	TSB Gilt/HdFy	101.0 104.0x
Minerals, Oils Res Shms Fd Inc	....	TSB Jv Fd	101.4 105.4
PO Box 194, St. Helier, Jersey	0534 27481	TSB Gray Fd	101.4 105.4
MarsNoB	\$11.59 11.95xd	TSB CredFd	101.7 105.6x
....	+0.60 3.35	Prices on Oct 24. Next tab day Oct 31.	
Samuel Montagu Ltd Agents		Taiwan (ROC) Fund	
114, Old Broad St, EC2	01-626 3434	10/ Vickers da Costa Ltd, King William St,	
MtM Eq/Fd	93.8 98.6x	London, EC4	01-623 2434
MtMplntz	66.4 65.5	NAV 5452. IDR value US\$11.821.79.	
MongClnct	50.0 52.1		
MnstrNtng	15.01 15.76	Terton Trust Mngs (Jersey) Ltd	
MtMng	15.01 15.76	PO Box 194, St. Helier, Jersey	0534-72936
MtMng	15.01 15.02	Man Cur Fd	103.1 108.7 +0.7 4.23
Ao C-30	STF06.83 116.9	Tenant (Geyman) Management Ltd and	
JdcPct31	HKD133.94 47.56		
1172gPct31	\$17.95 19.31	NATCO	
MtRnYtNt	\$10.07 10.08xd	PO Box 2189, Grand Cayman.	
USFtMngs	\$11.13 11.72	0101 (903) 9497436	
Murray Johnstone (Inv Advisor)		Wstmrn Com 58.33 5.79 ....	
163, Hope St, Glasgow, C.	041-221 5521	Tokyo Pacific Holdings NV	
HpdStNtcs	369.64 74.59	Intimis Management Co NV, Curacao.	
MurFdNy6	\$19.58 26.85	NAV per share \$145.22.	
PatFdNtcs	\$4.10 4.38	Tokyo Pacific Hdg (Seaboard) NV	
NEL International Ltd		Intimis Management Co NV, Curacao.	
PO Box 119, St Peter Port, Guernsey, CI.		NAV per share \$104.51.	
SterlingDep	76.5 80.6	Tyndall Bank (Isle of Man) Ltd	
SterlFndMng	85.4 81.0	30, Athol St., Douglas, Isle of Man	0624 28201
SterlingMan	84.5 102.7		
IntlFndMng	101.8 119.6	Sta S Miny Acc	— — 16.00
Intl Mngd	102.5 111.4	Sta S Miny Acc	— — 16.00
Nat Westminster Jersey Fd Mngs Ltd		Tyndall Managers	
23-25 Broad St, St Helier, Jersey	0534 700641	2 New St, St. Helier, Jersey	0534 37331/3
Hbn/FdtA(b)	54.8 57.0x	TOFS4	191.4 205.2 -3.8 1.22
Euro/FdtA(b)	57.5 104.0	American	207.8 223.4 -3.6 1.60
IntlBdFdtA	78.7 81.0	Far East	252.4 270.2 -5.8 0.93
....	....	European	113.8 120.0 +0.5 0.82
....	....	Portuguese	100.4 107.9 -1.9 1.03
Country Bank Currency Fund (to		ProfloSIPEst	103.9 111.3 -3.9 1.11
Dollar Class	\$22.9551 +0.0231	ProfloSIPEur	107.1 114.7 +0.3 5.30
Sterling Class	\$11.3623 +0.0066	Jersey Fd	167.8 183.4x
D-Mark Cl	DM35.3514 +0.0192	(Nm-Jactu)	411.2 449.0
Dutch/GldCl	DF153.3390 +0.0176	Gilt Fund	116.2 128.0
Jap/YenCl	¥5406.6337 +2.3079	(Acctm Shw)	314.1 318.8
Negit SA		—	0624 241113
10a Boulevard Royal, Luxembourg.		High Inc Git	111.0 113.2x
NAV	\$2.13 ....	(Acctm Shw)	213.2 217.2
Newport International Management		Tyndall International Assurance Ltd	
Bank of Bermuda Bldgs, Bermuda.	809 295 4000	Albert House, St Peter Port, Guernsey,	0481 27056
NptInSec	\$16.42		
NptInCf	\$14.49	Intl Enty	425.4 447.8 -12.5
NptPacifc	\$12.22	Do S	5 435 57.5 +0.095
Norcap Fund Managers (Bermuda) Ltd		Pacific Enty	130.4 137.3 -4.9
Bank of Bermuda Bldgs, Bermuda.	809 295 4000	Do S	1.665 17.58 +0.15
Normandy Trust Managers Ltd		Nat'l Corp Enty	5.775 6.00 +0.15
29, Athol St, Douglas, IOM	0624 29696	Do S	1.775 1.940 +0.060
AmericaTS	100.0 100.5	UK Equity	293.1 309.6 +2.2
MndyHld	50.987 1.0432	Do S	3.745 3.945 +0.200
MidCap	5.1 5.658	Euro Enty	119.3 125.6 +0.1
CmbCrG	20.7640 0.8843	Do S	1.520 1.600 +0.070
Northgate Unit Trst Mngs (Jersey) Ltd		Intl Fnd Int	62.0 66.0 +0.073
PO Box 52, St. Helier, Jersey	0534 73741	Do S	1.660 1.730 +0.073
PcfDltV7	11.91 12.83	Sta Fnd Int	273.9 289.4 +4.9
Pacific Basin Fund		Do S	3.500 3.685 +0.220
10a Boulevard Royal, Luxembourg.		Do S	1.554 142.88 +0.008
NAV	\$15.90 +0.11	Sta Deposit	1.731 1.858 +0.4
Inv. Adv., M & G Inv. Mngt. Ltd - London.		Do S	1.990 2.095 +0.005
Perpetual UT Jersey) Ltd		Commodity	405.3 425.7 -26.1
PO Box 459, St. Helier, Jersey	0534 74517	Do S	5.175 5.65 -0.090
OffshGr	\$1.158 1.234	Gold	87.9 86.3 +0.030
....	....	Do S	1.045 1.103 +0.030
Utd Prospcy	1.980 2.025	Utd Prospcy	1.980 2.025 +0.5
Do S	2.490 2.625 +0.125		
Intl Mngd	348.5 366.9		
Do S	4.450 4.685 +0.055		
UK Mngd	257.5 271.1		
Do S	3.290 3.465 +0.190		
Tyndall-Guardian Mngt Ltd			
PO Box 1256, Hamilton, Bermuda			

## **OFFSHORE AND INTERSEAS**

## COMMODITIES AND AGRICULTURE

# Settlement close in dispute over EEC butter scheme

BY IVO DAWNAY IN BRUSSELS

**TRILATERAL TALKS** among the EEC, New Zealand and Australia were believed last night to have all but resolved the row over the Community's scheme to sell old butter stocks to the Soviet Union at rock-bottom prices.

Two days of talks in Brussels have sought a formula that would allow the EEC to proceed with its plan without setting disturbing precedents under the rules of the General Agreement on Tariffs and Trade.

New Zealand had at first reacted angrily to the European Commission's disposal policy which would allow traders buying more than 50,000 tonnes of six-month-old butter to purchase equivalent quantities more than 18 months old at \$450

(£353.50) a tonne.

As Gatt has fixed minimum prices for butter at \$1,200 this move was viewed as undermining the world market and a clear breach of the regulations.

But the commission went some way to reconciling New Zealand by agreeing to a specific proposal for future sales are suggestions from New Zealand that old butter could be converted to butter oil.

The commission is understood to have been decidedly lukewarm, however, pointing out that this could undermine the internal EEC butter market and might provide an angry reaction from U.S. traders in vegetable oils.

Either way it appears certain that whatever the Gatt council findings, the EEC will proceed with its disposal scheme, because continued postponement would also delay plans to sell cheap butter to Community consumers at Christmas.

## Australian wheat forecast raised

**WEAT FORECASTERS** Pty (AWF) has raised its forecast for the 1984-85 (November-February) Australian wheat crop to 17.81m tonnes from last month's estimate of 17.40m tonnes, reports Reuters.

The private forecaster's prediction is higher than the current Australian Wheat Board forecast of 17.40m tonnes and compares with last season's record crop of 22.08m tonnes.

Wheat prospects started to deteriorate early last month with less than average rain in almost all states but there was widespread rain in late October and early November, AWF said.

AWF lifted its area estimate to 12.15m hectares from 12m hectares last month against 1983-84 plantings of 12.96m tonnes.

The late rains would more than compensate for frost

damage in Queensland, New South Wales and Victoria, it said.

In Western Australia, rainfall last month was almost up to average in the important Mallee area and yield prospects improved in the southern areas which had been sown late.

AWF said the Australian locust plague remained a threat to late-maturing wheat crops over a wide area of southern New South Wales, Victoria and South Australia.

In Stockholm the Swedish Central Statistical Office said Sweden's grain harvest this year would be a record 6.8m tonnes, 300,000 tonnes above the 1974 bumper crop.

This compared with a harvest of 5.4m tonnes last year. It said. The report gave no classification for different types of

grain.

The late rains would more than compensate for frost

## Potato price recovery 'unlikely'

**THERE SEEMED** little reason to expect any major recovery in futures or physical prices of UK potatoes in 1984-85, London trader Coley and Harper said in its market report.

It estimated there would be a surplus of about 631,000 tonnes. This is 40 per cent above the 448,000 tonnes the Potato Marketing Board has contracted to buy under its support programme.

The board estimated an all-varieties yield this season of 36.3 tonnes per hectare on October 22, just below the record 36.5 tonnes of 1982-83.

It was agreed to take delivery of 28,386 tonnes of potatoes it had contracted to buy in October, and the 82,188 tonnes under contract for November and December. It has also introduced a full-scale stockfeed disposal programme.

The board estimated an all-varieties yield this season of 36.3 tonnes per hectare on October 22, just below the record 36.5 tonnes of 1982-83.

Many farmers, except those committed to buying high-priced land and struggling to keep up payments, have been hoping for a fall.

In the early summer it looked as though the market might be satisfied. There was a sudden surge in the number of farms offered for sale and the farming media must have gained an enormous benefit from the pages of advertising.

In spite of this, however, there were few indications of panic selling. Asking prices seemed to me to be well up to previous quotations.

There was one significant difference to the booming years. This was that far fewer farms were sold by auction, and quite a few of those were withdrawn from sale.

This is borne out by the

## Land prices face an uncertain future

**WHEN THE European Commission imposed milk quotas on an unsuspecting farming industry last April many farmers imagined a consequence would almost certainly be a fall in land values.**

There was a high degree of wishful thinking in this. Land prices over the past few years have been well above their economic level when set against the probable returns from ordinary forms of farming.

The time is past when one could buy a farm, borrow the money, let it make a profit. The last time that was possible was in the mid-1960s.

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land and struggling to keep up payments, have been hoping for a fall.

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This is borne out by the

latest report on land prices from the Agriculture Ministry, issued this week.

It shows land sales in the three months to the end of September last were at their lowest in total area for some years for the period, about half the average over the period for the past five years.

The average price received at £4,514 per hectare was about 11 per cent down on the £5,077 per hectare registered last April.

This combination of a reduced acreage sold and the drop in price could herald a reversal of the rising trend of

or sold. If a dairy-farmer wishes to expand he has to buy land with a quota attached.

According to the latest ruling, the amount of land has to be compatible with the quota being transferred. A dairy-farm without a quota, that is one unsuited to other production, is not a very saleable property.

The other difficult area is in farms sold to the institutions-pension funds and so forth. These were strong in the market a few years ago. Now, however, they seem to be losing interest.

The reason probably is that they have taken the view that

Many farmers deplore this, largely because, even in a time of recession, the outsiders seem to have the resources to outbid them.

Where farmers dominate in the market for the better farming land, often lacking the picturesque or amenity element. Most of them would like to farm a bit more land to spread their overheads and should the next-door farm come up for sale it would provide the chance of a lifetime.

Most owner-occupier farmers are ridiculously undergeared by usual financial standards and can find the resources to buy even high-priced marginal acreages to enlarge their holdings without risking their financial viability.

The course of land prices is difficult to predict. In France they have fallen by a third over the past three years. There, however, occupancy is controlled in favour of farmers.

In the U.S. high interest rates and low prices have caused many bankrupt farms and land prices have fallen. So far, certain areas seem to be the odd man out in the land-price race with its present high if stagnating levels.

These, however, are maintained by the two special factors of amenity and farmers' expansionism, based, I believe on a misplaced confidence in the future. Both these props could collapse one day.

**Farmer's Viewpoint:** by John Cherrington

capital gains on the original purchase price look much less likely to show the growth of the past ten or 15 years, and thus, rents, could have reached a plateau.

The contraction of their interest, however, has been matched by the aggressive buying of farmers and those to whom amenity takes precedence over farming as a business.

Within easy distance of London, say 100 miles, and of other large towns, particularly in the southern half of Britain, the amenity-buyers dominate the market for farms, farm cottages and even farm buildings for conversion.

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## Tea Council plan for generic advertising set back

**THE UK TEA Council's** plans to move the industry's generic advertising into a higher gear have suffered a setback with the cancellation this week of a meeting to authorise an advertising testing programme for next year, writes Ian Hargreaves.

The meeting was cancelled at the last minute when the India Tea Board told the UK-based council it would not be represented at the meeting.

Delegates from Kenya, the other leading tea exporter to the UK, were already in London for the meeting when news of the

Indian decision came through. India's failure to send a representative is blamed on the imminent departure from chairmanship of the Indian Tea Board of Mr Jagdish Khatkar. Mr Khatkar has not yet been replaced.

Council members were to have considered a proposal to spend next year more than \$500,000 on a test advertising campaign, which moved up strongly in the afternoon, reports CGCT Commodity Council.

**MALAYSIA HAS** lowered the export duty on most grades of rubber to 1½ cents a kilo from 2½.

This is borne out by the

fact that the UK tea marketing companies, which are heavily represented on the council, prefer broad advertising to generic advertising. Tea council generic advertising this year will amount to \$250,000 only of the £2m spent by the industry.

There is also some debate within the council as to whether the tea producers should continue to bear the brunt of generic advertising spending, which they do in a ratio of three to one at present compared with the marketers.

Tea council executives, how-

ever, have to contend with the fact that the UK tea marketing companies, which are heavily represented on the council, prefer broad advertising to generic advertising. Tea council generic advertising this year will amount to \$250,000 only of the £2m spent by the industry.

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## CURRENCIES, MONEY and CAPITAL MARKETS

## FOREIGN EXCHANGES

## FINANCIAL FUTURES

## Short covering boosts dollar

The dollar finished on a firm note in currency markets yesterday, having recovered from an easier start. Trading comprised a good deal of short covering as the market expressed fear that the recent decline in U.S. interest rates was unlikely to continue. Consequently the U.S. unit attracted increased demand. Foreign funds were trading at 9½ per cent compared with a rate of below 9 per cent earlier in the week.

There was little clear indication of the dollar's near term trend however and trading was patchy and unsteady as a result. U.S. money supply figures due for release after the close of business in London were expected to show little change. With the recent U.S. Presidential elections attracting much of the limelight, there have been various comments regarding the size of the U.S. budget deficit and the attitude of the Federal authorities after the latest FOMC meeting. As a result there was a general concern on how the dollar would perform for the rest of this year.

Yesterday it closed at DM 2.9410 from DM 2.9350 and

SwFr 2.4165 from SwFr 2.4145. It was also higher against the Swiss franc at SwFr 3.0725 but improved against the French franc to FFr 11.4725 from FFr 11.4500.

Sterling was slightly weaker overall, having performed quite strongly earlier in the day. The downturn was mostly a reflection of the dollar's recovery but nevertheless sterling retained a fairly strong undertone. Its index finished at 78.5 from 76.8. Against the dollar it slipped to \$1.2690-1.2700, a fall of 35 points.

It was also weaker against the D-mark at DM 3.7375 from DM 3.74 and Yen 306.0 from Yen 306.50.

**EMS EUROPEAN CURRENCY UNIT RATES**

	Ecu	Currency	% change	% change	Divergence
central rates	against Ecu	against Ecu	from central	adjusted for divergence	limit %
Belgian Franc ...	44.9008	46.0856	+0.41	+0.51	±1.62%
Danish Krone ...	1.0600	1.0590	-0.09	-0.11	±1.44%
German D-Mark ...	2.21514	2.2002	-0.33	-0.43	±1.44%
French Franc ...	8.67456	8.64517	-0.43	-0.33	±1.36%
Dutch Guilder ...	2.62505	2.57432	-0.48	-0.38	±1.16%
Swiss Franc ...	1.00000	0.9957	-0.47	-0.47	±1.00%
Italian Lira ...	1405.49	1391.77	-0.84	-0.84	±0.65%

Changes are for Ecu, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

Today it closed at

DM 2.9410 from DM 2.9350 and

**POUND SPOT—FORWARD AGAINST POUND**

Nov 8	Day's spread	Close	One-month	Three-month	P.s.
U.S.	1.2655-1.2725	1.2680-1.2700	0.09-0.06c pm	0.22	
Canada	1.0585-1.0600	1.0585-1.0670	0.04-0.04c pm	0.14	
Denmark	7.23-7.25	7.23-7.25	0.14-0.14c pm	0.14	
Belgium	76.23-76.85	75.50-75.65	0.39-0.39c pm	0.45	
Denmark	13.42-13.54	13.45-13.54	0.22-0.22c pm	0.24	
Ireland	1.2096-1.2105	1.2075-1.2085	0.22-0.23c pm	0.24	
W. Ger.	3.7375-3.7375	3.7275-3.7280	0.05-0.05c pm	0.14	
France	700.50-700.50	700.50-700.50	0.20-0.24c pm	0.24	
Spain	208.10-208.20	209.20-209.40	0.44-0.44c pm	0.46	
Italy	2.3212-2.3232	2.3220-2.3239	0.11-0.11c pm	0.14	
Norway	11.42-11.42	11.42-11.42	0.22-0.22c pm	0.24	
Iceland	11.42-11.42	11.42-11.42	0.22-0.22c pm	0.24	
Sweden	10.76-10.77	10.74-10.75	0.19-0.19c pm	0.20	
Japan	305.5-305.5	305.5-305.5	0.15-0.15c pm	0.17	
Austria	3.061-3.075	3.072-3.0730	0.15-0.15c pm	0.17	
Switzerland	1.2610-1.2615	1.2610-1.2615	0.04-0.04c pm	0.17	

Belgian rate is for convertible francs. Financial franc 76.00-76.10.

3½-month forward dollar 1.80-1.80c pm, 12-month 3.10-2.70c pm.

U.K. and Ireland rates are in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

Belgian rate is for convertible francs. Financial franc 35.90-35.95.

**DOLLAR SPOT—FORWARD AGAINST DOLLAR**

Nov 8	Day's spread	Close	One month	Three months	P.s.
U.K.	1.2650-1.2725	1.2680-1.2700	0.09-0.06c pm	0.22	
Canada	1.0585-1.0600	1.0585-1.0670	0.04-0.04c pm	0.14	
Denmark	7.23-7.25	7.23-7.25	0.14-0.14c pm	0.14	
Belgium	76.23-76.85	75.50-75.65	0.39-0.39c pm	0.45	
Denmark	13.42-13.54	13.45-13.54	0.22-0.22c pm	0.24	
Ireland	1.2096-1.2105	1.2075-1.2085	0.22-0.23c pm	0.24	
W. Ger.	3.7375-3.7375	3.7275-3.7280	0.05-0.05c pm	0.14	
France	700.50-700.50	700.50-700.50	0.20-0.24c pm	0.24	
Spain	208.10-208.20	209.20-209.40	0.44-0.44c pm	0.46	
Italy	2.3212-2.3232	2.3220-2.3239	0.11-0.11c pm	0.14	
Norway	11.42-11.42	11.42-11.42	0.22-0.22c pm	0.24	
Iceland	11.42-11.42	11.42-11.42	0.22-0.22c pm	0.24	
Sweden	10.76-10.77	10.74-10.75	0.19-0.19c pm	0.20	
Japan	305.5-305.5	305.5-305.5	0.15-0.15c pm	0.17	
Austria	3.061-3.075	3.072-3.0730	0.15-0.15c pm	0.17	
Switzerland	1.2610-1.2615	1.2610-1.2615	0.04-0.04c pm	0.17	

UK and Ireland rates are in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency.

Belgian rate is for convertible francs. Financial franc 35.90-35.95.

**CURRENCY MOVEMENTS**

Nov 8	Bank of England	Morgan Guaranty	Special Drawing Rights	European Currency Unit
	Index	Guarantees	Drawings	Index
Sterling ...	76.5	-14.0	1.01015	8.75825
U.S. dollar ...	158.3	+25.3	0.794588	0.598483
Canadian dollar ...	114.2	+5.4	0.807755	0.795659
Swiss Franc ...	112.0	+11.8	0.806778	0.795745
Danish Krone ...	77.5	-5.6	1.07395	0.60969
Austrian Schilling ...	143.4	+10.7	0.807258	0.795656
French Franc ...	112.5	+5.7	1.08214	0.645611
Spanish Peseta ...	148.9	+5.8	0.665313	0.654466
Yen ...	157.1	+12.8	1.06756	1.05125

Morgan Guaranty exchange average (base average 1950=100). Bank of England Index (base average 1975=100).

\* Selling rates.

**EXCHANGE CROSS RATES**

Nov. 8	Pound Sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French/Franco	Swiss Franc	Dutch Guilder	Italian Lira	Canada Dollar	Belgian Franc
U.S.	1.2655	3.7358	506.0	114.77	3.073	4.210	2329	1.567	75.58	95.95
U.S. Dollar	0.7688	1.0000	1.0000	1.0000	0.9037	0.3316	1.835	1.3135	0.21	0.21
Deutschmark	0.3460	0.3460	1.0000	61.87	0.8070	0.6823	1.126	0.4466	0.10	0.10
Japanese Yen	0.3668	0.4149	0.4149	1.0000	0.1040	0.1374	0.7611	0.5445	0.2470	0.2470
French Franc	0.9723	0.4155	1.107	2.656	0.5764	0.1370	0.7580	0.5454	0.60	0.60
Swiss Franc	0.9723	0.4155	1.107	2.656	0.5764	0.1370	0.7580	0.5454	0.60	0.60
Dutch Guilder	0.5020	0.5455	1.0000	1.1142	0.8225	0.1370	0.7580	0.5454	0.60	0.60
Italian Lira	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.00	1.00
Canadian Dollar	0.6000	0.7688	2.8425	195.6	0.9444	0.2506	1.308	0.716	0.5245	0.5245
Belgian Franc	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.0000	1.00	1.00

Asian \$ (closing rates in Singapore): Short-term 8% per cent; seven days 8% per cent; one month 9% per cent; three months 9% per cent; six months 9% per cent; one year 10% per cent; long-term Eurodollar rates 11% per cent; 12% per cent; 14% per cent; four years 12% per cent; five years 12% per cent; six years 12% per cent; seven years 12% per cent; eight years 12% per cent; nine years 12% per cent; ten years 12% per cent; eleven years 12% per cent; twelve years 12% per cent; thirteen years 12% per cent; fourteen years 12% per cent; fifteen years 12% per cent; sixteen years 12% per cent; seventeen years 12% per cent; eighteen years 12% per cent; nineteen years 12% per cent; twenty years 12% per cent; twenty-one years 12% per cent; twenty-two years 12% per cent; twenty-three years 12% per cent; twenty-four years 12% per cent; twenty-five years 12% per cent; twenty-six years 12% per cent; twenty-seven years 12% per cent; twenty-eight years 12% per cent; twenty-nine years 12% per cent; thirty years 12% per cent; thirty-one years 12% per cent; thirty-two years 12% per cent; thirty-three years 12% per cent; thirty-four years 12% per cent; thirty-five years 12% per cent; thirty-six years 12% per cent; thirty-seven years 12% per cent; thirty-eight years 12% per cent; thirty-nine years 12% per cent; forty years 12% per cent; forty-one years 12% per cent; forty-two years 12% per cent; forty-three years 12% per cent; forty-four years 12% per cent; forty-five years 12% per cent; forty-six years 12% per cent; forty-seven years 12% per cent; forty-eight years 12% per cent; forty-nine years 12% per cent; fifty years 12% per cent; fifty-one years 12% per cent; fifty-two years 12% per cent; fifty-three years 12% per cent; fifty-four years 12% per cent; fifty-five years 12% per cent; fifty-six years 12% per cent; fifty-seven years 12% per cent; fifty-eight years 12% per cent; fifty-nine years 12% per cent; sixty years 12% per cent; sixty-one years 12% per cent; sixty-two years 12% per cent; sixty-three years 12% per cent; sixty-four years 12% per cent; sixty-five years 12% per cent; sixty-six years 12% per cent; sixty-seven years 12% per cent; sixty-eight years 12% per cent; sixty-nine years 12% per cent; seventy years 12% per cent; seventy-one years 12% per cent; seventy-two years 12% per cent; seventy-three years 12% per cent; seventy-four years 12% per cent; seventy-five years 12% per cent; seventy-six years 12% per cent; seventy-seven years 12% per cent; seventy-eight years 12% per cent; seventy-nine years 12% per cent; eighty years 12% per cent; eighty-one years 12% per cent; eighty-two years 12% per cent; eighty-three years 12% per cent; eighty-four years 12% per cent; eighty-five years 12% per cent; eighty-six years 12% per cent; eighty-seven years 12% per cent; eighty-eight years 12% per cent; eighty-nine years 12% per cent; ninety years 12% per cent; ninety-one years 12% per cent; ninety-two years 12% per cent; ninety-three years 12% per cent; ninety-four years 12% per cent; ninety-five years 12% per cent; ninety-six years 12% per cent; ninety-seven years 12% per cent; ninety-eight years 12% per cent; ninety-nine years



# FINANCIAL TIMES SURVEY



*It's in its*

Three decades of rapid growth have changed Swindon from a railway town to a UK centre for high-technology - all without the aid of government incentives. But the future presents tough challenges.

## SWINDON

### Rail town switches to fast track

By Arthur Smith

MR DAVID KENT, former army officer, computer expert and now chief executive of Thamesdown Borough Council, has the retiring manner of an academic. He is not the type to brag, but he admits that he finds it difficult not to when talking about the achievements of Swindon.

Against a troubled national and international economy, he claims for Swindon rising incomes, falling unemployment, expanding industry and record private sector investment in housing, offices and the new business parks that are proving so attractive to high-tech industries.

And Swindon — the core of the borough of Thamesdown, created under what Mr Kent describes as the "botched" reorganisation of local government of 1974 — has done it alone.

The town spurned the creation of a Government-backed development corporation and the powers and finance that would bring. But it has, nevertheless, pioneered three decades of rapid growth of jobs and population — "a model for urban development that is durable and under local democratic control," Mr Kent says.

Swindon has benefited from the M4 and the town's strategic location on the much-publicised "Western Corridor" between London and Bristol. "You can travel to Heathrow Airport more quickly from Swindon than from the centre of London," the town's publicity material boasts.



The airy Brunel shopping centre provides modern expression for Swindon's railway history. British Rail's high-speed train would be equally at home as the strolling shoppers under the barrel-vaulted roof

A decision by Isambard Kingdom Brunel, the Victorian engineer, in 1841 put the rural Wiltshire town on the industrial map. He chose it for the Great Western Railway workshops, which expanded over a 320-acre site to become the largest in Europe with some 12,000 workers.

The fact that Swindon became a one-industry town, with the railways at one point accounting for nearly one job in three, was the motive for expansion in other areas in the 1950s. The local authority took the lead in attracting London overspill and new employees: population climbed by 29,000 and some 14,000 jobs, mostly in manufacturing were created.

The continued growth in employment through the 1960s brought the much-desired greater diversity. Though the Beeching axe contributed to a 7,000 cut in railway employment, the number of manufacturing jobs peaked at 35,000 by 1970.

#### Boom

More rapid economic and social changes have come over the last decade with the dramatic swing from blue- to white-collar employment. While 11,000 manufacturing jobs have disappeared, the service sector has grown by 17,000.

Swindon has been part of the M4 and the town's strategic location on the much-publicised "Western Corridor" between London and Bristol. "You can travel to Heathrow Airport more quickly from Swindon than from the centre of London," the town's publicity material boasts.

Rapid growth and rising real incomes have brought a boom for the retailers. The number of shops in the borough has increased by 50 per cent in a decade and estate agents report the time is right for further growth, whether in the central area or out of town.

Office lettings, after a lull, have again taken off. Swindon has established its claim as a centre for headquarters and for companies relocating from London.

The town has also seized the initiative to attract hi-tech industry and research — based on business parks. Three such speculative developments, each within minutes of the M4, have secured industrial lettings and rising rents this year.

The flexibility shown by Swindon in its drive to generate new employment has been a factor in attracting big names, often from overseas.

• Raychem, the US company, moved to Swindon with 23 employees in 1986, but now employs more than 1,200.

• Intel, the US semi-conductor manufacturer, chose the town for its European headquarters.

• Logica VTS is a British computer systems house that is expanding.

• National Semiconductors is the latest recruit, establishing its European marketing and distribution centre on one of the business parks.

Mr Kent believes the development which best underlines Swindon's strength in the marketplace is the decision by Honda of Japan to submit a planning application for a 340-acre site on which it has an option to buy. The applica-

tion talks vaguely of expansion beyond the initial stage of establishing an inspection centre for cars.

Honda has options on two other UK sites, but Mr Kent says: "The point is that after a search of the UK, Honda has put Swindon on the short list. We have no financial inducements to offer nor any form of regional assistance."

#### Consensus

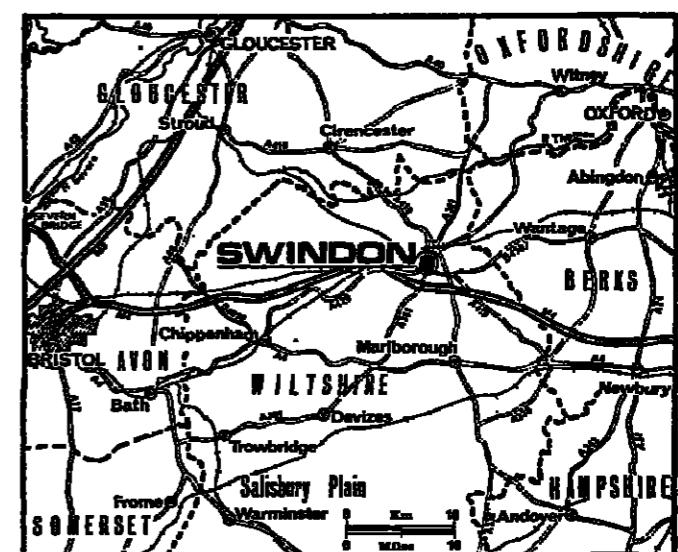
Swindon believes it is being put at a disadvantage by the Government not on regional assistance, but on the "stranglehold" of central control of finances. Thamesdown is one of the 18 local authorities subject to rate-capping, which makes it illegal for councils to spend more than an allotted target and charges this to local rates.

Thamesdown is a Labour-controlled authority, but there is a broad consensus with Conservative opposition on economic development. On growth, Mr Kent reports that "it would not be necessary in 1985-86 but warns of the consequences if the target is not reviewed in future years."

"Our whole role in encouraging growth and creating an environment attractive to industry could be undermined," he says.

Swindon argues that the Government should take account of the special circumstances under which the local authority has been acting as a development agency. It maintains that jobs have been created at a much lower cost than in towns with development corporations such as Milton Keynes, Northampton and Peterborough.

Recognising the important



prices being achieved."

He says the council accepts the realities of the market and the superior resources available to the private sector. But to protect the wider community interests, the local authority will supplement its planning powers by seeking to obtain or exploit strategic land holdings.

Such an approach will be adopted on the 1,000 acre Haydon section of the north of Swindon, the main area to be developed in five or six years, after completion of construction in the western district. Thamesdown owns about 180 acres with the rest held by a handful of private companies.

Mr Kent points to the impracticality of the local authority buying up the land with values for housing around £90,000 an acre and for industrial £130,000.

"To buy the Haydon sector at housing prices discounting potential office or industrial sites would cost Thamesdown about £130m."

Swindon, conscious that it served hinterland with a total population of some 450,000, has already started a campaign to extend its boundaries.

More

than that, Mr Kent insists that it should be an all-purpose local authority with the sort of power the government is restoring to the districts in the metropolitan counties.

He acknowledges that such radical reforms are unlikely in the lifetime of the present government. But he adds: "Swindon has pioneered a successful form of expansion. We must look to the longer term and ensure the machinery is there to continue the progress into the next century."

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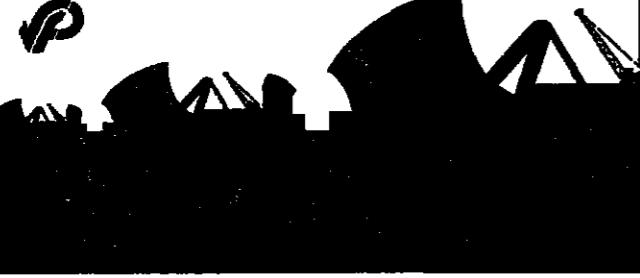
True, you can't expect us to be as impartial and dispassionate as the FT.

But if you ring Freefone Swindon Enterprise we'll send you our Fact File. Then leave you to judge for yourself.

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**Kembrey Park, Swindon**

Centre for business

A development by Sun Alliance Insurance Group

## Rents set to take off as space glut fears fade

### Office property

ARTHUR SMITH

**SWINDON** HAS enjoyed record office lettings of 295,000 sq ft in the central area this year, "a cause of delight" to developers who some years ago had the faith to assemble or purchase major sites before the town had established itself in the market for relocations, says Mr Simon Bitmead, of chartered surveyors J. P. Sturge.

British Rail has given a lift to the market with the second and third phases of the relocation of its western region office from Paddington, BR, which took 50,000 sq ft of prime space at 125 House last year — has followed with 32,000 sq ft at Broad Bridge House, recently completed by Sun Alliance, and 43,000 sq ft at Cyan House, the Prudential's development in

Swindon is expanding not just by attracting the newcomers but by encouraging the growth of existing business," says Mr Peter Barefoot, of Peter

Barefoot Consultant Surveyors. "It is not only the farmers who have had a good harvest this year," he says.

Among concerns taking additional space near existing locations were British Telecom and PIREL, who acquired short term leases on 19,500 sq ft in Aspen House. Newcomers have helped to remove what developers feared 12 months ago was an emerging oversupply of accommodation. They have also helped push up rents. Mr Robin Braithwaite, of Farrant and Whitteman, says the rapid take-up of space over the past six months has established rents for new accommodation of about £8 a sq ft.

"But I expect that to move quickly upwards from next year."

Only about 160,000 sq ft of central area office space is vacant or expected to be completed this year. The largest amounts are 55,000 sq ft in Cyan House, on offer at £8.25 a sq ft, and London and Manchester's 40,000 sq ft. Focal Point, due for completion in January.

Agents reports that for the

first time since the late 1970s attention has turned to the Old Town, with three projects under way. Forum One, a 17,000 sq ft scheme, is due for completion next spring to be followed by a similar-sized second phase. Hamnick Homes, a local developer, expects to complete the 8,600 sq ft Danmane House early in the new year. A more complex project is under way by Landene Developments to provide 17,000 sq ft on the former Courage brewery site in the High Street.

### Location

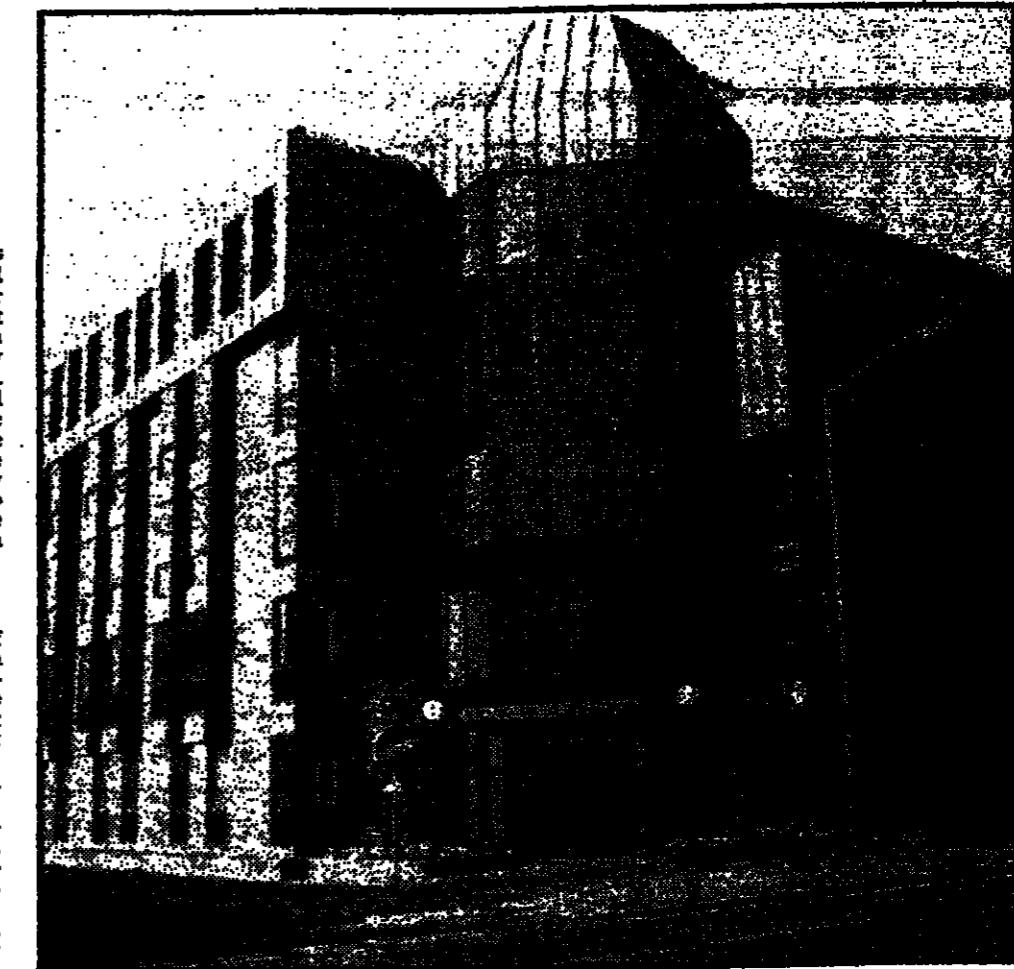
The immediate availability of speculative office space is seen as the key to picking up relocating companies. But the sudden turnaround in the market has aroused concern about possible shortages.

One factor inhibiting development in the centre is the success of Swindon's out-of-town business parks. They have proved so popular that the rent differential with the central areas is narrowing.

There are fears that the parkland sites, with their ease of parking, may capture tenants who would have gone to the centre. But agents can offer no real evidence on the experience of the past 12 months.

The only significant project to start recently in the central area is a 50,000 sq ft scheme by Commercial Union, due for completion next autumn. Mr Bitmead suggests the location and the quality of accommodation will set a rent record for Swindon of about £9.50 a sq ft.

He argues that the market in offices is becoming more sophisticated. "It is all very well to generalise about rent levels, but it all comes back to location and specification. The bolder developer, rather



British Rail took 125 House in Milford Street as Western Region HQ. Commercial Union sold the investment to Equitable Life for more than £7.5m. A further two buildings have also gone to BR

per cent.

There are certainly enough planning consents outstanding — more than 300,000 sq ft — on which developers could move.

Mr Bitmead points to the success was through the BR re-emergence of the station area as the prime location, underlined both by the swift take-up of space and the Equitable Life investment in 125 House.

"The next test for this area will be the sale of the Bradley Court site, just placed on the market, with consent for 68,000 sq ft, and whether, when sold, it will be simultaneously forward-funded."

Another nearby development out for funding is Signal West, a 200,000 sq ft private sector partnership with British Rail on the BR car park.

In the words of one agent commenting upon the rapid take-up of office accommodation in recent months, "there is now a fear that feast may rapidly be turning to famine."

Against such a background, all eyes are watching to see who will make the first move reflecting a yield of just over

than go for a standard building that might let at £8.25, will aim to meet changing market requirements."

A key pointer to the vitality of the Swindon economy is the demand for small offices, according to the chamber of commerce. For example, new air-conditioned suites in Beaver House, at £8 a sq ft, have proved popular.

Small suites are also likely to become available because of the expected head office move by

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## Swindon 3

# Tribute paid to planners' flexibility

**Business Parks**

ARTHUR SMITH

**IN THE DRIVE** to attract hi-tech industry and research-oriented enterprises, Swindon has set the pace in providing state-of-the-art infrastructure. Thus, speculative business parks—each within minutes of the M4—have sprung up. Lettings have been dramatic and rents have shot up over the past six months.

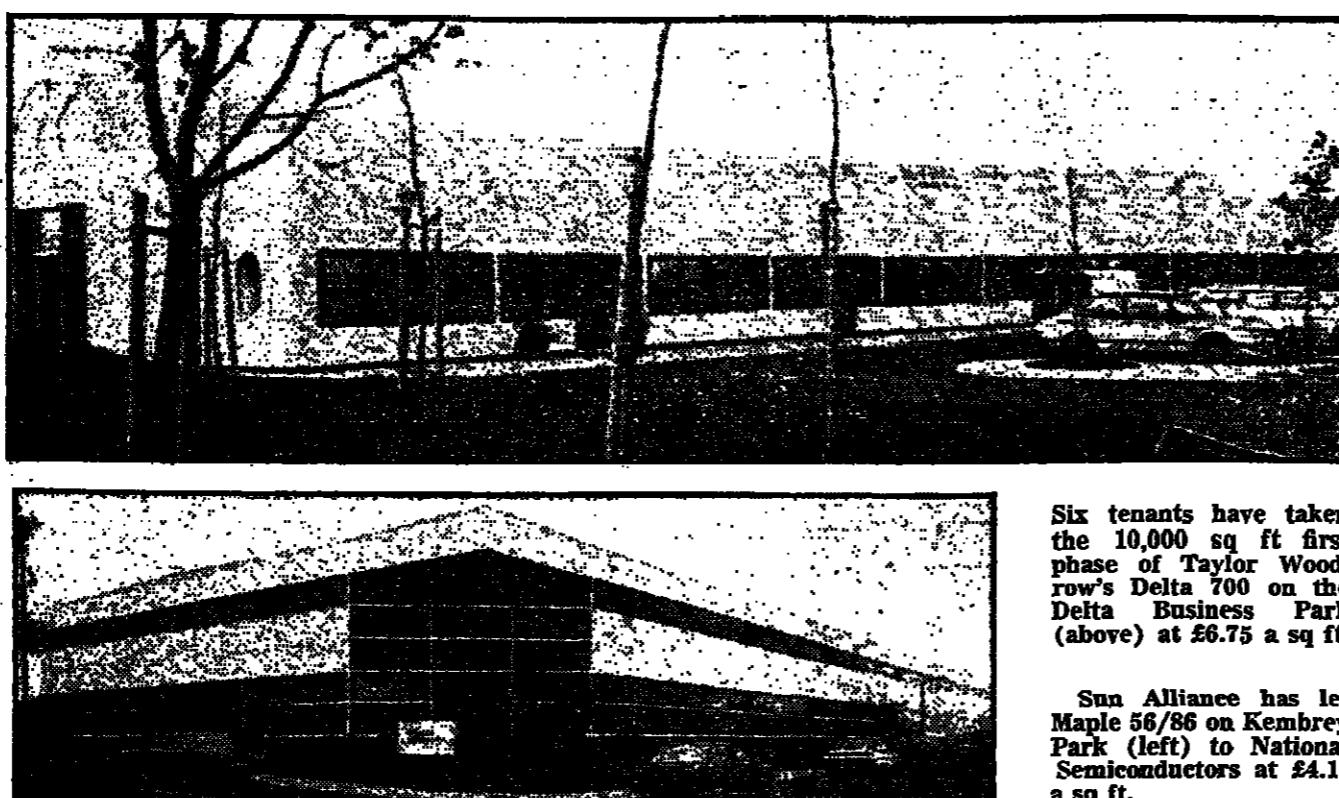
Agency J. P. Sturge points out that at the 40-acre Kemble Park, the first 25,000 sq ft phase of the Cherry Orchard Scheme was fully let by June—within six months of completion. The first of the units, starting from 2,000 to 5,000 sq ft, went for £5.25 a sq ft. Over the last three months,

"Rents, or because of these rental levels, most space was taken by computer-oriented companies," says Mr Steven Blamey, of J. P. Sturge. Tenants include the cable television subsidiary of Thorn-EMI, Great Western Computing and Fisons Computer.

Mr Blamey argues the merits of the scheme derives not just from the flexibility that allows each tenant its own front door, but also from the willingness of Sun Alliance, as landlords, to grant three-year leases. Within this time the fast-growing companies will be looking for more space on Kemble Park.

The second phase of the Cherry Orchard scheme is nearing completion with 7,000 of the 35,000 sq ft left. Work has started on the third, 40,000 sq ft phase, which will offer raised floors.

Kemble Park offers a series of developments, pro-



Maple 56/86 on Kemble Park (left) to National Semiconductor at £4.10 a sq ft.

viding multi-purpose units suitable for offices, laboratories, research and development, data processing and manufacture. One of the big names attracted is National Semiconductor. The space is totally flexible, equally suitable for production, research or offices.

The tenant came for the building rather than the town or location, Mr Blamey says. Windmill Hill Business Centre, an 80-acre project by St Martins Property, has just scored its first big letting. 17,000 sq ft to Intel, the U.S. semi-conductor manufacturer. The asking rent was £6.75 a square foot for this, the first

of four speculative blocks totalling 60,000 sq ft scheduled for completion between February and May next year.

Windmill Hill, two minutes off junction 16 of the M4, is recognisable not just by landscaping that involved planting of 50,000 trees, but also from the reconstructed working windmill that provides a local landmark.

Delta Business Park, a 30-acre development by Taylor Woodrow and Thamesdown Council, will offer office accommodation from 10,000 to 100,000 sq ft or more. The campus site, though geared to offices, offers a range of other

uses for hi-tech or research and development.

The first 10,000 sq ft development, Delta 700, was let quickly in various sized suites to six tenants at rents approaching £7 a square foot. Agency say negotiations are under way with a prospective tenant for the recently completed Delta 100—a high specification building with raised flooring for which a rent of around £8 a square foot is sought.

J. P. Sturge reports a further development planned for next year to exploit the market created by Delta 700. But it is not likely to be

available for occupation until 1986.

Agents pay tribute to the advantages given to the business parks by the flexible planning approach adopted by the local authority. Mr Robin Braithwaite, of Farrant and Whiteman, says inquiries from high-tech companies demand a higher proportion of offices—up from only 30 per cent to perhaps 80 per cent—in buildings.

The rent differential between the business parks and the central area has closed and there is likely to be vigorous competition for new tenants.



The renovated Railway Village housing is a Swindon landmark

## Rapid change provides challenge to builders

**Housing**

LORNE BARLING

**THE RAPIDLY** changing social and industrial character of Swindon in the past few years has provided a challenge to house-builders, both in the private and public sectors, while consistent demand has made it an attractive market for large building companies.

Since 1980 an average of about 15,000 houses a year have been built in the Borough of Thamesdown, mainly in the mushrooming western development area. At the start of this period, about a third of building was by the local authority, but by last year the squeeze on spending had reduced this to a small proportion.

This western area is made up of former villages which contain around 20,000 houses forming the second largest townships in the county, exceeding Salisbury in size. When complete in the late 1980s, it is expected to contain between 35,000 and 40,000 houses.

One of the main reasons for the high demand for housing according to local authority officials is the large number of people who came to Swindon from London in the 1950s and early 1960s with children. These have grown up and needed to be housed.

More recently, the changing industrial pattern had led to

greater demand for larger, higher-priced housing, since the surrounding towns and villages which had absorbed much of this demand were no longer able to do so.

A recent housing report from the council said there is little property being sold at less than £15,000 and since 1981 the greatest price rises have been at the lower end of the market.

It added that the local housing market was highly dependent upon the large developers, with six out of every 10 homes being built by the five largest building companies.

One in four of the dwellings to be built up to 1989 is expected to be constructed by the two largest private developers.

It is estimated that there is enough land for housing development at the predicted rate for five to six years. The Haydon sector, to the north of the town, is generally accepted as the next area for development and will be discussed over the next few months during the review of the county structure plan.

The complexities of linking housing development to industrial growth are considerable, since the latter is highly unpredictable, and there is also pressure to isolate housing growth in certain areas.

Little change is expected in the short term, but a survey of estate agents indicates that there will be a rapid rise in the requirement for properties

costing between £20,000 to £25,000 and £50,000 to £70,000.

This is already evident to some extent, due to the increase in the number of middle to senior executives moving to the area with high technology companies.

One recent development, Shaw Ridge, has found buyers for houses worth more than £110,000, and more projects of this kind would therefore seem likely.

According to the survey, almost all local builders required more building land, and almost half the demand was for sites which would accommodate between 20 and 100 homes.

### Land banks

The dominant constraint identified by house-builders was the shortage of land, and most were widening their search for sites at sensible prices. In addition, they wanted local authorities to help to encourage imaginative schemes without the imposition of rigid standards, and to improve provision of infrastructure.

The report also points out that local conditions have worked against the small developer, since larger building companies have been able to build up land banks following the early successful phases of development in an expansion area.

It is unlikely that the domination of the land market will result in the larger builders developing all the land themselves. It is reasonable to assume that they will, by way of land swaps or sub-conveying, spread their developments," the report said.

However, to swap land, developers had to be in control of land elsewhere, and this system worked against small developers.

Overall, the predominance of the private sector builders is regarded as acceptable, particularly in view of the rapidly changing market conditions and the need to meet demand.

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In March 1983, we decided to respond

to our own advertising.

We opened an office in Swindon.

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But—having handled Swindon's industrial relocation account since 1977—we knew at first hand the wisdom of the advice we had been giving.

And we're happy to follow the example of the many companies we had helped to influence.

As a result, the entrepreneurs and high technologists of Swindon now have direct local access to a £48m advertising and marketing network, the Brunning Group plc.

Which, incorporating Leedex Public Relations and Brunning Personnel, provides a full advertising and marketing service to all sectors of business and industry throughout the country.

However—as you seem to be taking a particular interest in Swindon—the person to contact is the Managing Director of Brunning West, Tony Male. Telephone 0272 273211.

## Brunnings

Brunnings Advertising & Marketing (West) Limited  
Colston Centre, Colston Street, Bristol BS1 4UX Tel: 0272 273211 Telex: 444548  
Eastcourt House, 4 High Street, Old Town, Swindon SN1 3PE Tel: 0793 47171 Telex: 444449

# THE WAY AHEAD

## Nationwide Building Society, with its Administrative Centre in Swindon, looks to the future

### The needs of the customer

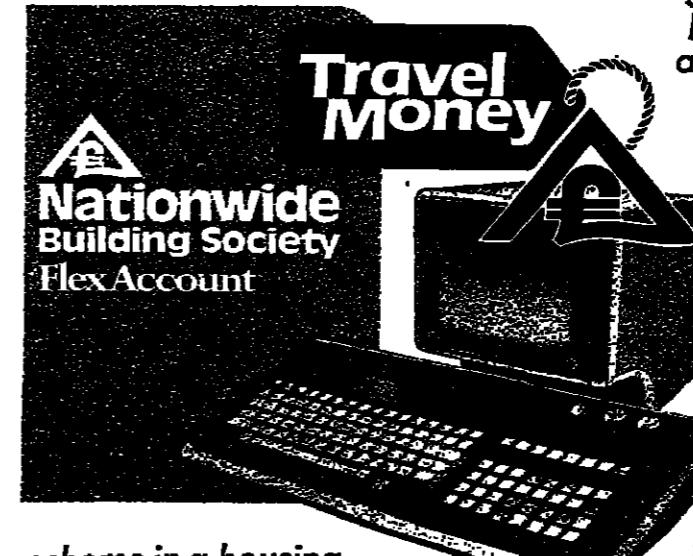
Most people think of a building society's relationship with its members in terms of mortgages, though by far the greatest number of transactions takes place with the society's investors. For instance, Nationwide has 494,000 borrowers and over 3,000,000 investors.

To speed this daily traffic, Nationwide has introduced a thoroughly modern passbook entry system. Automatic Passbook Updating Terminal system (APUTS for short) enables cashiers to bring an investor's passbook completely up to date, at every transaction, by direct contact with the central computer at our Administrative Centre in Swindon.

In addition we have already introduced novel services to help our members. There is TravelMoney, to supply foreign cash and travellers' cheques, and the FlexAccount which offers most 'current account' services with the added benefit of full interest on credit balances.

### The need for housing

Housing finance will still be our major preoccupation, and regeneration is now seen to be as important as new building. Nationwide was the first society to launch a special support lending



scheme in a housing action area. And we recently sponsored the formation of a new organisation—Nationwide Housing Trust—with a brief to help improve the country's housing stock.

### The need for finance

The days when a major society could rely on an influx of funds from members only are over. Nationwide recognised this some time ago. To spread the financial net more widely, the Society launched Negotiable Bonds in 1981 and Certificates of Deposit in 1983. By the end of 1983 over £249 million extra was available for mortgage finance.

### The need for stability

Now, as before, Nationwide is determined to meet the challenge of the times. And stability is vastly important. Broadly based across the country, with assets exceeding £8,000 million, we are committed to stable expansion, and to continuity of effort, in this crucial area of the nation's life.

# It pays to decide Nationwide

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## Swindon 4

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They say there's nothing new in life – Swindon has been 'discovered' as the perfect cross country location – the Midlands of the South. And yet J. K. Brunel had 'discovered' it for the same reasons one hundred years before and made it the centre point of his Great Western network.

Roger Malcolm decided that such an enterprising area needed a housing development with more than a touch of quality. So they have built one at Shaw, overlooking Swindon in the heart of Wiltshire and about an hour's motorway drive to London's outskirts.

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MALCOLM

# A bit of an oasis crying out for a boost in status

## Retailing

ARTHUR SMITH

GROWING affluence and changing social competition are raising serious questions about the future pattern of retailing in Swindon.

The futuristic Brunel shopping centre, which spreads over 13 acres, has proved a success, but there is widespread agreement that the town is crying out for something extra that will lift its status relative to more established shopping centres such as Oxford, Newbury, Bristol, Bath and Cheltenham.

"A bit of an oasis" is how one agent describes Swindon's fortunate location, fairly distant from other major towns and yet with an expanding and increasingly prosperous population in its hinterland.

Some argue that at the very least an up-market large department store is needed. Others, like Mr Simon Birmead, of agents J. P. Sturge, advocate a new central covered shopping centre of perhaps 150,000 sq ft. But such discussion leads inevitably to the emerging issue in Swindon of how much out-of-town shopping should be permitted.

In the west Swindon district centre Carrefour has a superstore supported by a range of other traders. Progress has been made this year by non-food retail operations given planning consent to trade from main-road positions. W. H. Smith, for example, got the go-ahead for a Do It All share on an eight-acre site at Greenbridge on the eastern outskirts.

But the key question is whether the local authority will allow, under pressure from the food retailers, development of a district centre on the eastern side of the town. Sainsbury has resubmitted a planning application for a 55,000 sq ft store on a site where it lost an appeal two years ago.

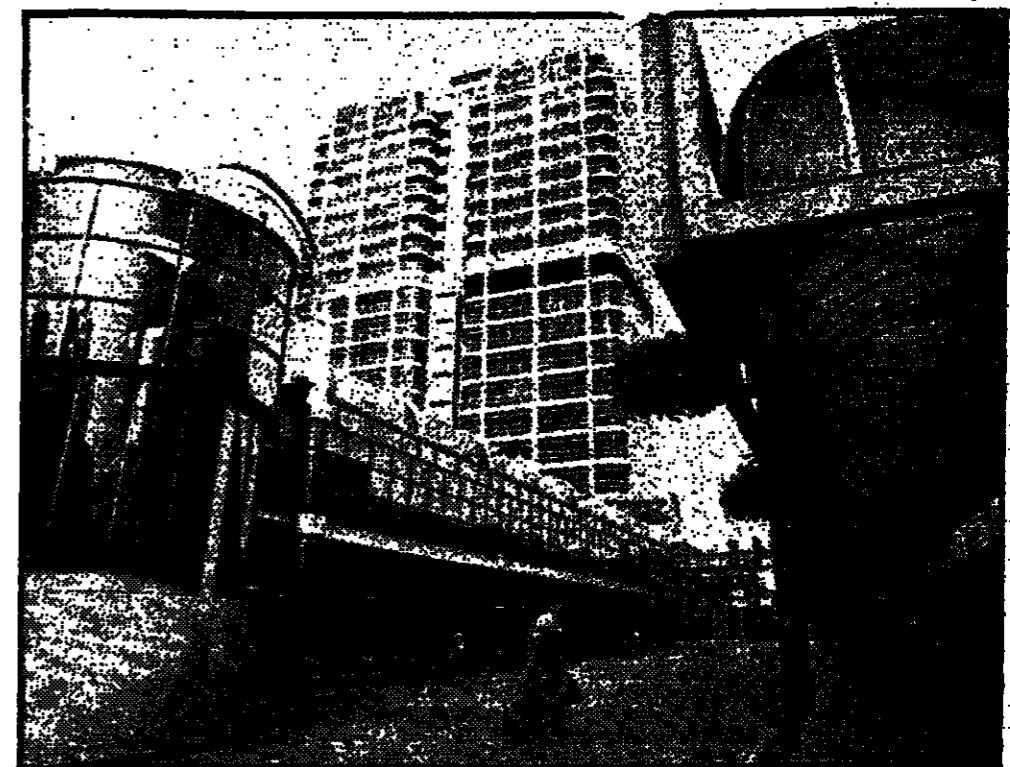
Applications are also in for three competing sites from Asda, Tesco and a developer.

Mr Peter Barefoot, a consultant surveyor, believes it is only a matter of time before consent for a food store in the west is given. "Swindon town centre has one major problem – car parking. From this time of the year till Christmas you cannot get a parking space without a wad and a bit of headgear," he says.

He argues that another out-of-town foodstore, apart from the convenience, would take pressure off the central area and encourage development of specialist shops.

Mr Ken Lucas, manager of the Marks and Spencer store, confirms that spending power in Swindon is rising. He reports no let-up in sales and that the more expensive lines are popular.

The store has witnessed a changing pattern of spending over five years which mirrors the changing social structure.



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**Rejuvenation**

"Newcomers are clearly having an influence but, regardless of that, I expect to see continued growth," he says.

Against that background Mr Birmead argues that whatever the national economic climate, Swindon is crying out for quality retailers. He points to a rejuvenation of Regent Street, or the early-1900s Parade shopping centre, but favours a new centre.

He suggests that because the retail centre is clearly defined, the best development site would be in the Fleet Street area close to the railway station. A site area of 60,000 to 80,000 square feet could provide two levels of shopping of around 150,000

square feet.

"A development on the central core would attract the sort of quality retailers that Swindon needs. Unfortunately, too many people on the doorstep of the town turn their back and travel to Bath or Oxford," he says.

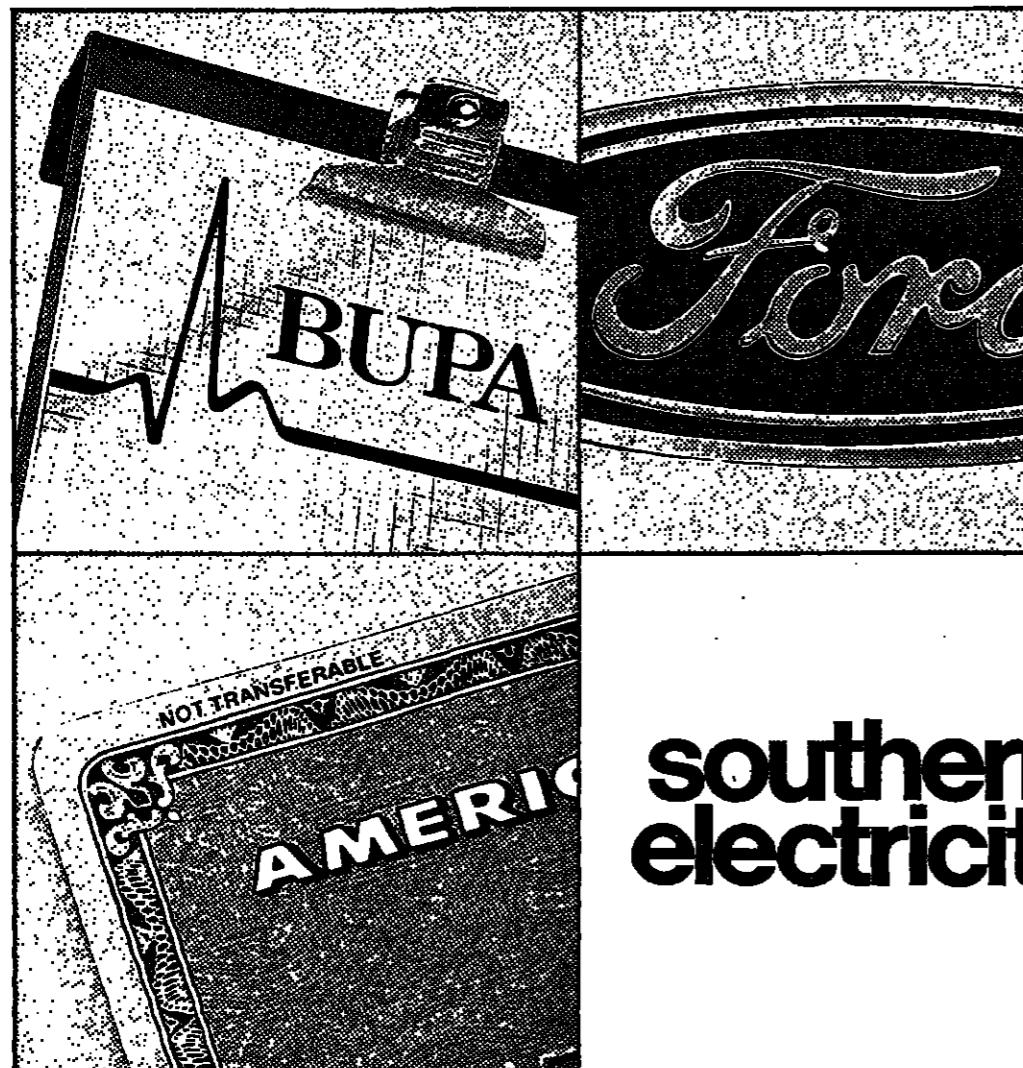
Agents report that though great chunks of the central area were up for rent reviews this year – in some cases for the first time in 14 or 21 years – few shops changed hands. What open-market lettings there were indicated strong growth in rents. Even secondary locations proved popular, with few shops remaining vacant for any time.

"Any shops that become available are selling at very high premiums," says Mr Philip Loveday, of Loveday and Loveday. Even the 80 to 90 per cent pitches were commanding a premium of about £20,000 to £25,000 for a typical 1,500-sq-ft shop.

While parents shop at the Carrefour store (below) in the expanding west Swindon district centre, children occupy their time on the specially-built play area.



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الله اعلم

Raymond Snoddy examines the town's cable TV service

## Turn-on to an explosion of choice

THE switch-on of Swindon Cable's multi-channel service in September was more symbolic than real. The mayor was at the Brunel Centre to perform the task, but there were probably only about half a dozen subscribers to receive the new service.

It was, however, an historic moment. The handful of subscribers were the first in Britain to receive extra channels of entertainment and information over the "broadband" cable networks which the Government would like limited to just a "wired society" of the 21st century.

Swindon Cable is the first of the 11 multi-channel cable franchises allocated by the Government last November to actually get going. It will be well into 1985 and in some cases 1986 before most others transmit. These have been long negotiations with the Home Office and the Department of Trade and Industry over the terms of licences, and some had difficulty raising finance as scepticism on the cable revolution grew in the City of London.

But for a small number of people in Swindon, at least the "cable option of choice" that cable providers is here. Subscribers prepare to pay £15 a month can receive 15 channels which includes Premier, a channel of recent films. The basic service, which excludes the film channel, costs £7 a month.

Apart from the four traditional broadcasting channels and two out-of-area ITV stations, subscribers receive: Music Box (pop music), Screen Sport, the Children's Channel, Sky (general entertainment) and Premiere.

Swindon also offers a channel for local news and comment, local teletext and stereo national and local radio.

New channels will be added as the market develops and eventually all of Swindon will have up to 30 channels of entertainment and information.

Mr Peter Gosling, chairman of Swindon Cable and managing director of Thorn EMI Cable Television, its parent, refused to reveal how many people have subscribed.

"We have got a reasonable amount of take-up," he said.

The aim is to have 3,700 homes by the end of November. Over three years, all of the area—about 53,000 homes should be "passed" by broad-band cable.



Mr Sebastian Crawshaw, chief executive of Swindon Cable (left), and Mr Richard Foley, display ads sales manager of the Swindon Evening Advertiser, with the 10 ft advert on TV programmes

There is likely to be a pause for consideration after the completion of the first sites of the network. "If we had a situation where it was an absolute thumb's down—which it's not—we would obviously have to take stock and think again," Mr Crawshaw said.

Swindon Cable is hoping it will be able to achieve a 40 per cent penetration in the fourth or fifth year. That would be the break-even point, with the £1m-£1.5m investment paid off by year eight.

At the lunch, Mr Sebastian Crawshaw, chief executive of Swindon Cable, said the event was an historic landmark for development of television in the UK.

"Swindon has the reputation of being the launching ground of towns granted Home Office licence for experiment of subscription television services. The service offered six 'off-air' channels and a local channel

of non-stop feature films in the evenings and at weekends. The pilot schemes were not, however, a commercial success—partly because they were too small and too short-lived to justify intensive marketing.

Apart from winning the new cable franchise for the area, Swindon Cable was also given permission to carry additional services on its existing cable network in the town. This carries 10 channels and passes about 23,000 homes. It will be replaced gradually by the 32-channel, fully interactive system.

The accent is on trying to persuade people to pay up to £165 a year on extra entertainment; there is a discount for paying in advance.

A folding 10 ft Sastechi and Sastechi advertisement in the Swindon Evening Advertiser introduced the company to local people, giving illustrated details of the channels that Swindon Cable would be offering.

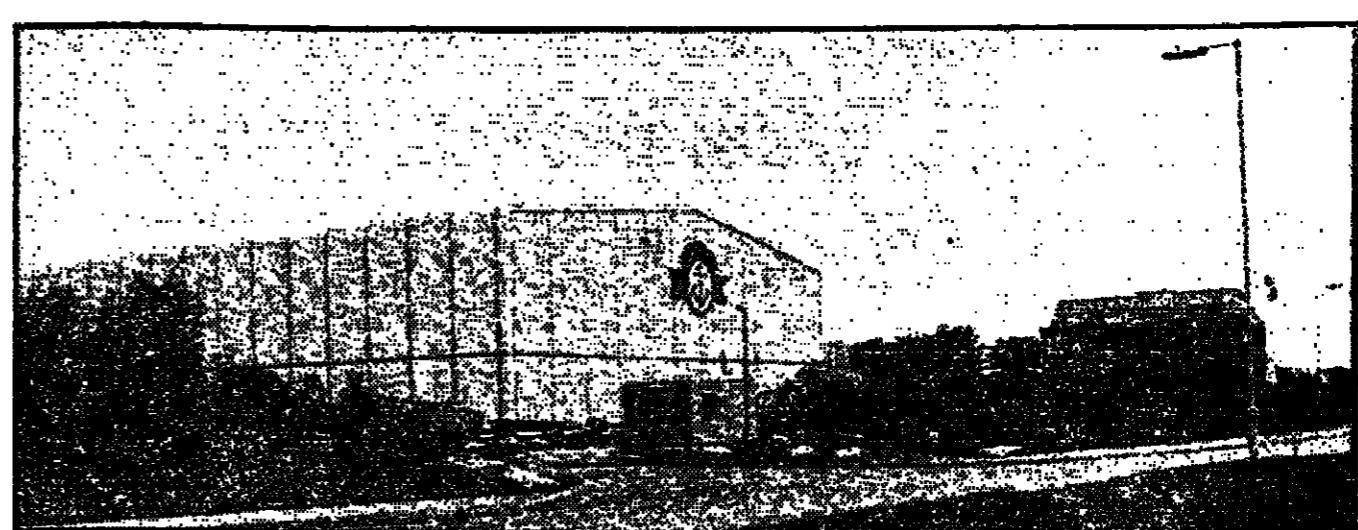
But the battle for subscriptions will be mainly won or lost on the doorstep, as teams of salesmen try to push the subscription rates towards levels which would be commercially viable.

Swindon Cable has already made it sensitive to the wishes of subscribers. More than 100 complaints calls were received when Television South West dropped its make way for the sports channel on the existing cable network. A referendum was held to decide whether TVS or Central, the Midlands ITV company, should be carried and Central won by a considerable majority.

Swindon Cable is hoping that its ability to identify with the local community will be an important selling point.

In the summer, the Swindon station carried live coverage of the NatWest Trophy cricket match between Wiltshire and Leicestershire and the broadcast was sponsored by National Westminster Bank. Both Swindon Cable and the Home Office welcomed the sponsored programme as the forerunner of how cable could offer a cost-effective form of local television.

The eyes of the whole cable television industry are likely to be on the Wiltshire town to give an early indication whether multi-channel cable is to be a commercial disaster or a feasible long-term investment.



The new £15m processing plant set up by Anchor on a greenfield site

## Upping Anchor to a new home

THE New Zealand Dairy Board showed considerable confidence when it set up the Anchor Foods processing plant on a greenfield site at Swindon, which came into operation in 1980.

The board has been facing a tough commercial and political battle to maintain sales to the protected EEC markets since Britain joined. The butter quota has more than halved exports to the UK to 85,000 tonnes and these continue to decline. Cheese quotas, after being cut altogether, have been set at 9,000 tonnes, a fraction of former levels.

Processing was moved from a number of other sites, including Tooley Street, London, a one-time centre of the trade. The move also coincided with metrication of



dairy product packaging and developments in specialised products.

The plant is fully operational, since the last London activities were closed and transferred to Swindon. Total investment is £15m and some 300 workers are employed.

The plant will be able to cope with all the present butter quota, both in the familiar 250 grammes packs and those individual portions which appeal to the catering trade but exacerbate the customer and seem to reduce

butter consumption more than any other factor.

New Zealand sales of cheddar cheese in the UK was 70,000 tonnes before EEC membership began in 1973. This was reduced to nil at the end of the transition period but in subsequent negotiations, the EEC agreed to the import of 6,500 tonnes for sale to consumers and 3,000 tonnes for processing.

This cheese is packed mainly as mature cheddar or two year old, adding the greater value to the market.

The imports are dependent on political goodwill, so Anchor Foods is diversifying into other lines involving products from within the Community. For instance, UHT cream from Belgium is being packed in aerosol tubes.

There are plans to expand the product range by trading contract work. This is claimed to be the largest and most modern plant of its kind in Europe, and probably in the world, and any dairy products could be processed irrespective of origin.

Of immediate anxiety are efforts to reduce the EEC butter mountain at present standing at 1.2m tonnes. Cheap butter on sale for Christmas could cause a serious problem to consumers and the special supplies, upsetting subsequent sales. This also disturbs British manufacturers.

Even more worrying are moves to shift more EEC butter onto the world market. A scheme is being prepared to sell long-store butter at

about two-thirds of the GATT minimum. This will have been in an intervention store for at least 18 months, but according to the New Zealanders it will be snapped up, particularly by the Russians, the only large buyers left.

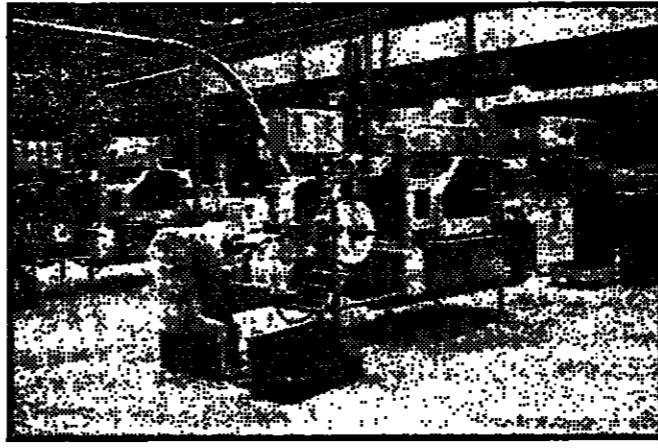
New Zealand had agreed to share the world market with the EEC and the US, and this move by the Commission could slash prices. The butter, if properly stored, would be virtually indistinguishable from fresher stock. The effects on markets could be disastrous, particularly in view of the decline in consumption in the UK and other countries.

### Closures

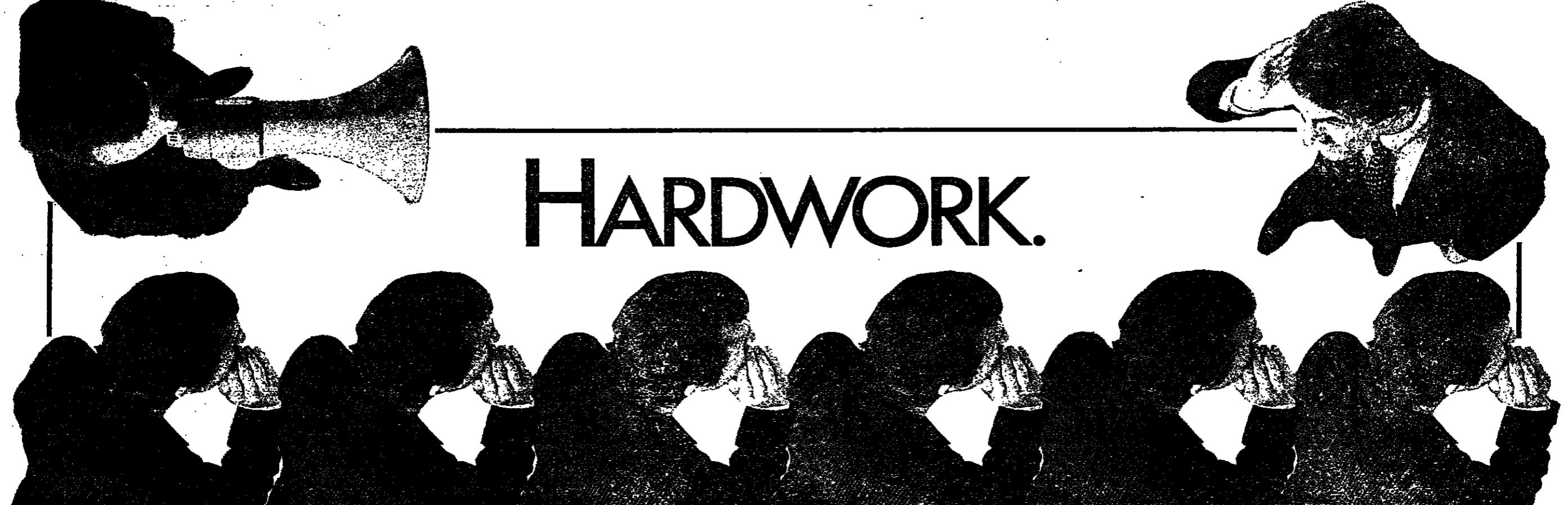
In Britain the decline has been caused mainly by the rise in prices, since joining the EEC. The drop in consumption has been spectacular, from 490,000 tonnes in 1974 to just over 300,000 in 1982—and it is still falling. This has put great pressure on the home dairy industry, involving factory closures and continuing agitation by farmers and manufacturers for acceleration of cuts in the New Zealand quota.

This is fully in the minds of the New Zealand Dairy Board, but in the difficult conditions of the world dairy trade—mainly through EEC over-production—the board has to make the best of the market. The Swindon plant has enabled rationalisation to be pushed to the limit.

John Cherrington



Butter packing machinery at the new plant



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## Swindon 6

Robin Reeves and Lorne Barling profile some of the high-tech high fliers in the town

### Anti-UK bias proved wrong

**Logica**

IN 1979 Logica, a young British company with a rapidly-growing reputation in computer consultancy and software development, decided to hive off its word processor division as a separate company, Logica VTS.

The company had just completed an ambitious project for Unilever—implementation of a computer system to automate the group's typing pool. This was based upon research into how a typing pool operated (as opposed to how a computer person might think it worked).

In the words of Mr Gordon Olson, managing director of Logica VTS "we discovered we were into the finer points of word processing."

The outcome was Logica's arrival in Swindon not only to market what was an advanced multi-user, shared logic word-processing system, but also to develop and manufacture what has become a successful range alone word processor—the VTS 2200—winner of the Queen's Award for Technological Achievement in 1983.

"We didn't believe the mythology that UK was no longer the right place to establish a manufacturing base," Mr Olson comments.

Swindon offered what the company was looking for: fast rail and road communications

**Logica**

with central London and an international airport, an available workforce with some of the skills required, and a 65,000-sq ft factory-office complex ready for occupation and with planning consent for substantial expansion.

Starting with a nucleus of 50 people, Logica VTS today employs 300 in research, development, manufacturing and marketing at its Swindon headquarters and is gearing up to expand output of two recently-launched new-generation products—the Kennet multi-function workstation and the Polynet office system.

With the VTS 2200, Logica's focus has been to capture an estimated quarter of the UK word-processor market, previously dominated by IBM and Wang, the large U.S. manufacturers, and Philips and Olivetti in Europe.

From a near-standing start in 1979, its turnover was £10m in mid-1983, the last published figure. But, according to Mr Olson, growth has continued

since then to £50m, in line with Logica's overall 50 per cent expansion in turnover for the year ending last June, which pushed profits from £3.2m to £3.2m.

The microcomputer market has been expanding rapidly. But well-designed, price-competitive products are not enough for a small company. Logica's exceptional growth and rapid success has come through an early strategic decision to market its machines through original equipment manufacturers, ICL and British Telecom Merlin, benefiting from their well-developed marketing and sales capability. The result is that only about 30 per cent of output is sold under the company's label.

At the same time, it has done well in export markets, particularly France, where the VTS 2200 has been distributed by Jstral SA, a subsidiary of Jeumont Schneider.

The new Kennet combines the functions of word processor, workstation and personal computer. BT Merlin has already placed a £10m order for the new machine, which it is marketing as its M4000 WP range. ICL's position has still to be clarified, but demand for the VTS 2200—marketed by ICL as

the DRS 8801—remains strong. Logica is not finding it necessary to add to manufacturing space or its workforce in spite of its rapid expansion in Swindon. By reorganising the factory layout, judicious investment in automatic assembly equipment, and increased shift working, the company plans to step up capacity from 12,000 systems to 30,000 system a year, with a direct manufacturing workforce of only 100.

Logica plans to continue concentrating manufacturing for the high-quality end of the market, with sophisticated multi-function workstation products handling text, data and communications. It has no intention of entering what it sees as the excessively competitive cheap micro and home computer markets.

Although not generally an acquisitive company, it is a measure of Logica's manufacturing confidence—after only five years in a competitive market—that it recently took on a new manufacturing challenge. It bought Intelligent Technologies of California, manufacturers of integrated communications devices for linking IBM personal and main frame computers.

R.R.

### Riding the microprocessor recovery

**intel**

INTEL, one of the world's leading micro-processor companies, which has its UK sales and European marketing headquarters in Swindon, was relatively early among the high technology concerns attracted to the town. It bought a large and well-placed site and completed the centre in 1978.

Only 36 people were employed at the start, but this has risen to 380, and by the end of the decade the company expects a UK staff of about 1,000, mainly in Swindon.

This is against a background of rapidly rising turnover for the U.S. parent company, which was a pioneer in microprocessor development and continues to be among the leaders in terms of technology and volume.

Intel has three divisions in Europe, one dealing with components, one with microprocessing equipment and the other with computer and electronics systems. The first is based in Munich, and the other two in Swindon.

Intel is expanding in the

town. A training centre has been set up on a site at Dorcan, the sales headquarters are being moved to an 18,000 sq ft building on the Windmill Hill Business Centre. The company is also building a second block on its 11-acre Pipers Way headquarters site to accommodate its European distribution activity, and ultimately it is planned to bring all local functions back to these buildings.

There is a duty-free zone within the complex, which allows products to arrive in Swindon and be reshipped abroad without incurring UK excise duties.

Intel had an overall international revenue of more than \$1.1bn (£590m) last year and the figure for this year is expected to be considerably higher, reflecting the rapid recovery of worldwide microprocessor markets.

The company believes it has a decisive lead in the 16-bit market with its newly-developed

30386 microprocessor, which is said to have had an excellent market response.

"Almost all computer manufacturers are using it in new machines," the company said.

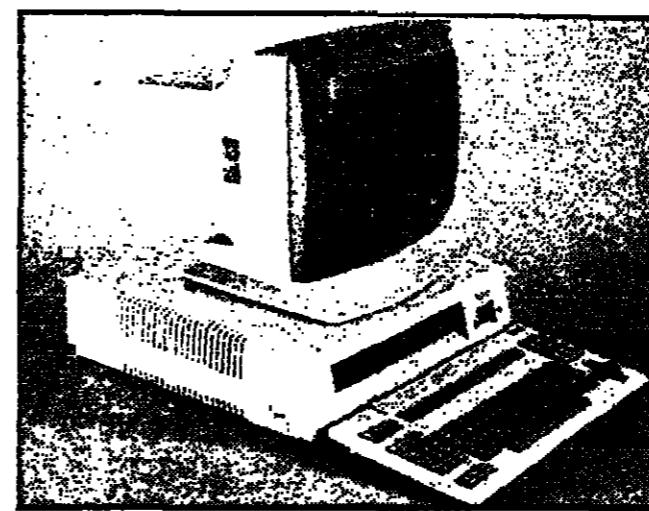
From a distribution and business point of view, Swindon has proved to be an excellent location, particularly in view of its proximity to the London airports.

The Intel buildings, on a virtually rural site, could be a typical example of high-tech industrial development in the area, with a large proportion of the high-quality space taken up with offices and the remainder devoted to pure research.

This has led to the development of a series of important products, such as a range of heat-shrinkable plastics for protecting electronic or mechanical products. Applications range from satellites to gas pipelines, the power industry and defence uses.

Overall, Intel's presence in Swindon has been important in the confidence it has created for other electronics concerns to come to the area.

L.B.



A £10m order has already been placed for the Logica Kennet microcomputer

### Automation keeps down jobs growth

**RAYCHEM**

RAYCHEM, a world leader in the manufacture of treated plastics, mainly for electronics applications, has grown steadily since it moved to Swindon from the London area in 1986.

The company is a subsidiary of Raychem of Menlo Park in the heart of California's Silicon Valley. It has workforce of 1,250 and has recently announced new expansion.

Raychem made its initial breakthrough with the irradiation of plastics, which allowed cables to have thinner and lighter insulation. This was important to the civil and military aerospace industries, which are big customers.

**Raychem**

Swindon is the company's European research and development headquarters, comparable in size to its U.S. R & D facility. About 10 per cent of the UK operations' turnover of £70m a year is devoted to pure research.

This has led to the development of a series of important products, such as a range of heat-shrinkable plastics for protecting electronic or mechanical products. Applications range from satellites to gas pipelines, the power industry and defence uses.

Raychem manufactures connection devices and has

developed polymers for insulating wire and heat-recoverable metals, which can be used to create the equivalent of a weld through chemical processes.

The company has an annual revenue of about \$700m (£573m), with plants in France, Belgium, Germany, Holland, Denmark and Ireland, a presence in the Middle East. Its overseas activities are larger than those in the U.S.

Raychem operates on five sites in Swindon, having recently acquired the former Clover Leaf building on the Cheney Manor Estate. This will be redeveloped and linked with an existing unit to add 40,000 sq ft to the 750,000 sq ft the company has on three estates.

Swindon is involved in the production of virtually all the company's wiring cable supplied in Europe, exporting about 60 per cent of output.

The company's expansion in Swindon has come about largely because of its phenomenal growth, which has been running at about 25 per cent a year. A high degree of automation has meant this has not been accompanied by a large increase in the workforce. Latest developments are expected to create about 100 jobs over the next few years.

L.B.

### Output expected to treble in 5 years

**NATIONAL Semiconductor**

NATIONAL Semiconductor, one of the world's leading producers of microprocessors, is the latest high-technology company to locate an important part of its international activities in Swindon.

The company has recently completed the transfer of its European marketing and distribution operations to the town and in the short term is employing nearly 200 people, about half of whom have been moved from its European headquarters in Munich.

Pauline Hamill, a vice-president of the company and a group director in the semiconductor division, has been in charge of the £1.5m investment and move to Swindon, and herself moved from Munich.

The main objective of the move is to use Swindon's central location as a clearing house for the large number of varied products being sold in Europe. A highly computerised handling system has been installed.

This comes at a time when demand for semiconductor and micro products in Europe is expected to rise sharply, particularly in Britain. A recent report has estimated the UK semiconductor market in 1984 at \$1.1bn and is forecasting a sales growth of 55 per cent next year. Miss Hamill said the company's turnover would probably treble in the next five years and there would be a considerable increase in the workforce.

A key factor in the choice of Swindon was the proximity to Heathrow and Gatwick airports, according to Miss Hamill, since they offered the 24-hour service necessary for fast movement.

The new centre will also include a technology support applications group, considered to be increasingly important to customers requiring customised systems. The present design centre at Bedford will be moved to Swindon and expanded.

Design centres of this kind are an important extension to the market for logic arrays, which need to encompass tasks formerly the domain of mini-computers. This includes engineering workstations, business and professional computers, graphics systems, CAD/CAM systems, intelligent terminals and military systems.

Over the past few years, National Semiconductor has carefully expanded into all areas of high-growth, high-volume industrial, consumer, telecommunications and military markets throughout the world.

Its production facilities are geared to high productivity illustrated by the spending of a large part of the investment at Greenock improving quality on five production lines.

"Quality has played a major part in the national success story," the company said. "At a time when the industry's defect rate was running at 8,000 to 10,000 parts per million, National had reduced theirs to 150 parts per million."

L.B.

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### EPSILON PRE-LET

The sales and support organisation of Intel Corporation UK will be moving its operational headquarters

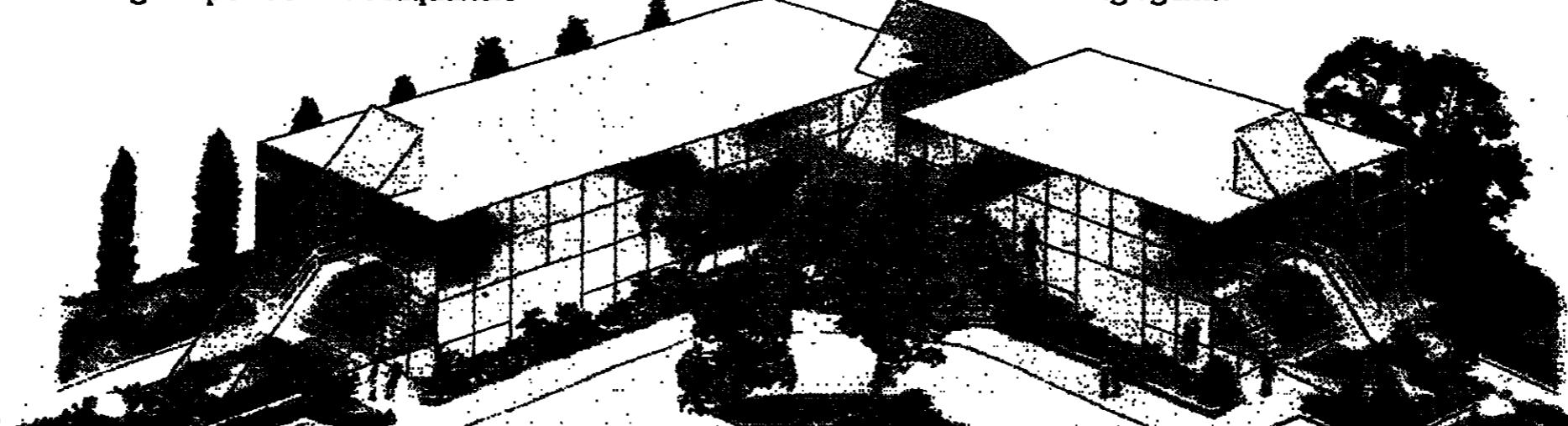
to Epsilon early next year. This 18,000 sq ft unit is one of the four highly advanced office/high technology buildings currently under construction.

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**FINNS START TO FLY • ESSILOR UP 146 PLACES • UK COMPANIES LESS DOMINANT**

FOR THE third year running, Europe's biggest publicly quoted companies are ranked in the FT 500.

In two main lists, the European 500 and UK 500, companies are ranked by market capitalisation taken as an average for the month of June. This yardstick is the best guide to the company's worth in the eyes of investors. It is a sensitive guide to performance over time.

Moreover, market capitalisation gives proper weight to banks, whose positions are distorted in lists based on total sales.

In the European list, values are stated in US dollars to make comparisons possible — an exercise which this year understates the

figures in relation to last year's list because of the depreciation of European currencies.

The survey also analyses the key figures on each company — turnover, profit, employment and return on capital.

The stock market varies in importance from one country to another. In the UK it is strong and active, in Germany banks play a larger part in corporate finance and in France and Italy many of the biggest businesses are state-owned. To take account of these, we include for the second year a list of the top 100 European enterprises, whether publicly or privately owned, ranked by total turnover.

**IN THIS SURVEY**

Basis for the lists	Page 2
Europe 1-300	Page 2
Europe 301-500	Page 3
Finns spread their wings	Page 3
European top 100 by turnover	Page 4
Biggest profit increases and decreases	Page 4
Index to European 500	Page 4
Profiles on Aegon, Promodes, Allianz Versicherung, Hoogovens, Wereldhavene and Essilor	Page 5
THE UK : Year of soaring profits	Page 6
UK 1-250	Page 6
UK 251-500	Page 7
High-tech hits the big time	Page 7
UK 451-500	Page 8
Confidence in builders falls	Page 8
Britain's highest paid executives	Page 8
Index to UK top 500	Page 8

# Europe rides the back of the bull

BY STEFAN WAGSTYL

EUROPE'S top 500 companies are together worth more than ever on Europe's stock markets.

Riding the crest of economic recovery, bourses in all 14 countries surveyed — except Greece — advanced in the year to the end of June. Most reached all-time records during the 12 months.

The market values of the leading 500 companies moved ahead accordingly. To join this year's list a company had to be worth at least \$145m, against \$142m last year. The increase is greater than it appears since most European currencies have depreciated against the unit of measure, the US dollar, over the year.

As the bourses raced ahead some companies moved faster than others. There are 48 new entrants in the FT 500 and top of the class is international news agency Reuters, now a publicly quoted company and in at 92. The first Greek company comes in at 384 — the National Bank of Greece.

Among those which have been forced to make way for the newcomers is Dunlop, the once-mighty rubber company. Among the larger stock markets, Paris made the greatest gains as investors' initial fears about President Mitterrand's Socialist government receded.

Lens maker Essilor, up from 412 to 282, and consumer credit group Bancaire, up from 308 to 178, made two of the biggest leaps up the middle reaches of the 500.

Nearer the top, L'Oréal, the health and cosmetics group, the BSN food group, Eso Francaise and Pernod Ricard overtook some other distinguished names of European business.

French investors clearly had a fancy for food, fashion and leisure: among nine new French companies in the list for the first time were Accor International (hotels), Promodes (clothing shops) and Martell (brandy).

The UK features prominently in the European 500 with 223 companies on the list, quoted in the ranks of both best and worst performers.

Booker McConnell, a food company subject to a takeover bid, is up

180 places to 278. Barratt Developments, a housebuilder which overestimated its market, is down 220 to 360. Empire-building holding companies BTR and Hanson Trust continue their climb up the rankings — BTR to 16, and Hanson to 37.

However, the UK's dominance is slowly slipping, with the number of companies down from 229 last year and 234 the year before. In part this is due to the decline in the pound, and in part a result of the growing capitalisation of other European bourses.

In Germany, the stock market highlight was the failed bid by Allianz Versicherung, insurance group for the UK insurer Eagle Star. Allianz moved up 5 places to number

25 in the 500 and sparked a general rerating of insurers notably of Victoria Lebens and Colonia Versicherung. The ripeness spread abroad to the Dutch companies Nationale-Nederlanden and Aegon (a new group born of a merger) and to the depressed UK insurance industry, where the ranking of Phoenix Assurance among others improved.

While developments in insurance were exceptional, a glance across other European industries also finds evidence of cross-border movements in market sentiment. Broadly, the swing of the economic cycle has brought back into favour many cyclical stocks valued in a year or two ago. Investors have looked more critically at one-time favourites, notably in high-technology.

The shift is clearest in Sweden where electronics groups Astra and L.M. Ericsson, and pharmaceuticals companies Astra and Pharmacia have slipped back, while companies in older industries have moved up — Volvo, Saab-Scania, Electrolux and Sandvik.

Elsewhere, Dutch steelmaker Hoogovens, German tyre-manufacturer Continental Gummiwerke, and electrical group AEG-Telefunken have bounded back.

There are of course high technology companies which have bucked the trend running against them — Olivetti in Italy, Philips Kommunikations Industrie in Germany and BSR in the UK are all up. The economic cycle has brought oil and chemicals com-

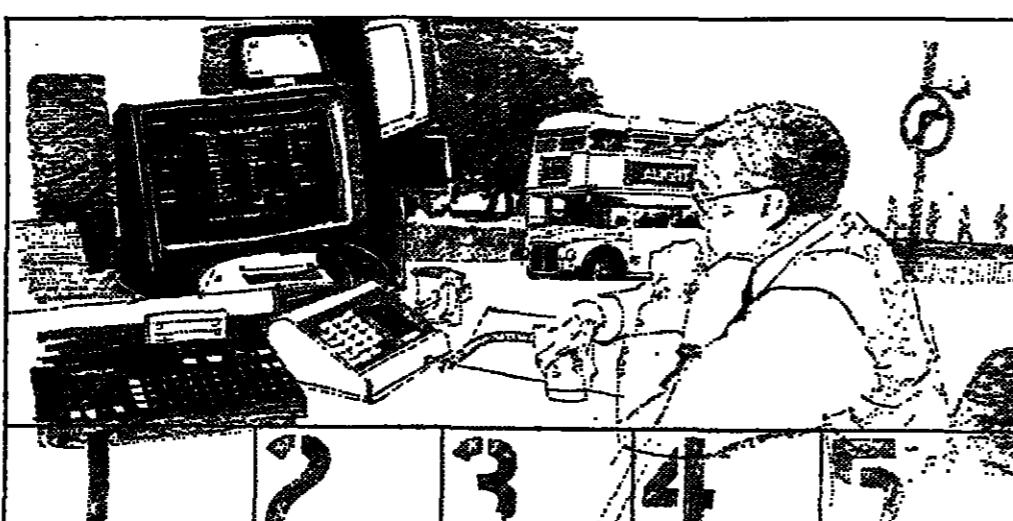
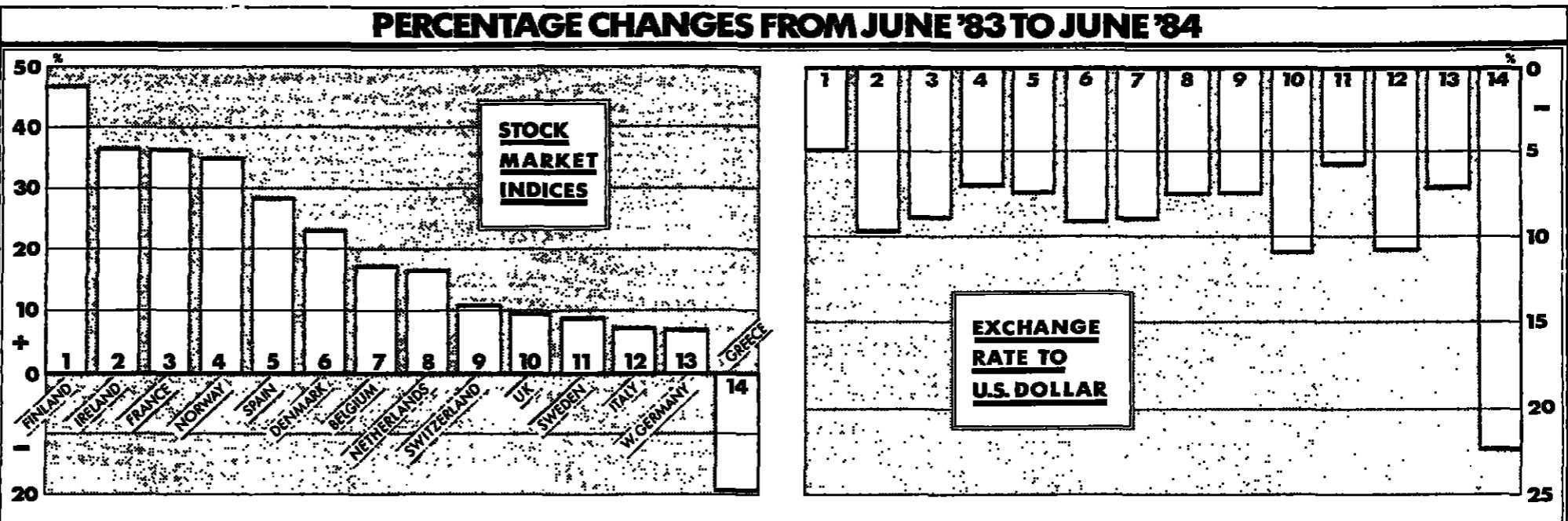
panies back into favour. Elf Aquitaine, Norsk Hydro, Solvay and Akzo have all moved closer to Shell and BP at the top of the list. Lower down the rankings, exploration-orientated companies have leapt about with Lasmco and Ultramar coming down, and Charterhouse Petroleum shooting up.

Banks have had a mixed year. Spanish and Belgian financial groups are up, but the big four UK clearing banks are down in the wake of unfavourable tax changes. The Swiss banks are unmoved.

Finally, good news for the British Government planning the public flotation of British Airways. The publicly quoted airlines KLM, Lufthansa and Swissair all jumped in the rankings.

• STATISTICAL information for this survey was compiled by Dick Whittington, Anne Dulliforce, Sue Hopkins, Vicki Sutcliffe and Ian Haliday, with assistance from the staff at Excel Statistical Services, in particular Derek Fitcher. The survey was co-ordinated by Stefan Wagstyl and Carla Rapoport.

• FOR REPRINTS (Price £10), which will include addresses, telephone and telex numbers of the companies listed, contact Nicola Banham, The Financial Times, Bracken House, Cannon Street, London EC4P 4BY.



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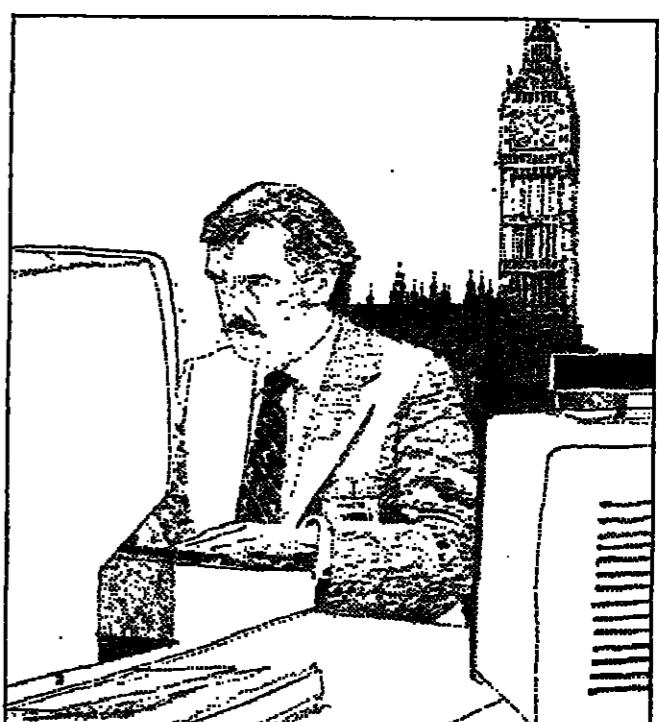
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## EUROPE

## FT 500

## 1-200

Ranking	Company	Country	Capital Sm	Sector	Rank- ing	Turnover		Profit		Year end	Employees
						this year	last year	% change	this year	last year	
1 (1) Royal Dutch/Shell	UK	43,588.3	61	1	85,822.1	76,573.7	11.7	10,271.0	5,390.0	20.9	31,12,83
2 (2) Daimler-Benz	GER	11,922.6	51	2	44,837.5	40,404.5	3.5	3,571.3	3,174.7	12.8	31,12,83
3 (3) General Electric Company	UK	6,906.4	5	24	6,611.0	4,204.2	2.8	1,569.9	1,583.3	-0.3	31,12,83
4 (4) Siemens	GER	6,249.3	4	11	14,410.7	14,627.7	-1.5	881.3	84.3	31,12,83	31,12,83
5 (5) Union Bank	SWI	5,030.7	62	—	NR	—	346.4	306.4	14.2	14,47	31,12,83
6 (6) Nestle	SWI	2,807.5	25	17	12,261.8	12,119.6	1.0	1,073.8	945.2	12.8	31,12,83
7 (7) Imperial Chemical Industries	UK	4,783.3	42	11	11,371.0	10,134.0	12.2	1,025.5	937.0	12.8	31,12,83
8 (8) Unilever NV/PLC	UK	4,412.4	43	10	10,262.0	10,000.0	1.3	1,065.6	989.7	8.0	31,12,83
9 (9) British Aerospace	UK	4,418.3	35	6	16,315.5	4,783.3	4.7	1,248.4	1,179.0	14.8	31,12,83
10 (10) Swiss Bank Corporation	SWI	3,338.2	52	—	NR	—	294.8	248.0	14.1	31,12,83	14,547*
11 (11) Giesecke	GER	4,298.5	27	162	1,016.2	1,192.5	-18.7	265.0	184.1	44.0	31,12,83
12 (12) Marks & Spencer	UK	4,161.4	34	21	3,501.5	3,450.8	3.8	304.7	328.5	17.7	31,12,83
13 (13) Deutsche Bank	GER	3,982.7	2	22	NR	—	865.3	476.5	43.8	31,12,83	47,256*
14 (14) R.W.E.	GER	3,507.4	70	—	NR	—	619.5	630.5	17.1	8.8	31,12,83
15 (15) Swissair	SWI	3,338.2	52	—	NR	—	294.8	248.0	14.1	31,12,83	14,547*
16 (16) BTG	UK	3,262.6	10	77	2,712.6	998.5	171.7	230.0	148.9	42.5	31,12,83
17 (17) Grand Metropolitan	UK	3,181.5	22	27	6,164.9	5,300.5	16.1	243.0	34.7	31,12,83	114,933*
18 (18) Bertelsmann	GER	3,078.5	24	28	1,267.5	1,267.5	0.0	43.9	41.9	31,12,83	114,933*
19 (19) Philips	NET	3,054.9	4	8	14,469.7	2,977.5	14.2	369.0	326.6	13.0	31,12,83
20 (20) Bayer	GER	3,031.6	42	13	13,631.4	12,717.9	7.2	354.0	123.1	17.3	31,12,83
21 (21) Ciba-Geigy	SWI	3,005.4	42	24	6,450.0	6,093.3	6.8	360.0	272.8	24.8	31,12,83
22 (22) Credit Suisse	SWI	2,999.0	42	54	3,260.1	5.7	217.0	177.0	24.8	31,12,83	79,723*
23 (23) Hoffmann-La Roche	GER	2,862.7	6	—	NR	—	292.8	258.0	15.8	31,12,83	15,284*
24 (24) Allianz Versicherung	GER	2,804.0	6	—	NR	—	292.8	210.8	14.1	31,12,83	15,284*
25 (25) Hoechst	GER	2,714.4	42	16	13,577.7	12,773.6	6.5	713.8	391.4	82.4	31,12,83
26 (26) Elf Aquitaine	FRA	2,710.0	19	15	12,224.4	5,352.0	31.5	468.8	277.0	25.7	31,12,83
27 (27) BASF	GER	2,619.9	42	12	13,810.0	12,215.1	8.6	369.1	193.1	14.4	31,12,83
28 (28) Rio Tinto-Zinc Corporation	UK	2,508.4	51	23	6,632.8	5,069.0	30.7	487.7	14.8	31,12,83	73,344*
29 (29) General	ITA	2,478.2	95	—	NR	—	37.3	30.5	21.1	N/A	31,12,83
30 (30) Sainsbury's	UK	2,450.0	28	12	5,549.4	3,228.0	8.0	304.0	243.0	24.3	31,12,83
31 (31) Peasey Company	UK	2,120.2	5	115	1,780.0	1,260.3	20.8	242.6	201.6	20.2	31,12,83
32 (32) Veba	GER	2,040.4	11	4	17,855.9	16,496.0	-0.2	500.9	601.1	8.4	31,12,83
33 (33) Cable & Wireless	UK	1,922.6	5	203	804.4	555.5	44.6	267.8	215.8	31.3	31,12,83
34 (34) Harrison Trust	UK	1,925.9	11	103	2,043.9	1,681.6	29.2	125.5	93.8	31.3	31,12,83
35 (35) Great Western Stores	UK	1,915.8	31	68	2,074.5	2,054.4	10.7	224.4	210.0	13.4	31,12,83
36 (36) National Westminster Bank	UK	1,893.1	5	20	NR	—	115.7	107.7	9.4	31,12,83	41,533*
37 (37) Potlatch	NET	1,891.0	51	21	8,197.1	5,894.8	6.8	101.9	85.4	24.3	31,12,83
38 (38) Prudential Corporation	UK	1,822.8	9	36	4,360.4	3,361.6	22.4	233.2	206.0	11.8	31,12,83
39 (39) Boots	UK	1,657.7	34	22	2,524.3	2,300.1	0.7	227.4	174.8	24.4	31,12,83
40 (40) Bass	UK	1,657.2	22	68	2,735.8	2,618.4	0.5	241.0	183.8	20.9	31,12,83
41 (41) Volkswagen	GER	1,651.9	9	12	14,635.6	13,687.2	0.7	101.8	76.8	18.3	31,12,83
42 (42) British Telecom	UK	1,636.9	51	12	1,250.0	1,250.0	0.0	102.4	44.3	31,12,83	22,278*
43 (43) BT	UK	1,636.5	51	124	1,564.5	1,564.5	0.0	102.4	44.3	31,12,83	22,278*
44 (44) Ericsson, L. M.	SWE	1,598.6	5	2	2,402.5	2,402.5	29.7	213.3	125.3	70.783	31,12,83
45 (45) Impresa Group	UK	1,553.1	38	28	6,034.8	6,035.3	-0.5	265.0	212.8	28.5	31,12,83
46 (46) Zurich Insurance	SWI	1,496.0	66	—	NR	—	67.1	68.3	0.2	31,12,83	23,000*
47 (47) Distillers Company	UK	1,478.1	22	178	1,111.2	1,127.3	-0.4	263.0	268.3	0.6	31,12,83
48 (48) Associated Dairies	UK	1,464.9	51	22	2,471.5	2,058.0	15.5	144.1	108.0	31.3	31,12,83
49 (49) Allied Lyons	UK	1,454.5	22	82	3,049.3	2,675.8	0.7	301.0	221.1	15.5	31,12,83
50 (50) Royal Insurance	UK	1,457.3	66	—	NR	—	135.5	132.0	22.1	31,12,83	46,284*
51 (51) Sandes	SWI	1,453.0	42	64	2,097.5	2,051.8	0.5	140.2	119.8	11.5	31,12,83
52 (52) National-Nederlanden	NET	1,438.9	5	14	NR	—	230.1	202.1	11.3	31,12,83	17,707*
53 (53) Standard Telephones	UK	1,424.8	50	14	1,267.9	887.5	45.6	165.0	120.2	25.5	31,12,83
54 (54) Asea	SWI	1,424.4	42	17	3,703.0	3,874.1	-2.2	245.4	160.0	50,980	31,12,83
55 (55) Borsig	DE	1,415.4	5	—	NR	—	577.1	577.1	0.0	31,12,83	1,415.4
56 (56) Commerzbank Gold Fields	DE	1,391.3	51	163	1,280.0	1,042.9	-10.7	102.8	102.8	30.8	31,12,83
57 (57) Norsk Hydro	NO	1,381.5	34	28	2,542.5	2,198.1	15.6	219.1	158.3	20	

## EUROPE

FT 500

## 301-500

301 (380) Continental Gummi Werke	GER	255.8	8 159	1,223.6	1,185.2	4.2	46.2	29.0	52.3	12.7	31.12.83	26,688	
302 (381) Commerzbank	GER	255.6	82	NR	NR	—	42.2	21.1	50.7	21.4	31.12.83	1,511	
303 (325) Rheinmetall	GER	274.3	82	N/A	153.6	—	—	17.4	—	—	31.12.83	5,155	
304 (356) Colonia Versich	GER	223.4	82	NR	NR	—	16.8	18.4	—	NR	31.12.83	5,155	
305 (312) Hilti Sautin Group	UK	272.5	88	—	NR	—	34.8	27.7	25.8	NR	31.12.83	3,802	
306 (350) Costain Group	UK	222.3	3 186	895.5	576.5	2.0	64.0	55.7	14.9	18.0	31.12.83	12,025	
307 (305) KKS	GER	222.3	82	281	NR	NR	39.2	42.0	—	—	31.12.83	3,330	
308 (226) Dortmund Union	GER	222.3	78	437.4	433.0	1.9	20.5	20.8	—	0.7	31.12.83	6,327	
309 (211) Mercantile House Holdings	UK	225.5	78	NR	NR	—	78.6	61.7	23.2	42.0	31.12.83	4,256	
310 (344) Banca di Valdarno	SPA	273.8	82	NR	NR	—	70.3	52.7	15.2	21.7	31.12.83	7,864	
311 (351) Mercury Securities	UK	270.2	68	—	NR	—	29.3	21.8	23.0	NR	31.12.83	1,285	
312 (303) Ernesto J. & Sons	ITA	270.0	45	215	728.5	1,055.3	—	40.1	44.5	—	31.12.83	15,574	
313 (284) Caisse d'Epargne	FRA	285.3	26	106	1,977.1	1,977.1	12.7	25.4	20.9	21.9	31.12.83	2,914	
315 (315) Metra	FRA	4	778	1,185.2	1,048.1	13.1	48.0	5.1	44.4	—	31.12.83	5,005	
316 (421) Saatchi and Saatchi Company	UK	288.2	12	202	930.2	1,267.7	133.6	15.4	7.5	102.9	48.7	30.9.82	3,045
317 (465) Wessels	NET	264.9	85	NR	NR	—	12.7	12.7	12.7	12.7	31.12.83	1,285	
318 (276) Credit Foncier de France	FRA	263.4	94	2,129.8	1,807.2	12.2	64.1	58.7	—	—	31.12.83	2,600	
319 (216) Gies-Breugel	NET	262.5	42	250	505.1	495.8	4.2	26.5	22.7	11.8	31.12.83	2,537	
320 (307) Bell, Arthur and Sons	UK	261.8	22	302	339.8	338.0	0.5	43.1	36.0	13.3	22.3	30.8.82	1,729
321 (479) Heegroven	NET	260.9	8 106	1,069.0	1,024.9	1.8	(20.2)	(46.9)	7.1	31.12.83	26,537		
322 (486) Charterhouse Petroleum	UK	261.1	51	380	25.4	26.3	0.1	12.4	13.8	—	31.12.83	22,991	
323 (346) IMI	FIN	260.0	8 194	931.5	871.3	8.9	43.5	30.8	43.8	12.1	31.12.83	3,172	
324 (287) Italimpianti	FIN	259.8	4	228	177.1	146.2	22.0	14.2	4.2	NA	31.12.83	13,381	
325 (422) Kone Corporation	FIN	258.8	6	220	546.2	527.2	30.1	24.3	26.9	22.8	31.12.83	19,282	
326 (238) Union Stekken-Fennos	SPA	255.2	55	201	834.2	774.4	7.7	54.7	59.1	—	31.12.83	2,236	
327 (239) Northern Engineering	FIN	254.8	85	188	1,200.6	1,194.5	40.5	15.1	15.1	15.1	31.12.83	32,595	
328 (240) Ventsi and Westmark	GER	254.4	82	NR	NR	—	20.5	20.5	20.5	20.5	31.12.83	1,285	
329 (266) Nederlandsche Middenland	NET	257.1	62	NR	NR	—	43.8	40.5	37.4	9.7	31.12.83	11,359	
330 (271) Tideland	UK	251.9	51	335	154.3	142.3	8.4	42.3	30.7	37.7	16.5	31.12.83	495
331 (272) Pohjola	FIN	255.9	61	—	NR	—	14.6	12.5	15.7	NR	31.12.83	2,441	
332 (271) Toro Asuradora	ITA	255.4	65	—	NR	—	17.5	15.5	17.0	NR	31.12.83	2,467	
333 (369) Royal Belgian	BEL	255.9	65	—	NR	—	42.9	47.8	—	—	31.12.83	2,467	
334 (342) Alstom-Ateliers	FRA	253.2	6	78	2,083.9	2,186.2	31.2	88.6	87.7	—	31.12.83	43,100	
335 (423) Sound Attitudes	UK	251.7	4	361	12.8	43.7	7.8	4.5	7.8	56.7	31.12.83	7,006	
336 (282) Traditionell	BEL	249.9	8	350	70.1	68.5	2.1	27.8	24.9	11.7	31.12.83	1,280	
337 (242) Copenhagens Handelsbank	DEM	245.2	62	NR	NR	—	18.5	17.8	17.4	11.4	31.12.83	2,204	
338 (242) Dresdner Bank	SWF	247.0	82	181	1,042.0	928.4	12.3	61.5	59.0	21.0	31.12.83	2,204	
339 (242) Contingas	GER	245.0	82	190	594.7	594.7	30.0	30.0	30.0	30.0	31.12.83	1,285	
340 (274) Aarne Taasila	SWI	244.7	55	229	353.7	280.3	20.6	8.4	16.8	31.12.83	5,834		
341 (264) Plastiphar	GER	246.4	2	275	481.9	403.5	7.3	25.4	20.0	1.3	31.12.83	9,891	
342 (—) Copenhagens Handelsbank	DEM	245.2	62	NR	NR	—	7.0	6.5	5.7	2.1	31.12.83	2,204	
343 (242) Dresdner Bank	SWF	247.0	82	181	1,042.0	928.4	12.3	61.5	59.0	21.0	31.12.83	2,204	
344 (357) Stock Conversion	UK	244.7	35	319	191.5	248.8	24.8	27.6	25.9	25.6	31.12.83	7,006	
345 (405) Reunorco	FIN	244.4	11	182	1,011.1	1,013.4	—	19.5	11.7	11.7	31.12.83	18,009	
346 (345) Brown, Boveri	GER	242.2	6	114	1,005.9	1,036.8	40.7	25.3	61.0	6.8	31.12.83	37,684	
347 (345) Jeumont	SWI	240.5	22	250	NA	NA	—	NA	NA	NA	31.12.83	NA	
348 (—) Cobega	FIN	240.1	70	—	NR	—	22.0	11.1	58.7	22.9	31.12.83	NA	
349 (357) Stock Conversion	UK	239.3	69	—	NR	—	23.9	20.0	19.5	1.3	31.12.83	NA	
350 (357) Peabody	FIN	244.2	11	182	1,011.1	1,013.4	—	19.5	11.7	11.7	31.12.83	18,009	
351 (441) Smurfit Jefferson Group	IRE	238.0	33	207	766.4	558.7	36.9	14.3	15.9	9.5	31.12.83	12,119	
352 (333) Fininvest	SWI	238.7	8	—	NR	—	15.0	12.2	13.4	10.4	31.12.83	2,204	
353 (344) Unicredit	ITA	238.2	82	181	1,042.0	928.4	12.3	61.5	59.0	21.0	31.12.83	2,204	
354 (—) Promotes	FRA	238.2	26	88	2,083.9	2,186.2	30.7	30.5	20.1	20.8	31.12.83	5,834	
355 (344) Legrand	FR	237.1	4	252	381.1	337.8	12.9	29.0	31.1	22.0	31.12.83	12,000	
356 (466) Bolors	SWI	238.0	8	250	539.9	513.0	5.2	13.7	25.6	—	31.12.83	11,026	
357 (320) FECSA	SPA	235.8	55	225	663.1	651.1	—	49.3	56.2	56.2	31.12.83	13,349	
358 (338) Nottingham Manufacturing	UK	235.6	35	214	286.8	260.5	0.3	33.8	29.3	15.4	31.12.83	13,349	
359 (244) Lech-Gutzeit-Zentrale-Werke	GER	234.7</td											

## EUROPE

## FT 500

# The European top hundred by turnover

Rank	Company name	Turnover	Sm	Ctry	Sector	Year end
1 (1)	Royal Dutch/Shell	85522.1	N/UK	51	31/12/83	
2 (2)	British Petroleum	44679.5	UK	51	31/12/83	
3 (4)	IRI	23617.7	Ita	11	31/12/83	
4 (3)	ENI	22598.0	Ita	61	31/12/83	
5 (6)	Unilever NV/pic	18339.9	N/UK	25	31/12/83	
6 (8)	Veba	17958.9	Ger	11	31/12/83	
7 (9)	Francalise Des Petroles	16161.1	Fra	51	31/12/83	
8 (7)	BAT Industries	16315.5	UK	26	31/12/83	
9 (10)	Deutsche Bundespost	16149.5	Ger	55	31/12/83	
10 (12)	Eur Aquatique	15923.1	Fra	51	31/12/83	
11 (11)	Philips	14958.7	Net	64	31/12/83	
12 (13)	Volkswagen	14636.5	Ger	09	31/12/83	
13 (16)	Daimler-Benz	14604.0	Ger	09	31/12/83	
14 (19)	Siemens	14101.7	Ger	04	30/09/83	
15 (15)	BASF	13819.0	Ger	24	31/12/83	
16 (16)	Bayer	13631.4	Ger	42	31/12/83	
17 (14)	Hoechst	13577.7	Ger	23	31/12/83	
18 (18)	Electricity Council	13588.7	UK	53	31/12/83	
19 (17)	Renault	13100.1	Fra	69	31/12/83	
20 (19)	Fiat	12901.1	Ita	09	31/12/83	
21 (25)	Volvo	12273.4	Swe	09	31/12/83	
22 (20)	Nestle	12241.8	Swi	23	31/12/83	
23 (22)	Electricite de France	12044.9	Fra	55	31/12/83	
24 (23)	Imperial Chem Inds	11371.0	UK	32	31/12/83	
25 (26)	BNOC	10479.9	UK	51	31/12/83	
26 (31)	Thyssen	10371.1	Ger	08	30/09/83	
27 (37)	Peugeot	10151.6	Fra	09	31/12/83	
28 (24)	Deutsche Bundesbahn	9755.5	Ger	55	31/12/83	
29 (26)	British Telecom	9470.3	UK	55	31/03/84	
30 (28)	Petrofina	9191.7	Bel	51	31/12/83	



## European 500 Profitability

Based on pre-tax profits

## Oil giants in different class

IMAGINE that a megalomaniac financier has been putting together the conglomerate to end all conglomerates.

Based in Europe, it spans most industrial sectors, from electricity generation to retailing, from food manufacturing to oil. Its annual sales have run to over \$75bn which it has achieved through such well known operating subsidiaries as Electrolux and J. Sainsbury, Thorn EMI and North Hydro, Marks & Spencer and the British Post Office.

Monstrous as this piece of corporate jerry-building may seem, it would still not come to the head of the FT's list of the 500 largest businesses in Europe. By turnover, as by most yardsticks, nothing can stop the Royal Dutch/Shell group from dominating other European enterprises.

One fictional conglomerate is made up by adding together numbers 80 to 100 of the next-revenue companies on this side of the Atlantic, but its sales nevertheless fall some \$10bn short of those recorded in 1983 by the Anglo-Dutch oil giant.

The second-placed company in the actual list—itsself another oil major in the shape of

BP—was barely half the size of Shell, even though BP again does nearly twice as much business as the next corner.

But although the top two places in the turnover list are predictably filled by the weightiest companies in the stock market, by capitalisation, it takes only a brief glance further down the list of Europe's 100 largest companies by turnover to realise that this ranking is rather different from

the top 100 names in the main FT 500.

The big stock market names are still there, but they have acquired some public sector neighbours that would still set one rather incongruous even if privatisation became the norm throughout Europe.

Large loss makers—many of them publicly owned—are littered throughout the ranking. Britain's National Coal Board, halfway down with \$6.4bn of

sales, may even this strike-

ruled year be only an also-ran in the competition to lose the most money. In this regard it has to contend with real heavy-weights, such as the Italian state industrial holding company IRI.

Third in the turnover ranking in 1983, IRI managed to lose \$1.5bn, representing a minus-margin on sales of almost \$1 per cent. As these figures demonstrate, IRI is not in any sense the same kind of company as the profit conscious groups financed by private share capital.

Far from seeking an economic return for its governmental owner, IRI was instead required for many years to maintain obsolete capacity in steel and shipbuilding, provide jobs for the recipients of political patronage, and make its new investments—such as the Alfastra car plant—in the commercially wrong places.

Still in Western Europe (the fourth place in our list is held by its energy-based sister company ENI), IRI's career has been a vivid illustration of the conflict between normal corporate objectives and the wider social and political aims that state holding companies are created to serve.

It exemplifies one of the pitfalls of using turnover to measure the size of companies at all. Almost as many groups have qualified for a place in the top 100 by playing the role of dust-bin for government industrial policy as have got there by developing a profitable business.

There are other problems with making turnover your guide to corporate size. Financial companies have other people's money as their stock trade; making it turn round as fast as possible is the object of the exercise, and margins are competitively thin.

The consequence is that financial companies—medium-sized stockbrokers, for instance—can employ very modest amounts of shareholders' equity to support turnover running into tens of millions per day, thus appearing to be in the same league as IBM, Deutschland or Associated British Foods.

For this reason, purely financial companies have been excluded from the list. But there are others, commodity traders and retailers, who appear far larger on this measure than they do on many others.

Only on the basis of turnover can BNOC be regarded as anything more than a large business as ICI; one is among the world's chemical majors, the other is a small government office standing between the commercial producers and purchasers of North Sea crude oil. BNOC's economic role is marginal.

Finally, anyone who had been asleep since last year's FT 500 could be forgiven for thinking that the commanding heights of the European economy had been shrinking during 1983—and probably that British companies had been losing ground to those in West Germany.

This would be odd indeed, in a year when the recovery really took hold throughout the Western world. One explanation for the discrepancy is that the list has been expressed in dollars, which have risen rapidly enough in value to eclipse the real gains in £/pt—themselves often exports to the U.S., stimulated by the dollar's rise.

Jeremy Stone

## Bigest profit increases (European)

Company	Ctry	FT Euro	500 Rank	Sec	Profit Increase %
1 Boliden	Swe	380	98	1,711.3	56 (86) Opel, Adam
2 Philips	Net	29	94	1,880.9	57 (58) Esch, Robert
3 Horten	Ger	260	34	431.3	58 (49) Mannesmann
4 Woolworth Holdings	UK	221	34	382.0	59 (69) Rhône-Poulenc
5 Iggesunds Bruk	Swe	417	33	342.4	60 (63) Ford Motor Co.
6 Metallgesellschaft	Ger	236	68	274.3	61 (67) Alzro
7 TI Group	UK	439	96	246.8	62 (71) Michelin
8 Fleet Holdings	UK	385	32	225.0	63 (73) Ford Werke
9 Electrolux	Swe	104	39	189.5	64 (65) British Steel
10 Olivetti	Ita	187.3	44	187.3	65 (57) Ruhrgas

## Bigest profit decreases (European)

Company	Ctry	FT Euro	500 Rank	Sec	Profit Decrease %
1 Lucas Industries	UK	368	99	-83.6	71 (70) Esso Francaise
2 Grindlays Holdings	UK	382	76	-84.9	72 (—) Coop Group
3 Matra	Fra	315	94	-81.8	73 (25) BMW
4 Hamilton Oil GB	UK	435	51	-64.1	74 (61) AEG
5 Copenhagen Handelsbank	Den	342	100	-57.7	75 (79) Migros
6 Commercial Union	UK	69	66	-56.7	76 (96) Salzgitter
7 Huihamaki	Fin	393	25	-54.4	77 (—) Nestle Group
8 Ocean Transport and T.	UK	411	54	-48.2	78 (—) Begag
9 Societe Generale	Bel	182	11	-47.1	79 (50) Coop Group
10 Berliner Kraft und Licht	Ger	242	55	-41.7	80 (52) GKN

## Departures from European 500

Company	Ctry	Last rank	Sec	Company	Ctry	Last rank	Sec
Ahlbinga Versicherung*	Ger	461	66	Machines Bull*	Fra	406	64
Allianz Lebens*	Ger	46	65	Neckarwerke-Elektr.*	Ger	295	55
APV Holdings	UK	422	06	Nordin & Peacock	UK	500	26
Automated Security Holdings	UK	464	12	Oeconomics	UK	474	51
Badenwerk*	Ger	252	55	Pirelli & Co.	Ita	102	09
Banca Agricola	Ita	391	62	Portals Holdings	UK	470	11
Beddington Breweries	UK	456	23	Rheinmetall	Ger	392	68
Breda	Ita	492	06	Roussel Uclaf*	Fra	454	42
Bulmer H.P. Holdings	UK	348	22	Securicor Group	UK	476	12
Burnett & Haleshire	UK	392	03	Security Services	UK	360	12
Chubb & Son	UK	463	12	SIIKA	Swi	494	42
CKW	Swi	452	55	SIP*	Ita	366	55
Comet Group	UK	401	34	Spirax-Sarco Engineering	UK	486	86
Dassault-Breguet Aviation*	Fra	158	06	Standard Elektrik Lorenz*	Ger	109	04
DLW	Ger	490	02	Stet*	Ita	77	45
Dunlop Holdings	UK	453	09	Superdrug Stores	UK	481	24
Eagle Star	UK	106</td					

## EUROPE

FT 500

AEGON

BY JEFFREY BROWN

PROMODES

BY PAUL BETTS

ALLIANZ VERSICHERUNG

BY JOHN DAVIES

## The creation of a new Dutch insurance giant

JUMPING straight into the top 200 and after Reuters the second most important new entrant of the year, Aegon, the Dutch insurance group, came into being almost 12 months ago after the merger of Ennia and AGO, two major Dutch underwriters.

Their combination into Aegon has created the second biggest insurance operation in the Netherlands after Nationale Nederlanden. Total revenues in 1983 were Fl 8.5bn, against Fl 1.5bn for Nationale Nederlanden and Fl 5bn for the number three in the Dutch insurance league, Aeneo.

### Local rivals

Aegon, whose net profits rose by a fifth last year and continue to move ahead in 1984, has a spread of international business as wide as any of its local rivals. More than half of revenues come from outside the Netherlands last year with almost a third arising in North America.

The product range leans towards life insurance. Around 62 per cent of total

revenues stem from life business with 33 per cent accounted for by non-life underwriting. Operations outside insurance, such as holiday chalets in the Netherlands and West Germany, bring in some 5 per cent of revenues.

Aegon's gross premiums in 1983 totalled almost Fl 5bn with non-life premiums rising ahead by more than a quarter. The company has 17 per cent of the Dutch life insurance market and 7 per cent of non-life markets. Very roughly, this represents about half the respective insurance market share held by Nationale Nederlanden.

Aegon says that the main reason for the merger was a strengthening of local markets. Plainly, the two companies' businesses in the Netherlands come together in a remarkably near geographical fit.

Otherwise, the merger story is one of fairly conventional synergy. The workforce is shading lower as a result of business overlaps, and there is a major programme

of automation which is due for completion by 1986.

Aegon's revenue account continues to expand this year despite a number of disappointing trading results.

Non-insurance dipped into the red for the first half of 1984, and non-life business was

also lost money, turning a pre-tax profit of Fl 1.7m into a first half deficit of Fl 5m.

### Brighter side

Dutch motor insurance is going through a bad time, and abroad Aegon has hit heavily by losses on transport insurance and reinsurance. The brighter side of the coin shows good gains in life business. Life

revenues rose by an eighth in the six months, helping to lift profits before tax from life underwriting by almost 40 per cent.

Group profits totalled

Fl 285m before tax in 1983.

For this first half of the year the result was Fl 172m, and the interim dividend went up to Fl 2.30 a share. Shareholders have received a total payment of Fl 5.58 for 1983.

Otherwise, the merger

story is one of fairly conventional synergy. The workforce is shading lower as a result of business overlaps, and there is a major programme

PROMODES, the French retail group with sales of FFr 19.8bn last year and net earnings of FFr 203m, has grown into a major supermarket and hypermarket chain in the last five years. Non-insurance dipped into the red for the first half of 1984, and non-life business was

also lost money, turning a pre-tax profit of Fl 1.7m into a first half deficit of Fl 5m.

During the last five years, the group has invested FFr 2bn for its domestic and international expansion and has seen its workforce grow from 13,000 people in 1979 to 20,000 last year. About 60 per cent of sales come from the group's supermarket and hypermarket activities compared to less than 50 per cent five years ago.

The group has also substantial wholesale distribution activities.

Promodes' international operations are concentrated in the U.S. and Spain, and the group has a presence in West Germany. In the U.S., Promodes first acquired in 1980 the Red Fox Stores chain of supermarkets based in Tennessee but with stores also in Georgia and

Alabama. In Spain, it has 40 supermarkets and 23 hypermarkets and major wholesale distribution operations.

Promodes has been seeking to diversify in the cafeteria business and in a cosmetic and perfume specialty shops venture.

But the company is not alone among major French retailers to have set its sights essentially on the U.S. market for future growth. Euroameriche has just launched its first hypermarket venture in the U.S. Casino and Docks de France has also built an important American presence.

venture in the Chicago area and has set up an international trading operation with a branch in New York.

In Spain, the French group owns a hypermarket chain, wholesale outlets and a chain of discount stores. In West Germany, it is present in the hypermarket sector through an association with the West German Schaper distribution group.

These international activities, especially in the U.S., have enabled the French retailers to continue to see its sales and profits grow, despite a generally difficult situation on the French home market due to the recession and the freeze in prices and wages which have had an inevitable impact on the group.

In France, where the group

has 40 supermarkets and 23 hypermarkets and major wholesale distribution operations.

Promodes has been seeking to diversify in the cafeteria business and in a cosmetic and perfume specialty shops venture.

But the company is not alone among major French retailers to have set its sights essentially on the U.S. market for future growth. Euroameriche has just launched its first hypermarket venture in the U.S. Casino and Docks de France has also built an important American presence.

With net profit up nearly a quarter to DM 255m last year, Allianz Versicherung paid a conservative dividend of DM 10 per share once again, while the life assurance company paid a steady DM 9 dividend on its net result of DM 40m, up 11 per cent.

Allianz Versicherung shows capital investments valued at DM 12bn, while the life assurance affiliate, Allianz Lebens, has a further DM 40bn.

Allianz claims to have about 16 per cent of the West German general insurance market and over 14 per cent of the life assurance business. It is easily the biggest insurance concern in the country.

Normally shy of publicity,

Allianz Lebensversicherung has attracted wide attention over the past year and its share quotations and market capitalisation have bounded ahead.

In the FT Top 500 list, Allianz

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Allianz executives have con-

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abroad, and in the process have

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Munich Re has a 25 per cent

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UK

FT 500

VI

# Year of soaring profits

BY BARRY RILEY

OVERALL the past year has been one of the most buoyant ever enjoyed by the British corporate sector, with profits jumping by something like 25 per cent on average. Many companies are brimming with cash they can hardly find a use for.

All this has provided splendid opportunities for recovery by companies which had previously had their backs against the wall, and indeed the UK 500 list this year provides a number of examples of revived fortunes.

But if the sun has been shining, it has not been beaming uniformly upon the company sector. The capital goods producers, for instance, have often continued to languish. And the stock market has been notably less enthusiastic about steady growth companies which it values highly in tough conditions, but tends to desert for the more exciting if also more transient charms of bull market favourites.

One of the notable victims of this latter reassessment has been GEC, whose recent earnings performance has come to seem rather dull by its own admittedly high standards. So at the top of the table Big Oil—in the shape of BP and Shell Transport—has reasserted

itself, leaving the two oil majors well ahead of their electrical rival.

At one time a couple of years ago GEC was worth more than the two oil groups, and in last year's FT 500 it managed to split the pair. But this year the solid earnings performances of the oil companies have allowed them to pull well ahead, although the recent nervousness in the oil market, and doubts about the dollar, have taken the edge off their relative gains.

Just behind the top three, ICI is one of the beneficiaries of the improved industrial climate, with its profits surging towards the £1bn pre-tax mark. Its more aggressive management stance has appealed to the market, too.

## Well behind

Two years ago Marks and Spencer ranked ahead of ICI, but the stores group has now slipped well behind—another example of a long-term growth stock losing its premium, even what has proved to be an increasingly competitive retail sector. Volume growth has been fading, leading to conditions

which have been putting the pressure on various High Street rivals.

Before turning away from the upper echelons of the UK 500 list, it is worth pointing out the continued onward march of those two industrial takeover specialists, BTR and Hanson.

Tucker's further major acquisitions under their belts, they both made big strides up the chart, with BTR now a Top Ten company and Hanson having a similar position now well within its sights.

Looking at the list of 500 companies as a whole, it is clear that there is a great deal of shifting of position going on in reflection of the rapid structural changes taking place within the British economy.

In the better profits climate, some of the traditional stodgy groups have taken the opportunity to claw their way back up the table; examples include TI, Vickers, Deltic, Turner and Newall and Courtauds.

However, there have been disappointments too, especially for companies concerned with the heavy end of the engineering business like NEL, Davy and Babcock which have all slipped. Then there is the sad case of

Dunlop, which has tumbled 120 places and in market capitalisation terms now nestles uneasily near the likes of Horizon Travel and Greycoat City Offices.

Meantime, GEC's image problems have extended to virtually the whole of the list of electrical majors, with many of them facing competitive pressures or strategic problems. Plessey, Thorn-EMI, Racal, STC and BICC have all lost position in the 1984 table.

With electronics-related compa-

nies like Micro Business Systems, AB Electronic and Applied Computer Techniques.

The impact of information technology is apparent in the arrival of Reuters at number 47. But the more modest conventional media have also prospered. Fleet Holdings scored spectacularly with a rise from 313 to 169, and it was also a good year for TV programme contractors like Trident and London Weekend.

Much has been going on in the financial sector, but the stock market has failed to come to any very firm conclusions except that it is cautious about the big banks. All the Big Four clearers lost position in 1983-4, the worst surface being Lloyds with a move from 23 to 32 under the influence, among other things, of its South American exposure.

The larger merchant banks broadly held their positions, but Charterhouse J. Rothschild rocketed into the top 100. On the other hand, Mercantile House slumped from 101 to 145—an indication of just how volatile life can be in the financial sector—bearing in mind that two years ago it ranked outside the top 200.

## Telecom debut

It could also be that big investors have been lightening their holdings in this sector ahead of the debut of British Telecom, which is likely to jump straight into the top three of the UK 500—at any rate, once its shares are fully paid up.

But while the big electrical stocks have been dimming, many of the smaller ones have been sparkling vigorously. The biggest gainer of all last year was Computer and Systems Engineering, which jumped from almost the very bottom to half-way up the table. The list of big upward movers and newcomers is liberally sprinkled



The bulls were out in force on the London Stock Exchange in one of the most buoyant periods enjoyed by Britain's corporate sector.

## 1-250

Ranking	Company	Sector	Market cap.	Ranking	Turnover this year £m	last year £m	% change	Profit this year £m	last year £m	% change	ROCE	Number of employees	Year end
1 (1)	British Petroleum	Oil & Gas	5,664.0	1	32,453.0	29,336.0	10.6	2,553.0	2,305.0	12.5	18.2	131,600	31.12.83*
2 (3)	Shell Transport and Trading	Oil & Gas	5,179.9	2	2,380.0	2,100.0	10.0	1,000.0	850.0	13.0	17.2	10,000	31.12.83
3 (2)	Imperial Chemical Inds	Chemical	5,013.7	5	4,820.0	3,8	670.5	670.4	0.0	33.1	131,752	31.12.84	
4 (5)	BTR Industries	42	3,468.5	3	8,256.0	7,356.0	12.2	618.0	550.0	13.0	15.2	117,900	31.12.83
5 (6)	ICI	3,307.8	2	11,318.0	4.7	979.3	979.3	0.0	24.0	10,000	31.12.83		
6 (4)	Glen Holdings	27	3,110.8	64	1,027.0	950.0	7.5	300.0	250.0	12.5	24.4	1,000	31.12.83
7 (6)	Marks and Spencer	24	2,943.3	10	2,345.0	2,055.0	13.8	278.3	228.3	16.0	22.0	55,891	31.12.84
8 (7)	Grand Metropolitan	22	1,969.5	26	724.9	171.7	170.8	106.7	59.9	42.5	26.0	51,128.3	31.12.83
9 (7)	Hanson Trust	22	2,310.0	7	4,488.5	3,848.5	16.1	252.5	220.0	14.1	17.2	114,933	31.09.83
10 (7)	Rio Tinto-Zinc Corporation	27	2,255.4	10	1,944.0	1,42.0	267.9	237.1	13.0	22.0	31.3	31.09.84	
11 (13)	Sainsbury J.	21	1,821.2	5	4,810.0	3,680.4	30.7	575.2	414.0	68.7	13.3	72,844	31.12.83
12 (18)	Barclays Bank	24	1,577.4	15	2,570.0	2,000.0	29.2	51.1	50.8	NA	30.2	50,000	30.09.83
13 (11)	British Aerospace	5	1,548.2	50	1,288.0	1,074.8	20.9	176.1	146.0	20.3	23.7	38,833	31.09.84
14 (20)	Cable and Wireless	5	1,446.7	101	583.3	44.6	150.0	150.0	21.9	24.9	23.4	21,300	31.09.84
15 (22)	Standard Telephones	21	1,398.3	43	4,684.0	1,148.3	29.2	51.1	60.4	NA	30.2	50,000	30.09.83
16 (17)	Great Universal Stores	24	1,360.2	22	2,030.0	1,01.0	29.2	21.0	51.0	NA	30.2	50,000	30.09.83
17 (22)	Land Securities	24	1,295.0	4	1,750.0	1,500.0	24.0	78.2	74.0	5.2	31.3	17,000	31.12.83
18 (22)	National Westminster Bank	24	1,273.3	4	3,356.0	547.3	-1.7	330.2	341.4	-13.3	16.1	30,000	31.12.83
19 (24)	National Westminster Bank	24	1,252.7	1	NR	—	50.0	43.0	44.0	23.8	23.8	60,650	31.12.83
20 (14)	Prudential Corporation	65	1,223.4	—	NR	—	74.0	62.7	18.0	NA	22.2	22,275	31.12.83
21 (18)	Boots	34	1,225.4	36	1,822.0	1,600.0	9.7	165.1	140.1	20.0	20.2	10,000	31.12.83
22 (24)	Base	24	1,202.8	26	1,200.0	1,150.0	10.0	201.0	192.0	4.5	20.2	10,000	31.12.83
23 (24)	British Airways	24	1,156.3	53	815.7	763.6	6.8	119.2	117.9	11.1	26.6	78,112	31.12.83
24 (21)	British Airways	24	1,157.0	58	462.8	148.8	134.6	61.8	26.6	NA	31.2	31,200	31.12.83
25 (35)	Imperial Group	36	1,113.1	8	4,381.5	4,614.3	-5.0	156.3	154.3	26.5	19.1	97,528	31.10.83
26 (35)	Destileri Company	22	1,072.2	24	806.8	815.1	-1.4	151.5	206.2	8.5	16.0	16,070	31.09.84
27 (37)	Associated Dairies	22	1,058.0	24	1,578.0	1,525.0	10.5	104.0	104.0	NA	31.3	10,000	31.12.83
28 (37)	Rowthorn Group	22	1,050.0	54	2,050.0	2,043.1	-1.7	98.9	159.5	21.1	14.5	4,294	31.12.83
29 (37)	Standard Telephone	21	1,058.1	—	NR	—	96.4	96.5	2.0	NR	8.0	31,200	31.12.83
30 (27)	Standard Telephones	5	1,061.7	71	920.8	628.5	46.5	92.2	64.3	35.5	20.2	22,225	31.12.83
31 (25)	Consolidated Gold Fields	21	1,022.5	70	NR	—	41.0	27.0	23.0	NA	22.2	10,000	31.12.83
32 (31)	Gas Holdings	21	1,022.5	22	1,020.0	1,020.0	-10.7	97.7	96.2	1.5	10.7	10,000	31.12.83
33 (25)	SGC Group	43	919.5	16	1,701.6	1,542.4	-10.9	102.6	102.6	NA	22.2	20,000	31.12.83
34 (26)	Guardian Royal Exchange	56	897.6	—	NR	—	122.1	122.1	15.0	NR	10.0	16,000	31.12.83
35 (42)	Commercial Union	27	877.3	—	NR	—	21.5	16.1	20.0	NA	20.0	10,000	31.12.83
36 (42)	Trusthouse Forte	56	897.6	66	916.0	916.0	10.6	12.0	12.0	NA	12.0	10,000	31.12.83
37 (44)	Hawker Siddeley Group	65	865.6	45	1,457.0	1,407.0	3.6	137.5	116.2	18.3	15.8	43,3	

## 251-450

Ranking	1984 FORTUNE	Company	Sector	Market cap. £m	Ranking	Turnover £m	This year £m	Last year £m	% change	This year £m	Last year £m	% change	Number of employees	Year end
261 (324)	AB Electronic Products	5	89.4	338	35.4	25.7	53.3	2.8	1.3	117.9	29.2	1,943	30,583	
262 (226)	Ventron Vycells	35	15.2	307.2	101.5	197.1	12.0	4.3	150.7	12.6	13,659	27,11,21*		
263 (225)	McCarthy and Stone	3	35.3	203	12.1	12.1	2.4	0.2	172.0	12.7	7,74	7,74		
264 (228)	Advanced Consumer Electronics	5	35.3	315	51.8	26.1	54.5	5.0	4.8	114.1	37	3,583		
265 (326)	Coffins Whitem	32	87.5	254	165.1	70.7	51.9	8.9	4.7	81.8	20.5	2,578	1,944	
266 (314)	Turner and Newall	10	57.2	117	482.5	621.4	-21.4	12.5	(19.2)	5.9	2,462	31,11,23		
267 (225)	Spintec-Servo Engineering	6	85.4	305	58.2	47.8	11.0	8.5	29.3	2.9	2,482	31,11,23		
268 (125)	Laird Group	5	85.2	156	205.5	205.3	0.1	21.1	15.1	10.3	22.7	8,141	31,11,23	
269 (126)	Security Services	12	50.1	177	231.2	205.7	12.4	8.9	9.4	-5.1	22.4	33,722	30,583	
270 (229)	Beverton Oil and Gas	51	20.2	258	6.8	0.2	84.2	3.4	4.7	81.8	20.5	2,578	1,944	
271 (310)	Stobart	29	50.5	261	98.2	131	6.5	4.5	44.8	19.2	4,614	2,10,53		
272 (226)	Stobart Holdings	35	15.2	155	412.0	151.1	12.1	12.1	11.8	10.8	24.8	5,602	31,11,23	
273 (—)	McCarthy and Stone	3	55.6	320	12.1	9.0	12.8	5.7	2.2	7.0	2.0	3,277	31,11,23	
274 (225)	APV Holdings	6	85.6	132	370.0	330.0	13.1	16.3	9.4	4.0	16.8	7,979	31,11,23	
275 (226)	Gerrard and National	65	33.8	—	NR	—	10.1	14.2	15.2	NR	70	31,11,23		
276 (211)	Skewesday	12	82.4	280	101.2	83.7	20.9	10.8	9.1	18.8	27.0	7,428	30,3,84	
277 (226)	Pharmex	29	82.4	348	223.2	48.4	17.1	9.5	7.8	71.8	1,652	31,11,23		
278 (226)	Finkley Group	91	90.7	151	321.1	306.1	4.5	10.2	5.7	25.0	14.8	5,574	29,5,84	
279 (226)	Stewart Wrightson Holdings	67	80.4	257	72.0	120.0	40.5	22.7	17.0	22.0	34.0	3,701	31,11,23	
280 (224)	Southwest Metropolitan	59	70.6	—	NR	—	10.7	5.3	8.2	22.3	2,601	31,11,23		
281 (224)	Mount Charlotte Investments	59	70.4	329	22.7	15.7	7.1	4.6	1.2	20.5	25.3	1,823	1,744	
282 (226)	HAT Group	3	70.1	194	185.4	27.4	10.2	5.0	2.4	29.2	14.7	14,475	30,5,83	
283 (226)	Guinness Peet Group	68	70.1	—	NR	—	(2.1)	31.1	—	NR	1,029	30,5,83		
284 (226)	Wilson Peet	69	70.5	—	NR	—	9.9	6.3	6.3	5.3	512	31,11,23		
285 (226)	Chadfield Properties	99	70.0	—	NR	—	6.5	11.5	9.8	28	15,524	31,11,23		
286 (226)	Property Holding and Investors	69	70.7	213	185.1	154.8	2.5	11.1	10.1	2.5	12.1	5,739	31,11,23	
287 (215)	Automated Security Holdings	12	70.6	382	24.2	20.0	21.1	4.4	3.2	35.8	21.1	1,280	30,11,23*	
288 (—)	Daily Mail and General Trust	70	70.7	—	NR	—	10.9	8.2	32.6	15.4	11	30,11,23*		
289 (225)	Morrison Wm Supermarkets	28	70.7	188	220.4	22.7	10.0	5.9	12.5	25.3	5,233	28,1,94		
290 (226)	Wilson (Connelly) Holdings	3	70.6	303	43.7	38.4	13.4	10.1	32.1	23.1	524	31,11,23		
291 (226)	British Car Auction Group	9	70.4	92	259.0	25.0	9.0	3.7	23.3	32.2	863	31,11,23		
292 (226)	Premier Consolidated Oilfields	51	70.9	382	5.0	4.8	4.5	4.1	-15.7	4.3	104	31,11,23*		
293 (247)	Freemasons	34	70.9	378	376.1	150.2	14.1	14.1	12.2	15.3	5,263	31,11,23		
294 (127)	Trotter Group	50	70.2	257	68.4	14.4	9.2	8.4	-12.8	15.2	1,131	31,11,23		
295 (226)	Marchant	3	70.0	301	157	15.2	17.0	14.5	13.0	11.4	14,329	31,11,23		
296 (116)	AE	5	70.7	123	280.0	20.7	3.2	0.4	(0.2)	4.2	17,742	28,1,94		
297 (221)	Nursling and Passcock	25	70.4	211	191.4	40.5	17.0	12.0	4.3	5.0	2,581	31,11,23		
298 (226)	Wolverhampton and Dudley	52	70.3	246	85.4	81.0	6.8	12.5	11.3	24.1	5,863	30,5,83		
299 (207)	Octopus Publishing and Duxbury	32	70.2	345	37.2	30.8	20.5	6.3	4.5	31.3	2,262	31,11,23		
300 (226)	Magier Networks	6	70.2	219	182.5	22.0	17.0	17.5	-4.2	14.8	4,463	31,11,23		
301 (265)	Property Security Investors	69	70.0	—	NR	—	4.0	3.1	3.1	11.0	33	31,11,23		
302 (226)	Highland Distilleries	22	69.7	227	24.2	20.0	8.8	8.8	9.5	1.0	1,672	31,11,23		
303 (226)	Bearson G. H. (Holdings)	3	69.0	250	71.3	48.0	41.5	6.1	5.7	22.0	2.7	5,262	31,11,23	
304 (226)	Hickson International	4	69.5	208	145.0	34.5	12.5	12.5	2.7	22.7	3,227	31,11,23		
305 (359)	Siebh	11	62.2	215	164.1	59.9	70.8	11.3	6.2	8.2	2.7	7,467	31,11,23*	
306 (304)	Union Discount Company	68	60.4	—	NR	—	—	6.1	11.4	-6.2	NR	91	31,11,23	
307 (360)	Trident Telecommunications	58	60.1	362	30.6	57.4	-46.7	10.2	4.3	4.3	1,057	31,11,23*		
308 (226)	Intense Leisure Group	29	60.1	191	147.7	35.0	16.5	14.5	13.8	13.8	2,655	31,11,23		
309 (226)	European Assets	55	60.5	305	117.7	11.7	11.6	0.8	NR	NR	NR	31,11,23		
310 (240)	Queens Head House	29	60.5	329	21.4	21.0	4.5	4.5	6.0	12.1	3,510	31,11,23		
311 (267)	Carlow Communications	25	60.1	141	30.4	30.2	12.5	11.1	11.1	2.2	2,224	31,11,23		
312 (322)	Home Charm	34	60.4	247	104.8	80.7	26.7	17.5	16.5	27.8	2,264	31,11,23		
313 (322)	Gene S. R.	35	60.0	221	130.4	108.1	7.6	7.6	10.5	10.5	2,262	31,11,23		
314 (315)	Stockley	35	60.0	—	—	—	—	—	21.7	19.3	5,444	30,11,23*		
315 (315)	Stockley	35	60.0	—	—	—	—	—	—	—	—	30,11,23*		
316 (416)	Dunhill Holdings	39	62.7	267	83.7	80.2	16.5	11.1	5.9	8.2	2,628	31,11,23		
317 (226)	Provident Financial	70	62.5	227	20.0	17.1	1.1	1.1	1.1	2.3	4,718	31,11,23		
318 (226)	Global Brokers Clothing	34	62.5											

UK

FT 500

VIII

## 451-500

Ranking 1983	Company	Market cap. £m	Sector	Turnover this year £m		this year £m		last year £m		% change		Profit £m	Number of employees	Year end
				Ranking	£m	£m	£m	£m	£m	£m	%			
451 (202)	Brown John	6	32.4	100	607.5	543.9	-7.2	(5.6)	(6.6)	—	5.3	12,363	31.3.84	
452 (—)	RH Group	224	257	102.4	100.5	-5.5	0.7	3.9	3.2	4.2	6,257	30.9.83		
453 (15)	Lovell Y. J. (Holdings)	3	32.2	205	182.6	162.6	10.4	4.6	3.7	21.7	16.0	2,252	30.9.83	
454 (376)	Rubrold	2	32.0	205	98.2	68.2	65.1	5.5	4.2	33.1	25.6	2,432	31.12.83	
455 (38)	Mohns	6	31.7	225	124.4	134.2	-3.6	7.1	8.3	14.0	9.1	5,845	31.12.83	
456 (—)	Stratton Holdings	5	31.6	220	114.3	114.4	-1.0	5.8	5.7	2.1	10.2	2,763	31.10.83	
457 (25)	Barts and Peacock Group	10	31.5	275	94.2	82.4	-15.6	2.1	2.3	46.2	10.3	2,283	31.12.83	
458 (41)	Watts Blake Beams and Co.	10	31.5	361	25.0	24.7	1.0	3.8	3.2	14.2	14.1	3,12.83		
459 (228)	Controvinsional Estates	69	31.2	205	95.2	68.2	65.1	5.5	4.2	33.1	25.6	2,432	31.12.83	
460 (—)	Estate Property Investment	29	31.0	—	NR	—	—	3.2	2.7	20.6	9.6	5,845	31.12.83	
461 (26)	AJA Holdings	11	30.9	114	501.6	480.0	7.7	8.4	11.7	20.2	4,730	31.3.84		
462 (—)	Dominion Industrial	11	30.9	230	34.0	30.0	12.0	5.0	5.0	10.2	10.2	3,12.83		
463 (—)	Edwards Steel Plant	3	30.9	288	92.7	85.7	8.1	2.1	2.1	7.4	9.0	2,433	31.12.83	
464 (42)	Whitbread	10	30.7	269	95.7	84.3	13.5	5.8	17.7	20.1	17.7	2,692	31.3.84	
465 (451)	Whatman Reeve Angel	33	30.7	363	23.9	19.4	23.1	3.5	2.9	37.5	25.8	617	31.12.83	
466 (388)	Martonair International	6	30.5	334	41.7	39.4	5.7	4.3	4.1	2.9	17.6	2,138	31.7.83	
467 (447)	Plytex	42	30.3	365	23.3	20.1	16.2	3.3	2.7	24.7	25.9	902	31.3.84	
468 (—)	Leisure Edinburgh Trust	59	30.2	—	NR	—	—	4.1	2.1	20.1	16.3	3,12.83		
469 (—)	Aitken Hume	29	30.1	—	NR	—	—	2.6	6.3	15.8	15.8	3,12.83		
470 (—)	TVS	29	30.1	281	81.4	52.6	54.5	4.5	3.2	32.7	32.7	861	31.10.83*	
471 (444)	Associated Book Publisher	32	30.0	309	57.3	51.8	10.6	6.3	6.3	11.8	35.6	1,138	31.12.83	
472 (442)	Aberdeen Construction	3	29.8	271	86.0	86.1	2.3	5.2	4.9	6.9	15.3	2,222	31.12.83	
473 (—)	Associated Smelters	22	29.7	313	54.5	47.5	15.0	5.1	5.1	15.0	16.5	1,854	31.12.83	
474 (465)	Matthews Bernard	25	29.7	257	78.9	72.0	11.0	2.2	2.2	22.8	22.5	1,954	31.12.83	
475 (476)	Myson Group	6	29.5	317	51.9	52.3	-0.6	3.0	1.3	32.2	24.2	1,953	31.12.83	
476 (404)	Invergordon Distillers	22	29.5	366	22.0	22.1	-3.9	3.8	3.9	-7.6	10.5	328	31.12.83	
477 (—)	Sutler	4	29.4	327	44.9	59.9	-23.6	2.2	1.3	-18.0	18.0	1,238	31.12.83	
478 (—)	Booztard	5	29.3	320	32.7	27.2	17.7	5.2	5.2	14.8	14.8	3,12.83		
479 (—)	Booztard	91	29.2	321	50.1	45.5	6.2	6.2	5.2	5.2	5.2	3,12.83		
480 (—)	Robertson Research	51	29.1	375	15.8	14.9	6.2	1.8	8.8	82.5	31.7	N/A	31.3.84*	

## Britain's highest paid executives

MURRAY GORDON, chairman of Combined English Stores (market capitalisation £28m), ranks with Sir Peter Walters, John Harvey-Jones, and Lord Rayner as one of Britain's top money earners. The top executives of BP, ICI, Marks & Spencer (Nos 1, 4 and 7 in the UK FT 500) and Combined English (No 426), all appear in the top quarter of the FT 500's first ranking of Britain's highest paid executives.

The list, culled from the published reports of the FT 500 companies, is remarkable in its unpredictability. Executives from well-known international companies like Reuters, Ferranti and United Biscuits, for example, are not represented. At the same time, a small Northamptonshire shoe retailer, Ward White, has two directors ranked among Britain's highest paid executives.

Some of these surprises—such as John Harvey-Jones of ICI standing just six spaces ahead of the chairman of Laporte, a chemical group with one-tenth ICI's market cap—can be accounted for by generous stock option programmes which boost an executive's compensation well beyond his published salary.

Even so, the captains of British industry are not shockingly well paid. A director need only earn £28,000 a year to be among the 100 best-paid UK executives. That may seem a lot to those who still believe that earning a lot of money is a kind of crime but it is less than the average partner in a London stockbroking firm makes or, for that matter, a top insurance salesman, a top barrister and well below

a top footballer, entertainer, or snooker player. It is also well below the American levels of compensation for top executives. According to a recent Arthur Young study, the chief executive at 1,300 large U.S. companies earns more than \$30,000 a year.

Of the 100 best paid UK executives, only 49 come from the first 100 companies in the FT 500. Companies with market caps of £122m or less

provided 22 entrants, while the rest came from groups with market caps between £123m and £377m.

Looking at the group by sector, the largest contributor was retailing, which had 10 executives on the list. Electronics came next, with eight representatives, oils and merchant banks next, with six each.

Carla Rapoport

## Confidence in builders falls

BY ALEXANDER MCNOLL

SHAREHOLDERS IN most of Britain's building firms will have been happy to see the year over covered by this survey over. The contracting and construction sector was by far the worst performer in the UK chart affected by individual company nightmares and an overall malaise.

Of 24 companies in the table from June to June, only three managed to make any headway in the rankings. The acquisitive Mr Brian Beazer saw his Bath-based group, C. H. Beazer, rise 88 places, and modest gains were recorded by the more established Costain and John Laing.

But among the others, there were some spectacular declines. Thanks to the dramatic fall from grace of Sir Lawrie Barratt's Barratt Developments—down 93 to 159—George Wimpey became the sector's next big casualty, though it too slipped, from 97th place to 98th. Burnett and Hallamshire had the biggest fall in the entire 500, dropping 168 places to 347.

The City, obviously, expected better things. Many shares in the sector were being rated "buys" and "holders" by stockbrokers' analysts in mid-1983, though the recommendations were naturally cautious after the travails of the recession.

The biggest impetus was expected to come from the private housebuilding sector, where Barratt had become a stock market favourite through its extraordinary success in marketing homes to first-time buyers.

The withdrawal of clearing banks from mortgage lending, coupled with stubbornly high interest rates, were not helpful. In addition, sharply rising land prices put severe pressure on housebuilders, especially those with depleted land banks. They blamed local authorities for not releasing sufficient land for development.

Growth of private housing



Based on pre-tax profits

exceptional losses of \$41.7m on activities in Saudi Arabia, Hong Kong and Swaziland.

With substantial idle capacity in the UK, contracting industry, repair and refurbishment work is being looked to increasingly as a cash source. It is helping SCB, for example, to recover after several years of declining profits amid cut-throat competition. Overseas operations, however, have continued to lose money.

Other contracting companies, such as Higgs and Hill, F. J. C. Liley and John Mowlem, showed quite large falls in the rankings despite registering good results and displaying no skeletons in cupboards.

Victim of virtually every misfortune available has been Burnett and Hallamshire, a coal trading and contracting group. After South African coal interests and a Californian property excursion had shown disappointing results, the miners strike has cut sharply into its UK business. A new leadership is struggling to reverse a steep drop in profits.

New public sector construction contracts are few and far between in the UK, and there is also little growth in private sector commercial and industrial projects.

Adding to the stock market's negative attitude was the memory of some companies' bad experiences with overseas projects. Earlier this year, for example, Wimpey announced

that it would not proceed with its

plans to build a £100m plant in

China.

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negative attitude was the